THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 46
WEEK OF
AUGUST 11, 1947

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"IT'S GREAT TO BE ALIVE"

By Bill Gersh

That's a great word . . . "alive"! It means being able to play golf, go fishin' and swimmin', visit with friends, take in a picture show, laugh, have fun, get so completely interested in your work that you don't even know how many hours fly by and the little woman would be blazin' mad when you got home because you forgot all about the fact that you were havin' "company" for supper.

I was always busy, energetic, on the go, eager to do things, anxious to see everyone and be everywhere.

No, I never thought that anything, not anything, could ever affect me. Say, I was a pretty strong, strapping sort of a guy . . . six foot tall, 195, good chest, lots of health, and, to top it all . . . never sick a day in my life.

Yeh, it is great to be alive. I was always the first guy called upon to help out for whatever was wrong with anyone of my friends. They always depended on good old me. They always knew I would be right there to help out. It sure is a grand feeling to know that others depend on you so much . . . like your wife, your kiddies, your relatives, your friends.

Yep, it's alright. It's the kind of thing, I guess, most of us like to feel . . . especially when you feel ALIVE . . . feel like you're necessary . . . and you've GOT A LONG WAY TO GO IN LIFE.

What's the matter with me? Why am I talkin' this way? Well . . . I'm dead. I'm the guy who said they'd have to carry me out "feet first".

Yeh, I was a pretty smart guy . . . you can believe me. I did everything, ate anything, slept anywhere, worked like a horse, never relaxed, did the things which made other guys admire me and women ooh and ahh and feel of the muscles in my arms . . . yeh, I was a pretty smart baby.

But . . . I'm dead. I died of cancer. I was the guy who could never get sick . . . not me . . . I was too strong . . . too tough . . . too virile . . . too active. Too busy, in fact, to even think of ever getting sick.

I'm only dead because I contracted a disease that all those big time doctors I hired didn't know anything about. And those doctors liked me. They were pretty nice guys.

As I grew weaker and weaker . . . and the pain grew greater and greater . . . brother . . . I cried. Can you imagine a big, tough, strong guy like me crying tears like a baby?

Know why I cried? Because I was so godam mad . . . blazing sore at the whole world . . . that a strong, big guy like me . . . was wasted down to less than 90 lbs. and all these big doctors couldn't do a damn thing for me . . . even my friends had to stay away from me . . . I was rotting to death. I couldv'e shot myself . . . if I had the strength . . . and someone would've given me a gun.

I'm dead now . . . no more pain eating up my guts . . . no more worries about making a living . . . or about fishin', or swimmin', or sayin' "good morning" to a pretty girl . . . or just lazying around . . . or having a beer or two with the boys . . . or enjoying a friendly poker game . . . no . . . no more for me . . . I'm dead . . . I died of cancer.

There's only one damn thing that irritates me now. I wish I could be around while this Damon Runyon Memorial Fund for Cancer Rsearch is under way. Yeh, how I wish I could be there. And talk to you guys. In fact, talk to all people, everywhere . . . to tell them . . . what it really means . . . to die of cancer.

I'm dead . . . but, brother, if you don't want to be me . . . you'd better act QUICK . . . dig deep down into your poke and give every dime you can afford to the Damon Runyon Memorial Fund for Cancer Research.

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IT'S EASY..

TO FILL OUT THE COUPON ON THIS PAGE TODAY AND MAIL TO

Ray T. Moloney

(National Chairman, Coin Machine Division of

Damon Runyon Memorial Fund for Cancer Research)

c/o Coin Machine Industries, Inc.

134 No. LaSalle Street, Chicago 1, Illinois

Dear Ray:

I want to do my share for this great Fund. Here is my personal donation in the amount of .....

I am also going to give ☐ part or ☐ all of the collections from my machines for (day or days) .....

Signed .....

Firm .....

Address .....

City .....State .....

THE ANSWER

ACCORDING TO AMERICA'S LEADING JUKE BOX OPERATORS IS:

"WE'VE GOT TO GET $15 FRONT MONEY PER WEEK FROM EACH MACHINE."

NEW YORK—Since the beginning of the campaign instituted by *The Cash Box* some weeks ago, that every juke box operator in the nation, to assure himself of continued profitable operating, must get $15 per week front money guarantee, this publication has been in receipt of letters from leading music operators from all over the nation in full agreement with this proposal.

One letter which carries the entire story of the juke box operator's problems is here repeated.

"Your idea that every music merchant must get at least $15 per week front money guarantee from his locations is THE ANSWER to the entire automatic music problem.

"We further agree with you that the one and only reason a complete paralysis exists in the automatic music business at this time is because the operators, who are the basic business factor, aren't earning the profits they should on the investment which they have made.

"Therefore", this operator continues, "to insure the entire industry going ahead, the music merchant must be in a better and more liquid financial position. He must know that he at least is getting a more equitable share of the gross intake from his machines. He must sell the storekepers on the fact that he cannot continue to serve them the finest in popular music at the same prices he charged ten years ago.

"The big increase which we are enduring in our overhead expense is one of the most upsetting of all operational factors. We simply cannot continue on less than $15 per week from each juke box today. We are paying our servicemen and collectors and mechanics more than double and triple what they used to get. In addition, supplies, parts and general overhead is today three times greater than it ever was before. We want new machines to forestall competition but the prices of the new equipemnt make us hesitate before we buy because we just don't know how we are going to amortize them when the take simply isn't there.

"The one and only answer for the entire automatic music field is what you at *The Cash Box* have suggested and urged so strongly upon all the music merchants — and that is that we simply must sell the location owners on the fact that we need $15 per week front money guarantee to continue in business.

"It may be alright for some of those operators who have mixed routes to go on ahead at a 50%-50% commission basis. But, even that's foolish on the part of these operators, for they are using money earned by other equipment to pay for their automatic music and we cannot see the good business sense in doing any such thing. We feel that music must pay for itself. Then we know that music operating is a profitable business. And the only way we can make it profitable today is to get an equitable share of the gross income from every machine. We believe that the best method is the one which you have urged upon the operators —the $15 per week front money guarantee.

"This means we can amortize our machines within a reasonable period of time and still see some profits. The fact is the average location isn't giving us anywhere near this amount. But, this is offset by those locations that are bringing in good returns. Yet, we can't continue on the basis that these good locations will continue to remain such good locations. Look what's happening where television has cut in. Therefore, we must arrange to boost our income in the one and only possible and sensible way; and that is to sell the locations on the idea that we are giving them a service which means enough to them and to their businesses for them to pay us $15 per week. The major share of the $15 will come from the phonos anyway, so that. at the most, the average location will only be putting up a few dollars of his own money — and this is certainly cheaper than what it would cost him just to buy records and needles, not to figure service and other costs he would have to take care of a phono himself."

This is but one of many similar letters which have been received by *The Cash Box* from music operators who now realize that they cannot long continue in business unless they insure their future with a much better commission basis than the outworn 50%-50% commission setup now in effect.

There are organizations of operators who have urged their members to adopt a better commission basis. In some cases this has happened. Yet, right in the territories where the strongest operators' associations are located, there are a great many ops who are not even getting 50% of the gross income from machines located in better spots.

This is much more than an "educational" battle today. It is, actually, a battle for the survival of the music operating business in a great many communities. It means that once the operator is completely satisfied and making money again that sales and manufacture will step up.

The operators need and want new machines. They realize that if they continue on much longer with the ten year old phonos some of them now have on location that, sooner or later, new blood or other operators are going to close in on them with new equipment and the locations they may lose may affect their entire income.

The problem resolves itself down to the fact that the boom take of the war years is long past. Whether it will, or will not, come back at sometime in the future, the music operator now realizes cannot anymore be even thought about. He must, instead, arrange now to assure himself of continued profitable operating for the years to come. He must, therefore, adopt what he believes is the best commission basis he can arrange in his territory.

Most of the coinmen, like the one whose letter was reproduced here, agree with *The Cash Box* that $15 per week front money guarantee is the best method. Others are for the 75%-25% commission basis. But, whatever plan the operator decides upon, he must decide fast. There is no time to lose. He cannot recoup losses on his juke boxes. He must get the location owners to realize that he cannot long continue in business at his present commission percentage arrangement if he is only getting 50% of the gross.

There are locations, as has been admitted by *The Cash Box*, where even a 50%-50% commission basis is profitable. But, these are so few and far between that they have no effect on the larger, overall picture of the field. The fact is that the average location today cannot pay for a new machine in less than two to two and a half years and the op realizes that under such conditions he cannot profitably continue in business.

His problem is with the "average location" and not with the "exceptional location". Therefore, to solve his problem and to assure himself profitable operating for the years to come, he must adopt a better commission basis. And the leaders in the juke box operating business agree that $15 per week front money guarantee is THE ANSWER.

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LEADERS SAY:

INDUSTRY GOING THRU SHAKEDOWN PERIOD

Many Routes Have Been Sold to New Blood. Distrib Changes Apparent Everywhere. Elimination of Financially Weak Firms Already Noted. Many Streamline Biz Methods and Operations. Hope for New Type Post-War Equipment to Revive Sales and Zoom Take. Predict Big Turnover and Many More Changes by Convention Time.

NEW YORK—"This is the shakedown period", noted coin machine leaders believe, and further state, "this is the adjustment which every coin machine man knew was coming and should have prepared himself to meet."

There are many facts to corroborate these views. More and more routes, as well as portions of some of the country's largest routes, have been sold. In some cases to new blood and, in a great many instances, to other operators in the same territory.

This is most noticeable to *The Cash Box* which has been receiving such notification from many of its subscribers all over the nation. For past weeks there have been letters received regarding the fact, "We've gone out of the business Have just sold our route to so and so, please continue the subscription under the new name."

Others have informed, "Just sold a part of our route. Please include new subscription for (such and such) who is now taking over the route and will need all information he can get, as he is new in this business."

Such information was among the first factual evidence to advise that the turnover was under way and that many new faces and changes could be expected in territories all over the nation. Some of the operators, who sold parts of their routes, advise that they did this, "to cut down and streamline our operation and hold down overhead expense."

One of these men reported, 'We're better off with a smaller route where we can devote more personal time than to the large route we had where we just were swamped under with tremendous overhead expense and found it unprofitable".

At the same time, a great many changes in distrib set-ups are apparent everywhere in the country. Many of these noted coinmen have let go of lines which they had for sometime. Others just believed that there was too much work attached to the distributing of certain products and too much demanded from them.

Many noted factories are involved in these changes, for they are seeking more aggressive and progressive men to represent them. "This," some of the noted coin machine leaders state, was bound to come about as general conditions rapidly changed."

Many firms are entirely out of the coin machine picture. This was also noted by *The Cash Box* as cards and letters were received from some of the financially weaker coinmen advising that they had sold out, or even more simply "we've quit the business". Most expected a turn along this line as the "boom" period petered out and the more. experienced coinmen were forced to the greatest possible efforts to continue on ahead profitably.

As one noted coinman stated, "There is no longer any doubt that some of the these firms, especially those weak financially, would have to close shop once the big take days disappeared. These guys were going ahead on a shoestring and the time came when they needed a financial reserve to carry on their business. The overhead was knocking them for a loop as the take dropped. They just didn't know where to turn or how to make their business profitable. Some were lucky to sell out, but most of them simply dropped out of the picture tho a few will return when, they believe, 'times get better'."

Most impressive is the fact that many coinmen have started to streamline their business methods and operations. They have at last come to the point where they realize that they cannot proceed profitably unless they arrange for a better commission basis and a tighter financial control of overhead expense. This will, eventually, react to the benefit of the entire industry.

Of course, as discussions and survey and letters show, the greater majority of coinmen, all over the country, are depending on the ingenuity of the manufacturers. They are of the firm belief that the manufacturers will now start to produce, "real, post-war equipment, which they haven't given us up to this time". These coinmen further believe, that at such time as this type of equipment will appear, they will be able to practically "start all over again" to obtain better collections from these new type machines which, "the public will greet enthusiastically."

Whether this will, or will not, come about for some period of time as yet, isn't known by anyone, including the manufacturers. The leaders in the industry have urged the operators not to "bank too heavily on entirely new equipment appearing on the market and, instead, prepare now by arranging for a better commission basis to be sure to stay in business tomorrow".

This is the best answer to those who believe that new type of machines will appear, the like of which has never before been seen by the trade; and which will zoom take all over the country just as the pinball did when it first appeared.

In addition, the average coin machine man is of the belief that the turnover will be so great that, by the next convention, there will be more new, than old, faces around the exhibit floors. He also feels that there will also be more changes in methods of sales and operation which will have its effect on all this business generally. He is also certain that the trade is in for a complete change of business methods from every standpoint, and that more mixed routes will be the rule from now on in.

The average music machine distributor has also switched over to the amusement games field and is today selling more amusement than music products, a survey has disclosed. These men believe that the amusement division, which is leading the parade at this time, will continue its first place position, and will be the very first to benefit when the public returns to greater spending.

The coin machine man should read the statistics which went along with President Truman's report to the nation regarding the economic status of the country at this time. He will find therein that. regardless of the fact the average workingman is earning more money than he ever did before, his wife is having a hard time making both ends meet. This is the real crux of the problem. It isn't the fact that the workers are bringing home more money. It is, instead, the fact that prices have taken such an inflated spiral upward that the increased pay envelope isn't capable of taking care of the differential. This should be the answer to when increased play action can be expected.

The fact, then, that this industry is in the midst of a shakedown period, should give many coinmen much food for thought. They should arrange immediately to streamline and modernize their business methods. They should see to it that every location that isn't bringing in

(*Continued on Page* 42)

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SWITCH IS TO USED MACHINE MARKET

Used Machine Sales Action Starts Going Into High As Ops Seek Bargain Buys of Late Equip't. Distribs and Jobbers Scouring Territories for All Late Type Games and Phonos.

NEW YORK—"It was bound to come", is the way one noted used equipment jobber expressed himself regarding the fact that there is a very noticeable switch over to the used machines market once again.

The fact is that jobbers, distributors and their salesmen are scouring their territories for the late used equipment.

Demand has grown remarkably. Even much more than was expected. Many noted ops are asking for late used equipment in very good quantity.

Evertyime that there is a seemingly depressing effect on the general market there is a return demand for used machines.

This time the trade has asked for the "late used equipment" instead of for just "used machines".

There is this turnabout only because a great many ops believe that, "Because we have been getting some good prices on late used equipment this makes it possible for us to operate them profitably."

The used machine has been very quiet for some months. The average distrib and jobber would offer little, or nothing, for used machines. The operators were up in arms over this condition. They believed that their equipment rated a much better price than what was being offered to them.

"The result was", as one noted distrib explained, "to encourage the operators to make deals between themselves. This opened the path to many operators who hadn't yet used certain types of machines and started the ball rolling for these men to ask for more of this kind of equipment."

Of course, not being able to obtain the late used equipment in any quantity, has had a great deal to do with the sudden swing over to the later used machines in territories where these can be used.

In the first place ,demand is in most part from the smaller towns. Here, the operators explain, "We can use the later used machines, even tho they are four, five or six months old and, after we clean them up, they prove profitable in this area. We can make money with them for we get them at a price."

This, once again, opens the market for the sale of late used machines everywhere in the smaller communities of the nation. The operators in such areas are enjoying a better collection average on their equipment than are the ops in the big urban centers.

The buying drive which some of the distribs and jobbers are attempting so as to obtain late used machines has also helped to stimulate the entire used machine market. This has been reported to be beneficial to all concerned with the field.

Those ops who haven't been able to obtain the later type used machines for secondary spots, report they have purchased new equipment to meet competition. It may prove a vicious circle after a fashion, but, generally, it is expected that it will start the ball to rolling in those centers where new machines should long ago have replaced older equipment which ops have been refurnishing until they can no longer revamp them.

As the larger centers finish with the new machines there is a ready market waiting for what they have traded in. One noted distrib reports, "I can use every late type pinball game I can get my hands on right now. I've got orders far in advance of what I believe any of us will be able to obtain. And I've been in contact with many far away points all over the country in an effort to fill my orders. I find that other distributors and jobbers have the same problem. The switch over seems to be to the used machines market again."

This switch over has been noticeable almost everytime that new machines clicked. As they appeared on the market and as they received the plaudits and commendation of the larger operators in the more important centers of the nation, the smaller users immediately placed orders for the machines at the time when they come thru for trade-in.

The fact, then, that there is such great demand in the used machines market for "late type games and phonos" does not surprise anyone in the business, with the possible exception of those few who never pay attention to "history repeating itself".

Were there an export market available at this time of any real size and importance, the machines which are now being shipped to the smaller communities would, instead, be shipped out of the country. There is no doubt that this condition will once again prevail when exports jump far ahead in the coin machine field and the nations that can use machines come into the picture.

The greatest all-time buyer of used machines was Great Britain. But, with this country closed off to "dollar purchasing" it will be sometime before any market can be opened or developed which will equal this one for volume purchases.

In the meantime, with production held down by the lack of materials and components, the distributors and jobbers who specialize in used equipment, are having their hands full trying to satisfy the demand from the domestic market.

They are, each day, finding more and more coinmen in the smaller centers of the nation asking for late type used machines. As one coinman stated, "New machines may be available, yet, the price is too high for the secondary spots and those operators, feel they can only see their way clear to profitable operating by use of the later type used machines.

"This is a good market", he continued, "but our problem is how to be able to take care of it with the demand growing so great that what is produced is consumed almost immediately after it is turned in."

There is even a belief that some revamping may help continue sales at a speedy pace in this used market. The average seller, tho, doesn't believe it will. He feels, instead, that the answer lies in quicker trade-in arrangement for the new machines at an attractive figure which will, at the same time, allow for sales to these used machine buyers, and show a profit all around.

The late type games, even more than the phonos, are in greatest demand. These have won standing orders from many of the good coinmen in smaller communities, distribs report.

It is because of this turn of events in the used machine business that so many salesmen for leading distribs and jobbers are once again scouring the nation for used equipment and the effect has been general stimulation in sales all down the line.

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FACTS ABOUT TELEVISION

Where Television Is Now Operating	Number of Receivers Already in Use
CHICAGO	5,500
DETROIT	3,000
LOS ANGELES	4,000
NEW YORK	31,200
PHILADELPHIA	4,000
SCHENECTADY	1,000
ST. LOUIS	1,360
WASHINGTON, D. C.	2,000
TOTAL	52,060

Number of Television Stations in Operation Thruout the Country
11

Construction Permits for Television Stations Already Granted by FCC
59

Applications on File at FCC for Construction Permits for Television Stations
10

NEW YORK — Automatic music merchants everywhere in the nation are becoming ever more cognizant of the effect television has had on their income. They are today, as a class and as a trade, intensely interested in what the future holds for them regarding methods which they can use to combat the loss in collections they are enduring where television sets have, while new and novel, cut deeply into their profits.

The Cash Box has urged, time and time again, that the automatic music merchants arrange for a better commission basis. At least a more equitable basis than what they are now operating on and, thereby, be able to not only weather the storm of television, until it ceases being a novelty and falls somewhat into the same category as radio, (if this ever happens) but to also insure themselves for the future.

The commission basis which *The Cash Box* has urged on the trade is 75% to the operators and 25% to the location owners. This is, without any doubt, and most definitely proved, (as well as agreed to by every leader in the commercial music field) the one and only equitable basis at this time, considering the tremendously increased overhead expense each music machine operator is enduring as well as the much higher cost of the new equipment which he must amortize

The other basis which *The Cash Box* also recommends is $15 per week front money guarantee. This method is sure to absolve the operator of a great deal of worry. He can amortize new equipment at this figure. He also knows that where he places new machines he will always get at least this much, if not more. Therefore, a great many have agreed with *The Cash Box*, "$15 per week front money guarantee is the best method yet offered to the automatic music industry".

Television has been a great collection killer. This has cut very deeply into the income of every juke box wherever it has been placed. It has not affected juke box take with its musical and other programs. but, has definitely been a factor where sporting events are concerned — and these usually occur during the peak play hours of the phono. For example, night baseball games and big boxing attractions during those evening hours when the taverns and other locations are crowded. During these hours the juke box has been completely cut off while these sports events were in progress.

It is a well known fact thruout the automatic music industry that the peak play hours are from about 8 to 9 in the evening until 1 to 3 in the early morning hours. The best play is usually between 9 and 12 P.M. With a night game cutting into these hours, as well as a boxing bout, the play has, therefore, been slashed in a great many instances, and the music machine operators have been very much at a loss as to how to overcome this deep slash in the intake of their equipment, at least in those centers where television is now being broadcast.

One operator (as reported in the August 4 issue of *The Cash Box*) somewhat solved the problem by use of a great many auxiliary speakers so that, even with his juke boxes in his tavern locations turned down below the volume of the television set, he has been able to obtain a certain amount of play. This has jumped his collections. It may mean that installation of fully selective wall and bar boxes with individual speakers in them can also help. Yet, this is not the complete solution. Television is speedily progressing and winning over more and more commercial locations.

In the meantime, it is well to remember that radio, too, started in the commercial locations first. Radios were, at that time, just as novel to the public as are the television sets at present. In those days people gathered in locations to hear radio. Today, they gather about in these same locations to hear and see the television set in operation. And just like the radio, when prices are sufficiently lowered in the television market, these sets will enter the homes and will, at that time, lose their novelty in the tavern and other commercial locations with a complete return to juke boxes being then assured.

The very fact that this one operator proved that by cutting down on the volume of his phono and using more auxiliary speakers that the patrons still wanted to hear records, is definitely proof of this.

The eight cities mentioned in the above chart are not just the only spots where television cuts in. It must be remembered that television is broadcast as "far as the horizon" which usually means about 35 miles from its central broadcasting station and, if the program is of such importance and value that it should be transmitted to other cities on the present television network. this is done by coaxial cable relay. In short, the program is sent from New York to Philadelphia by coaxial cable and then picked up by the Philadelphia television broadcasting station and sent once again by coaxial cable down to Washington, D. C. and continued on in this fashion to other cities.

It is also interesting to note that there are at present eleven television broadcasting stations in the nation. Construction permits have already been granted by FCC (Federal Communication Commission) for an additional 59 stations. This does not mean that all these 59 will ever be constructed. The cost of a television broadcasting station is such that even the holders of these permits think long and hard and hesitate for the loss in television broadcasting is, at this time, terrific. Also noticeable is the fact that there are now on file applications for an additional 10 broadcasting television stations. This means that there may possibly be, sometime in the future, 80 television broadcasting stations in the United States and, there is every surety, that this, too, will be much increased.

Therefore, the automatic music operator must convince himself that television will not peter out. It is here to stay. Intelligent merchandisers, good business men, keen engineers and many interested people are at work to make television just as great and just as popular and outstanding as radio is today. They are sure to succeed, for the effect of seeing and hearing a program is something which cannot be overlooked.

The operator must decide that, since television is here to stay, he had best make arrangements now to combat whatever further effect this will have on his income. He must, therefore, arrange for a better percentage basis. That basis, if *The Cash Box* suggestion is to be taken, should be $15 front money guarantee each and every week. That means that if there isn't $15 in the cash box when the operator or serviceman collects, the differential must be paid by the location. If there is more than that amount, the operator is to keep the first $15 and split the difference on a 50%-50% basis.

This is not a new system. It is already in operation and many operators are obtaining even more than $15 per week front money guarantee. One operator in the East has for sometime now being signing his locations to contracts for $20 per week front money guarantee and hasn't found too much trouble so doing.

He reported, "The very fact that the locations are so interested and so completely sold on their television sets makes it a lot easier for us. We know, should worse come to worse, that our machines in the locations which we have left for ourselves, will take at least that much money. Therefore, we are going to get what we should always have had to protect ourselves. We want to be able to amortize our equipment in a 12 month period and also show ourselves a little profit so doing. Television is going to grow greater, and we know it. We want to be prepared for whatever eventualities may arise in the future."

As yet a great many of the nation's good music operating centers haven't been touched by television. Eventually, it is expected that they, too, will find themselves up against this unique and progressive instrument and they will be forced to think just as do those music machines men who are already up against this sort of competition.

The one and only answer is to be prepared now and obtain what should rightfully be an equitable commission basis for the operator. He has too long taken the short end of the deal.

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The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN	EX—EXCELSIOR	QU—QUEEN
AP—APOLLO	JB—JUKE BOX	RA—RAINBOW
AR—ARISTOCRAT	KI—KING	SI—SIGNATURE
BW—BLACK & WHITE	MA—MAJESTIC	SO—SONORA
CA—CAPITOL	ME—MERCURY	ST—STERLING
CN—CONTINENTAL	MG—M-G-M	SW—SWANK
CO—COLUMBIA	MN—MANOR	TO—TOP
DE—DECCA	MO—MODERN MUSIC	TR—TRILON
DEL—DELUXE	MU—MUSICRAFT	VI—VICTOR
EC—EXCLUSIVE	NA—NATIONAL	VO—VOGUE
EN—ENTERPRISE		VT—VITACOUSTIC

1 PEG O' MY HEART

Maintains its hold as the nation's number one tune.

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

2 I WONDER, I WONDER, I WONDER

In the second slot again, with heavier play reported.

CA-395—Martha Tilton
CO-37353—Tony Pastor Orch.
DE-23865—Guy Lombardo O.
DEL-1075—Ted Martin
MA-1124—Eddy Howard O.
MG-10018—Van Johnson
MO-20-516—The Scamps
NA-9032—Jack Carroll
SO-2024—Ted Straeter O.
TR-114—The Vagabonds
TR-143—The Four Aces
VI-20-2228—Louis Armstrong O.

3 THAT'S MY DESIRE

Moves up one notch this week to the delight of many an operator.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

4 CHI BABA CHI BABA

Steady coin attraction say hundreds of ops.

AP-1064—Connee Boswell
AR-1001—Sherman Hayes O.
CA-419—Peggy Lee
CO-37384—The Charioteers
DE-23738—Lawrence Welk O.
DEL-1080—Ted Martin
MA-1133—Louis Prima O.
MG-10027—Blue Barron O.
SO-2023—George Towne O.
VI-20-2259—Perry Como

5 TIM-TAYSHUN

In sixth place last week, this ditty takes on the appearance of becoming a top favorite.

CA-412—Red Ingle & Jo Stafford
VI-20-2336—Hollywood Hillbillies

6 ACROSS THE ALLEY FROM THE ALAMO

Moves up to this position after a slight drop in the number eight spot last week.

CA-387—Stan Kenton O.
CO-37289—Woody Herman
DE-23863—The Mills Bros.
ME-3060—The Starlighters
VI-20-2272—The Three Suns

7 WHEN YOU WERE SWEET SIXTEEN

A pair of hit records on this ever lasting coin culler.

DE-23627—The Mills Brothers
VI-20-2259—Perry Como

8 SMOKE, SMOKE, SMOKE

Catching plenty of coin throughout the nation, with the big cities pegging this one for a healthy stay.

CA-40001—Tex Williams
DE-24113—Lawrence Welk Orch.
VI-20-2370—Phil Harris

9 TALLAHASSEE

A batch of hit recordings out on this fairly new tune, with heavy play gaining say the ops.

CA-422—The Pied Pipers
CO-37387—Woody Herman—Dinah Shore
DE-23885—Bing Crosby—Andrews Sisters
MA-7239—Roy Dorey
MG-10028—Kate Smith
VI-20-2294—Vaughn Monroe O.

10 IVY

Maintains its hold among the nation's top ten tunes.

CA-388—Jo Stafford
CO-37329—Woody Herman O.
DE-23877—Dick Haymes
MA-7223—Ray McKinley O.
ME-5053—Vic Damone
MG-10026—Ziggy Elman
VI-20-2275—Vaughn Monroe O.

THE CASH BOX Record Reviews

"Auf Wiedersehn"

"When I Write My Song"

JOHN LAURENZ

(Mercury 5060)

● Pair of sides that ops may use to good advantage are these sides offered by newcomer John Laurenz. Titled, "Auf Wiedersehn" and the popular "When I Write My Song", John's vocal efforts are effective and make for pleasant listening time. Altho the topside ditty is easily likened to, it is not made of the top caliber that suits John's voice. Ditty is in the light mood and should fare well in those somber spots. On the backing with music from the masters, "When I Write My Song" is offered to the beautiful strains of the Earl Hagen ork, as the balladeer spills the wonderful lyrics. Adapted from "Sampson and Delilah". the ditty is currently meeting with peak success in a host of machines throughout the nation. Give the pair a fling — you'll like 'em.

"A-N-G-E-L Spells Mary"

"Jealous"

BOBBY DOYLE

(Signature 15125)

● Music styled in the mood for the moon-in-June crowd and bound to flourish is this pair by the capable Bobby Doyle. Both sides feature the wonderful musicianship of the Ray Bloch ork. who deserve orchids galore for their presentation. Topside tune in the lovelight with "A-N-G-E-L Spells Mary" shows Bobby's fine pitch as he showers so many gals with that cute tag line. String section fills the air with vibrant melody backing the piper in fine fashion throughout. On the flip with an oldie, Bobby purrs the wordage to the ever-loving and everlasting "Jealous". If you have spots that love to reminisce, "Jealous" should serve you well.

"I Miss You So"

"I Think You Get What I Mean"

KING COLE TRIO

(Capitol 444)

● The renowned King Cole Trio steps out here to offer some more music that makes for buffalo hide across the counter with this pairing of "I Miss You So" and "I Think You Get What I Mean". The music that spills from this combo should fit your phono like a glove, with Nat's voice grabbing the pitch as per usual on the top deck. Mood is tempered and even all thru, and made for dancers and listeners alike. On the flip with kicks, the trio offer 'I Think You Get What I Mean" and altho this disking echoes many of their former platters, the tremendous following King and his boys have should establish the cookie as a coin attraction. Lively beat sticks out here, with the cute cute wordage flowing easy.

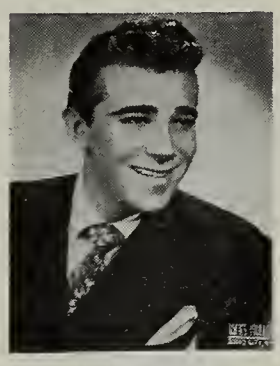
DISK O'THE WEEK

"Kate"

"If My Heart Had A Window"

ALAN DALE

(Signature 15114)



ALAN DALE

● New face on the wax horizon steps out here with more hit material out of the Irving Berlin grab bag and scores — but heavily! Peg this ditty for big things in the near future and also take note of Alan Dale. The balladeer, behind a background of musical perfection offered by Ray Bloch, spills the wordage of "Kate" in such mood as to charm and enchant any listener. That the lad can sing, and sing well at that, will be attested to once you catch his golden pipes. Alan's quiver flowers the arrangement ever so much, making for more nickel nabbing all the way thru. Excellent marimba solo opens the way for the crooner to step in, while a band chorus follows the lead in the second chorus. On the flip with a ditty that has seen better days, Alan renders "If My Heart Had A Window". Mood is mellow and pleasant as the wax stands, and altho the cookie won't stop traffic, it is effective nevertheless. "Kate" for the moola, and a barrel-full at that!

"Something In The Wind"

"The Turntable Song"

THE MODERNAIRES

(Columbia 37569)

● Plug tune from the forthcoming flicker of the same name turns up as a well rounded side which ops may find as favorable material for their machines. With The Modernaires spooning the bow-and-arrow wordage to "Something In The Wind", the side fairly reeks with the odor of buffalo. Made for those spots that go in for good music, and this is harmony work at its best, the cupiditty the group render is bound to win the favor of your customers. On the backing with a ditty currently stirring up a wave of excitement, the combo turn around to spill the wordage to "The Turntable Song". That the jocks will adopt the song and clutch it to their hearts is obvious. That phono patrons will do likewise is almost a certainty. The pair is there, so bend an ear — willya?

"Please Don't Play Number Six Tonight"

"Pretty Soon"

FRANCES LANGFORD

(Mercury 5057)

● Waving her wand with an ode toward the phono biz, chirp Frances Langford grabs the lime to send ops this platter titled "Please Don't Play Number Six Tonight"'. With the music rocking in merry gait, and the thrush's tonsils filling the air with lots of bounce and meat behind them, the cookie shapes up as a piece that may garner that extra spot in your phono. Wax story weaves around the title all thru, and altho the ditty doesn't appear to be headed too high, it is worthy of your listening time. On the flip, Frances goes off the deep end with a soulful ballad titled "Pretty Soon". Musical accompaniment is fair, as the slow metro paced by the chirp's cooing rounds out the side.

"Don't Cry Little Girl Don't Cry"

"I Wish I Could Say The Same"

BOB EBERLY

(Decca 23945)

● Pair of sides made for those spots that go for music in the toned down mood are offered here by balladeer Bob Eberly and turn up as adequate material for many a machine. Topside ditty "Don't Cry Little Girl, Don't Cry" echoes the title, and aided by The Songspinners, Bob's rendition is one to be heard. Metro spins slow, with backing behind the piper riding thru. On the flip with more material in the romantic vein, Bob spoons the lyrics to "I Wish I Could Say The Same". Music is in the lighter vein, and may make attractive filler material in your box. You know your route better than we do, so take it from here.

"Country Style"

"Count Me Out"

TOMMY TUCKER ORCH.

(Columbia 37563)

● Music styled in the lighter vein and made for those dinner spots in this offering by a figure long missing from the phonos. Tommy Tucker and his crew show up in favorable position with their fine arrangement of "Country Style". Featuring vocal chores by Don Brown, Madelyn Russell and Kerwin Summerville, the ditty makes for pleasant moments and flavored greatly by the western mood rapidly sweeping the country, should account for loads of coinage. Beat is lively, with lots of hand-clapping simulating bunkhouse jive. On the other deck with "Count Me Out", Don Brown and Madelyn Russell join again on this tuneful piece to render attractive vocal work which may score. One for the money is "Country Style", with the influx of the pic "Welcome Stanger" adding toward its possibilities.

THE CASH BOX Record Reviews

"Happy Blues"

"Them There Eyes"

HOLLYWOOD HUCKSTERS

(Capitol 40022)

● The Hollywood Hucksters, featuring an aggregation hard to match at anytime, step out here to offer zillions of kicks with a pair of cookies that should meet the favor of those straw-sipping youngsters. Combining Stan Kenton, Benny Goodman, Charlie Shavers, Benny Carter, Red Norvo and a host of other greats on this pairing, the platter shapes up well throughout. Topside tune has Kenton and Goodman spilling the story in monotone fashion ,with riffs galore floating all over the disking. On the back with a number that reached peak play in race spots throughout the nation, the ensemble run through an instrumental piece titled "Them There Eyes". The hep jazz crowd may go for both sides at that, so give it a fling.

"Just An Old Love of Mine"

"It Takes A Long Train With A Red Caboose"

PEGGY LEE

(Capitol 445)

● Music made for those folks who appreciate the finer things in disks is this pair by the capable Peggy Lee. Topside ditty, "Just An Old Love Of Mine" shows Peggy in that soft, plush voice that fairly eats right into you. Backed by the Dave Barbour ork, Peggy's mellow tones trill the wordage of this tune set to slow mood to rate like a spade flush. Weaving her story around the title, music ops having candlelight spots will have their phono fans crying for more once they hear this. On the flip, the thrush picks the beat up a bit as she wails "It Takes A Long Train With A Red Caboose", and the sound this cookie makes is coinage on the way in. Peggy's fine vocal efforts highlight the side all the way, and with her fine following established, ops should meet with great success on this platter.

"Cuttin' Out"

"Here Goes"

EARL BOSTIC ORCH.

(Gotham 151)

● Pair of sides aimed at ops who have race spots are these effective renditions of mellow jazz by the Earl Bostic crew. Labeled "Cuttin' Out" and "Here Goes", Earl grabs the topside to show a band chorus echoing the title. Altho the side doesn't appear to be in for heavy coinplay, the hep jazzophiles should like the stuff. On the flip with "Here Goes", an all instrumental piece featuring some sax work by Ted Barnet, the orks show their wares effectively. Boogie beat and piano roll open the side, to make way for Ted's solo.

SLEEPER OF THE WEEK

"Feudin' and Fightin' "

"Love and The Weather"

JO STAFFORD

(Capitol 443)

JO STAFFORD

● Better duck fella when you put this thing on your machine, and put it on you will! It's Jo Stafford of "Tim-Tayshun" fame wailin' the wordage of a clickeroo if there ever was one. This ditty emphasizes once more that big city folk are going in for boots and saddle music more than ever before. Done up in typical Hatfield-McCoy style, with lots of rootin'-tootin' twang thereto, Jo wails the cute lyrics behind a backdrop furnished by the Paul Weston ork, with the Starlighters joining Jo in the second chorus. Ditty echoes the title, and has oh so much meat and bounce within it. On the flip with "Love and the Weather", Jo goes off the deep end with as beautiful a ballad you could possibly muster today. It's more plaudits for Jo and Irving Berlin on this score, which features some wonderful instrumental accompaniment by the Weston crew again. In the lighter mood of music, Jo's soft purring should have the starry-eyed kids singing and playing this ditty in no time at all. Both sides make for heavy coinage — get next to them by all means!

"I'm Still Sitting Under The Apple Tree"

"When Tonight Is Just A Memory"

DORIS DAY

(Columbia 37568)

● Chirp with a pair of pipes that really can pitch steps out here to offer coupling of a pair which music ops may find great favor with. Doris Day chants the score to "I'm Still Sitting Under The Apple Tree" and "When Tonight Is Just A Memory" in such mood as to sit the listener down and make him wanna play more. Top deck in the gay and care-free mood shows Doris "under the apple tree", waiting for her lover boy. Rhythm is lively on this side, with the orchestral support headed by Frank Comstock. On the backing with a tune that kicked around a bit, Doris purrs the wordage to "When Tonight Is Just A Memory" and does so in the low mood that has distinguished her as one of the better singers in the biz. Both sides are there for the asking — go to it.

"I'm Sorry I Didn't Say I'm Sorry"

"The Lady From 29 Palms"

TONY PASTOR ORCH.

(Columbia 37562)

● Following the success reached with his recent recording of "Red Silk Stockings", maestro tony Pastor appears to duplicate with this smash disking of "I'm Sorry I Didn't Say I'm Sorry. Spotlight is on chirp Rose Mary Clooney, and a well deserved spot it is. The chanteuse's pipes fairly sparkle as she spoons the moody blue wordage to this sultry piece. Maestro Tony joins the canary for a spot to round out the platter. On the flip with "The Lady From 29 Palms", a ditty rapidly being pegged for the big time, Tony sprays the cute lyrics to this gold-digger story. The top deck should be of particular interest to music ops—grab a listen!

"Snatch It and Grab It"

"I Was Wrong"

JULIA LEE

(Capitol 40028)

● Strong following of this chirp points to a long healthy run of this tune. Julia Lee, the favorite of so many race music fans grabs the mike to spill the wordage to "Snatch It And Grab It", and if you have spots that go for this heavy stuff, you're bound to snatch this platter. With just a tint of double entendre, Julia pipes the lyrics behind a strong beat furnished by some of the finest musicians in the biz. Tempo is lively throughout, with Julia putting the emphasis on the title all thru. On the flip, Julia does a double-take as she offers moody blues in the person of "I Was Wrong". Metro spins in slow mood, with a love affair hanging in the balance of this wax story. Ops with race spots should like the topside tune.

"How Lucky You Are"

"On The Avenue"

HAL DERWIN ORCH.

(Capitol 446)

● First platter to come from the Hal Derwin ork shapes up as a pair that ops may take to, and do so with reasonable assurance of catching coin with the coupling. Hal offers "How Lucky You Are" and "On The Avenue" in the light mood usually attached to heavy sweet bands. Maestro Hal renders the vocal on the pair and natch his pipes pitch pretty. Topside tune, "How Lucky You Are" shows the maestro joined by The Coeds as he spoons the magic wordage to this romantic fling. Backing in more flippant mood, couples a bit of whistling with Hal leading off. Both sides are effective, and given adequate plugging should win the favor of many an op.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF AUGUST 11, 1947

New York

1. COME TO THE MARDI GRAS (Freddy Martin)
2. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
3. THE LADY FROM 29 PALMS (The Andrews Sisters)
4. PEG 'O MY HEART (The Harmonicats)
5. THERE'S THAT LONELY FEELING AGAIN (Charlie Spivak)
6. DON'T TELL ME (Margaret Whiting)
7. TIM TAYSHUN (Red Ingle)
8. SMOKE, SMOKE, SMOKE (Tex Williams)
9. I HAVE BUT ONE HEART (Frank Sinatra)
10. ASK ANYONE WHO KNOWS (The Ink Spots)

Breckenridge, Texas

1. SMOKE, SMOKE, SMOKE (Tex Williams)
2. THAT'S MY DESIRE (Frankie Laine)
3. PEG 'O MY HEART (Ted Weems)
4. TIM TAYSHUN (Red Ingle)
5. IT'S A SIN (Eddy Arnold)
6. CHI BABA CHI BABA (Perry Como)
7. I WONDER, I WONDER, (Eddy Howard)
8. I BELIEVE (Frank Sinatra)
9. MOVE IT ON OVER (Hank Williams)
10. RED SILK STOCKINGS (Sammy Kaye)

Boston, Mass.

1. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
2. PEG O' MY HEART (Buddy Clark)
3. I WONDER WHO'S KISSING HER NOW (Ted Weems)
4. THAT'S MY DESIRE (Frankie Laine)
5. I NEVER KNEW (Sam Donahue)
6. IVY (Jo Stafford)
7. CHI BABA CHI BABA (Perry Como)
8. VIOLETS (Ted Weems)
9. THIS IS THE INSIDE STORY (Billy Eckstine)
10. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)

Salisbury, N. C.

1. PEG O' MY HEART (The Three Suns)
2. THAT'S MY DESIRE (Sammy Kaye)
3. I WONDER, I WONDER, (Guy Lombardo)
4. CHI BABA, CHI BABA (Perry Como)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. TIM TAYSHUN (Red Ingle)
7. MAM'SELLE (Dick Haymes)
8. MY ADOBE HACIENDA (Eddy Howard)
9. OLD MAID BOOGIE (Eddie Vinson)
10. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)

Chicago

1. PEG O' MY HEART (The Harmonicats)
2. I WONDER, I WONDER, (Eddy Howard)
3. I WONDER WHO'S KISSING HER NOW (Perry Como)
4. THAT'S MY DESIRE (Frankie Laine)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
7. CHI BABA CHI BABA (Perry Como)
8. TIM TAYSHUN (Red Ingle)
9. MAM'SELLE (Art Lund)
10. TALLAHASSEE (Bing Crosby)

Nashville, Tenn.

1. SMOKE, SMOKE, SMOKE (Tex Williams)
2. I WONDER, I WONDER, (Guy Lombardo)
3. PEG O' MY HEART (Art Lund)
4. CHI BABA CHI BABA (Peggy Lee)
5. TIM TAYSHUN (Red Ingle)
6. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
7. TALLAHASSEE (Bing Crosby)
8. LINDA (Buddy Clark-Ray Noble)
9. HEARTACHES (Ted Weems)
10. I WANT TO BE LOVED (Savannah Churchill)

Sioux Falls, S. D.

1. CHI BABA CHI BABA (Perry Como)
2. THAT'S MY DESIRE (Martha Tilton)
3. PEG O' MY HEART (The Harmonicats)
4. I WONDER, I WONDER, (Eddy Howard)
5. TALLAHASSEE (Johnny Mercer)
6. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
7. IVY (Jo Stafford)
8. A SUNDAY KIND OF LOVE (Jo Stafford)
9. CECILIA (The Three Suns)
10. SMOKE, SMOKE, SMOKE (Tex Williams)

Altoona, Pa.

1. PEG O' MY HEART (The Three Suns)
2. I WONDER, I WONDER, (Guy Lombardo)
3. THAT'S MY DESIRE (Frankie Laine)
4. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
5. CHI BABA CHI BABA (Blue Barron)
6. IVY (Vaughn Monroe)
7. JACK, JACK, JACK (Andrews Sisters)
8. HEARTACHES (Tew Weems)
9. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
10. I HAVE BUT ONE HEART (Vic Damone)

Los Angeles

1. FEUDIN' AND FIGHTIN' (Dorothy Shay)
2. I WONDER, I WONDER, (Eddy Howard)
3. PEG O' MY HEART (The Harmonicats)
4. CHI BABA CHI BABA (Perry Como)
5. SMOKE, SMOKE, SMOKE (Tex Williams)
6. TIM TAYSHUN (Red Ingle)
7. WHEN I WRITE MY SONG (Herb Jeffries)
8. IVY (Vaughn Monroe)
9. COME TO THE MARDI GRAS (Freddy Martin)
10. I HAVE BUT ONE HEART (Vic Damone)

Hartford, Conn.

1. PEG O' MY HEART (Buddy Clark)
2. I WONDER, I WONDER, (Air Lane Trio)
3. I NEVER KNEW (Sam Donahue)
4. AIN'TCHA EVER COMIN' BACK (Frank Sinatra)
5. WHEN TONIGHT IS JUST A MEMORY (Perry Como)
6. THAT'S MY DESIRE (Martha Tilton)
7. DON'T TELL ME (Margaret Whiting)
8. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
9. CHI BABA CHI BABA (Peggy Lee)
10. THERE'S THAT LONELY FEELING AGAIN (Charlie Spivak)

Omaha, Nebr.

1. PEG O' MY HEART (Clark Dennis)
2. I WONDER, I WONDER, (Tony Pastor)
3. TIM TAYSHUN (Red Ingle)
4. THAT'S MY DESIRE (Frankie Laine)
5. TALLAHASSEE (Dinah Shore)
6. CHI BABA CHI BABA (Peggy Lee)
7. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
8. RED SILK STOCKINGS (Tony Pastor)
9. SMOKE, SMOKE, SMOKE (Tex Williams)
10. HEARTACHES (Ted Weems)

Detroit, Mich.

1. WHEN YOU WERE SWEET SIXTEEN (Perry Como)
2. MIDNIGHT MASQUERADE (Eddy Howard)
3. I NEVER KNEW (Sam Donahue)
4. PEG O' MY HEART (The Harmonicats)
5. I WONDER WHO'S KISSING HER NOW (Ted Weems)
6. APPLE BLOSSOM WEDDING (Sammy Kaye)
7. MAM'SELLE (Frank Sinatra)
8. CHI BABA CHI BABA (Perry Como)
9. I WONDER, I WONDER, (Guy Lombardo)
10. TIM TAYSHUN (Red Ingle)

SECOND QUARTER REVIEW

OF THE

NATION'S TOP TEN JUKE BOX TUNES

(FROM MAY 5, 1947 TO JULY 28, 1947)

POSITION OF SONGS AS OF WEEK OF JULY 28, 1947	POSITION OF SONGS PREVIOUS WEEKS											
	July 21	July 14	July 7	June 30	June 23	June 16	June 9	June 2	May 26	May 19	May 12	May 5
1—Peg O' My Heart	1	1	1	2	5	5	8	8	10			
2—I Wonder, I Wonder, I Wonder	3	4	3	3	6	7	7					
3—Tim Tayshun	7	10										
4—When You Were Sweet Sixteen	8											
5—Chi-Baba Chi-Baba	4	5	4	5	8	10						
6—Across The Alley From the Alamo	5	3	7	4	4	6	5	7	7	10		
7—That's My Desire	2	2	8	8	9	9	6	5	5	7	10	
8—My Adobe Hacienda	6	6	5	7	3	3	3	4	2	4	3	3
9—Red Silk Stockings, Green Perfume	9	8										
10—Mam'selle	10	7	2	1	1	1	1	1	1	2	4	5
Ivy		9										
Linda			6	6	2	2	2	2	3	1	2	2
I Believe			9	10	10	8	10	10				
Heartaches			10	9	7	4	4	3	4	3	1	1
Anniversary Song							9	6	6	5	6	4
Guilty								9	8	6	5	7
Managua Nicaragua									9	9	7	6
How Are Things in Glocca Morra?										8	8	8
If I Had My Life to Live Over											9	10
I'll Close My Eyes												9

ANALYSIS

In reviewing and compiling the songs which proved most popular during the Second Quarter of 1947 (from May 5 to July 28) only those tunes are listed which made the top ten position during that period.

Most outstanding of all the tunes which appeared during the second quarter was "Mam'selle" which held the first place position in the top ten for six consecutive weeks, from May 26 to June 30, but, most important, this tune continued thruout the second quarter to occupy one of the favored spots in the top ten category.

Also noticeable among the top ten tunes, which clicked in juke boxes thruout the nation, is "My Adobe Hacienda". This tune, too, continued to occupy a position in the bigtime ten top tunes every week thruout the second quarter. Tho it never hit the top (the number one spot) it is still in there and getting very good play everywhere in the nation.

At the moment "Peg" is still tops in juke boxes and has continued its number one spot since July 7. This phenomenal song hit the bigtime top ten within a few weeks after its introduction and is still in there punching. There is no doubt that it will show up as one of the best tunes of the year in the third and fourth quarters.

"Across The Alley From The Alamo" has also enjoyed a very fine run and is still continuing among the favored top ten tho the best spot it attained was third place on July 14. The "Alamo" has been in the top ten position for the past 11 weeks.

A close study of this chart for the second quarter will give record manufacturers, publishers and all others interested in the juke box record field, a very fine idea of just which tunes the automatic music merchants most prefer.

It is noticeable when comparing the top ten tunes in juke boxes with the general record sales chart which also appears in this issue (the comparison should only be among the top ten tunes as designated by their position for the second quarter) that both these practically correspond in general position of song popularity. This once again shows the close tie up between the top ten juke box tunes and the top ten record sellers thruout the nation.

Also interesting is the fact that only twenty songs appeared in the top ten position during the second quarter. Usually there are many more than twenty. Therefore, there is no doubt that the third and fourth quarters may show a great many more songs to have appeared in the top ten spots, as more new songs are introduced.

"HOT IN HARLEM"

PARADE OF THE TOP HIT TUNES

SECOND QUARTER (MAY 5 TO JULY 28) 1947

NAME OF SONG, ARTIST AND RECORD POSITION AS OF JULY 28, 1947	POSITION OF SONGS PREVIOUS WEEKS July 21	July 14	July 7	June 30	June 23	June 16	June 9	June 2	May 26	May 19	May 12	May 5
1—Don't You Think I Oughta Know *Bill Johnson Orch. (Victor)*	2	2	7	9	6							
2—Lady Be Good *Ella Fitzgerald (Decca)*	6	4										
3—When I Write My Song *Herb Jeffries (Exclusive)*	1	1	1	1	2							
4—The Lady's In Love With You *Nellie Lutcher (Capitol)*	8											
5—Robbins Nest *Illinois Jacquet (Apollo)*	3	9	9									
6—Old Man River *The Ravens (National)*	9											
7—Peg O' My Heart *The Harmonicats (Vitacoustic)*	4	3	3	2	5							
8—Baby, I Don't Cry Over You *Billie Holliday (Decca)*	7	5										
9—Summertime *Al Hibbler (Sunrise)*	5	6										
10—Them There Eyes *Roy Milton (Miltone)*	10	8	8	6	1	3	3	2	2	3	4	6
It Shouldn't Happen to a Dream *Al Hibbler with Duke Ellington (Musicraft)*		7	6	7		10	2	3	3	4	5	
Old Maid Boogie *Eddie Vinson (Mercury)*	10	2	4	9	4	4	1	1	1	1	1	2
Jack You're Dead *Louis Jordan (Decca)*		4	5	4								
This Is The Inside Story *Billy Eckstine (MGM)*		5	10									
Kidney Stew *Eddie Vinson (Mercury)*		10	8	7	1	1	5	9	8			
Walkin' *Joe Liggins (Exclusive)*			3	3	5	9						
When I Grow Too Old to Dream *Roy Milton (Miltone)*				8	2	5	9					
Do As I Say *Roy Milton (Miltone)*				10								
Mam'selle *Frankie Laine (Mercury)*					6	6	4	7	2	2	3	
Some of These Days *Joe Liggins (Exclusive)*						7						
That's My Desire *Frankie Laine (Mercury)*					8	8	8	4	5	8	5	
I Want To Be Loved *Savannah Churchill (Manor)*					9	7	6			4		
You Don't Learn That in School *King Cole Trio (Capitol)*						10	7	8	6	6	9	
Solitude *Duke Ellington (Ebony)*							10					
A Sunday Kind of Love *Frankie Laine (Mercury)*								7	5	3	1	
Time On My Hands *Billy Eckstine (National)*								10	9			
Jumpin' at Apollo *Illinois Jacquet (Apollo)*									10			
Postman Blues *Dinah Washington (Mercury)*										6	8	
No Greater Love *Billie Holliday (Decca)*										7		
Meet Me at No Special Place *King Cole Trio (Capitol)*										10	10	
Foolishly Yours *Savannah Churchill (Manor)*											7	

The above is a complete compilation of the Top Ten Tunes in Horlem for the Second Quarter of 1947, from Moy 5 to July 28. Only records which appeared in the top ten cotegory ore listed in the obove chart.

THE CASH BOX

Record Popularity Chart

SECOND QUARTER (MAY 5 TO JULY 28) 1947

POSITION OF SONGS AS OF WEEK OF JULY 28, 1947	POSITION OF SONGS PREVIOUS WEEKS											
	July 21	July 14	July 7	June 30	June 23	June 16	June 9	June 2	May 26	May 19	May 12	May 5
1—Peg O' My Heart *Publisher — Robbins*	1	1	1	1	2	3	6	8	14	10	14	16
2—Chi-Baba Chi-Baba *Publisher — Oxford*	2	4	2	3	8	9	4	14				
3—I Wonder, I Wonder, I Wonder *Publisher — Robbins*	4	3	3	7	9	7	9	13	16	16		
4—That's My Desire *Publisher — Mills*	3	2	6	5	6	8	7	7	9	12	16	
5—Across the Alley From the Alamo *Publisher — Capital Songs*	5	5	4	4	5	4	2	5	6	7	8	11
6—Tim-Tayshun *Publisher — Robbins*	6	9	10	12	19							
7—Ivy *Publisher — Burke-VanHeusen*	7	8	14	10	11	11	16		22			
8—Tallahassee *Publisher — Famous*	10	12	12	16								
9—Smoke, Smoke, Smoke *Publisher — American Music*	20	28										
10—Mam'selle *Publisher — Feist*	8	6	5	2	1	1	1	1	1	1	1	4
11—Je Vous Aime *Publisher — Crawford*	15	15										
12—My Adobe Hacienda *Publisher — Peer*	9	7	8	8	4	5	5	4	4	4	5	7
13—I Believe *Publisher — Sinatra Songs*	18	13	15	13	10	14	10	9	10	18	20	18
14—Linda *Publisher — E. H. Morris*	12	10	7	6	3	2	3	2	2	2	2	2
15—Red Silk Stockings, and Green Perfume *Publisher — E. H. Morris*	14	11	11	11	14	15	14					
16—Passing By *Publisher — Chappell*	31	26	28									
17—Stella By Starlight *Publisher — Beverly Music*	24	27	31	19	17	19	24	18	12	20	23	
18—Heartaches *Publisher — Leeds*	13	14	9	9	7	6	8	3	3	3	3	1
19—Ask Anyone Who Knows *Publisher — Witmark*	26	34	30	17	26	33	28	30				
20—A Sunday Kind of Love *Publisher — Peter Maurice*	11	18	17	15	15	13	15	11	13	19	13	

The above chart has been compiled from weekly reports submitted to *The Cash Box* by Jack (One-Spot) Tunnis and reflects the national record sales market from May 5 to July 28, 1947.

It is noticeable that after the sensation created by "Heartaches" that "Mam'selle" position for a period of seven straight jumped into first place and held this weeks, followed by the sensation "Peg O' My Heart", which is still holding first place, and has been in first place for six straight weeks.

Sensational jumps in the big time top ten position prestige this past month have been taken by such songs as "Tim--Tayshun" which jumped from 19th place on June 23 to the sixth slot on July 28. "Tallahassee", which was in 16th place on June 30 has jumped into the 8th position of July 28. "Smoke, Smoke, Smoke" leaped all hurdles moving from 28th place on July 14 to 9th place on July 28.

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

Tin Pan Alley herd warmly rubbing their hands in view of the expectant boom in the record and sheet music mart. Many a publisher has been holding off their big tunes until the forthcoming break, expected this September. Ditto the record companies who have been releasing more oldie material this year than ever before. Nevertheless, smiling faces and beaming smiles beckoned at every corridor down music row.

* * *

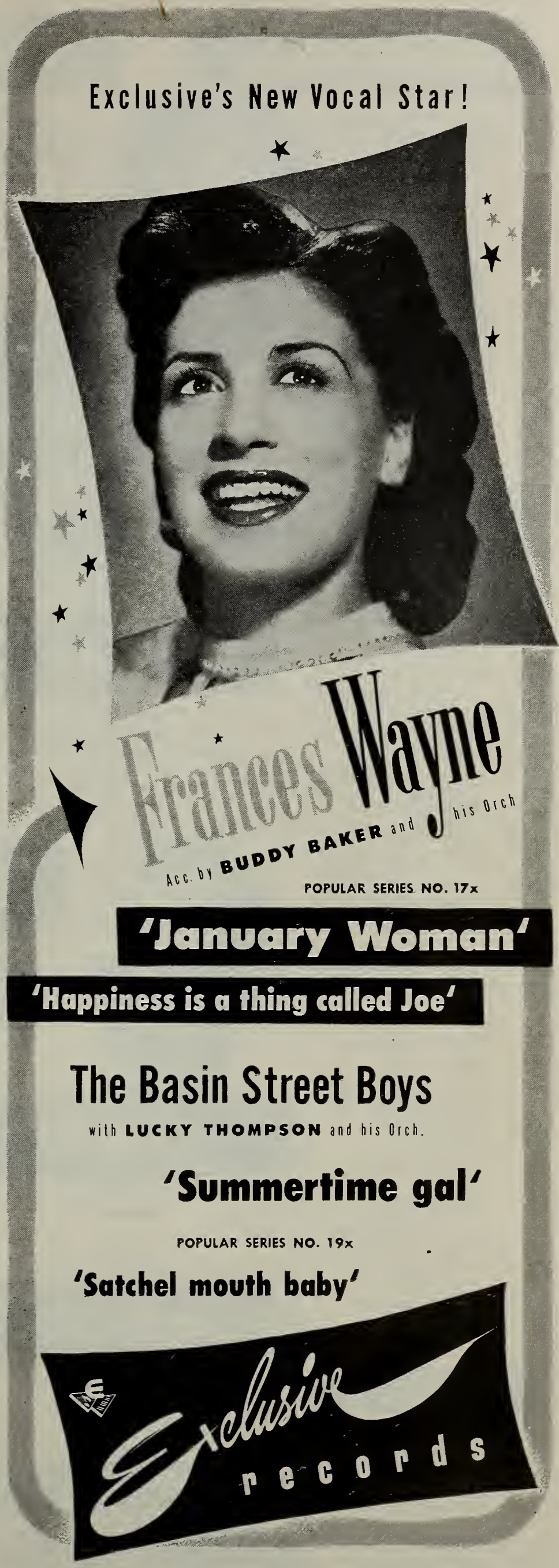
Jack Sheppard, Philadelphia music operator recently installed a brand new Wurlitzer phono in the swank C. R. Club in Philly with all the proceeds going toward the Damon Runyon Memorial Cancer Fund . . . The Automatic Music Operators Association of New York (AMOA) have announced the date for their annual conclave. This year's party to be held at the main ballroom, Hotel Waldorf-Astoria on Saturday, October 18. Many an op will remember the fine festivities the group tendered last year, with a parade of stars and artists seldom gathered under one roof. Word has it that this year's meet will be even bigger—and better . . . Reports coming from Chicago way say that Mercury's latest, "Red Top" a natural for any race spot, and sure-fire material for *The Cash Box* "Hot In Harlem" list . . . Henry Servais, Apollo Records general sales-manager on the road visiting distributors and music ops. Hank will stop at Houston, Dallas, Tampa and New Orleans . . . "You Do" pegged by a fave disc-jockey as the Disk of the Week."

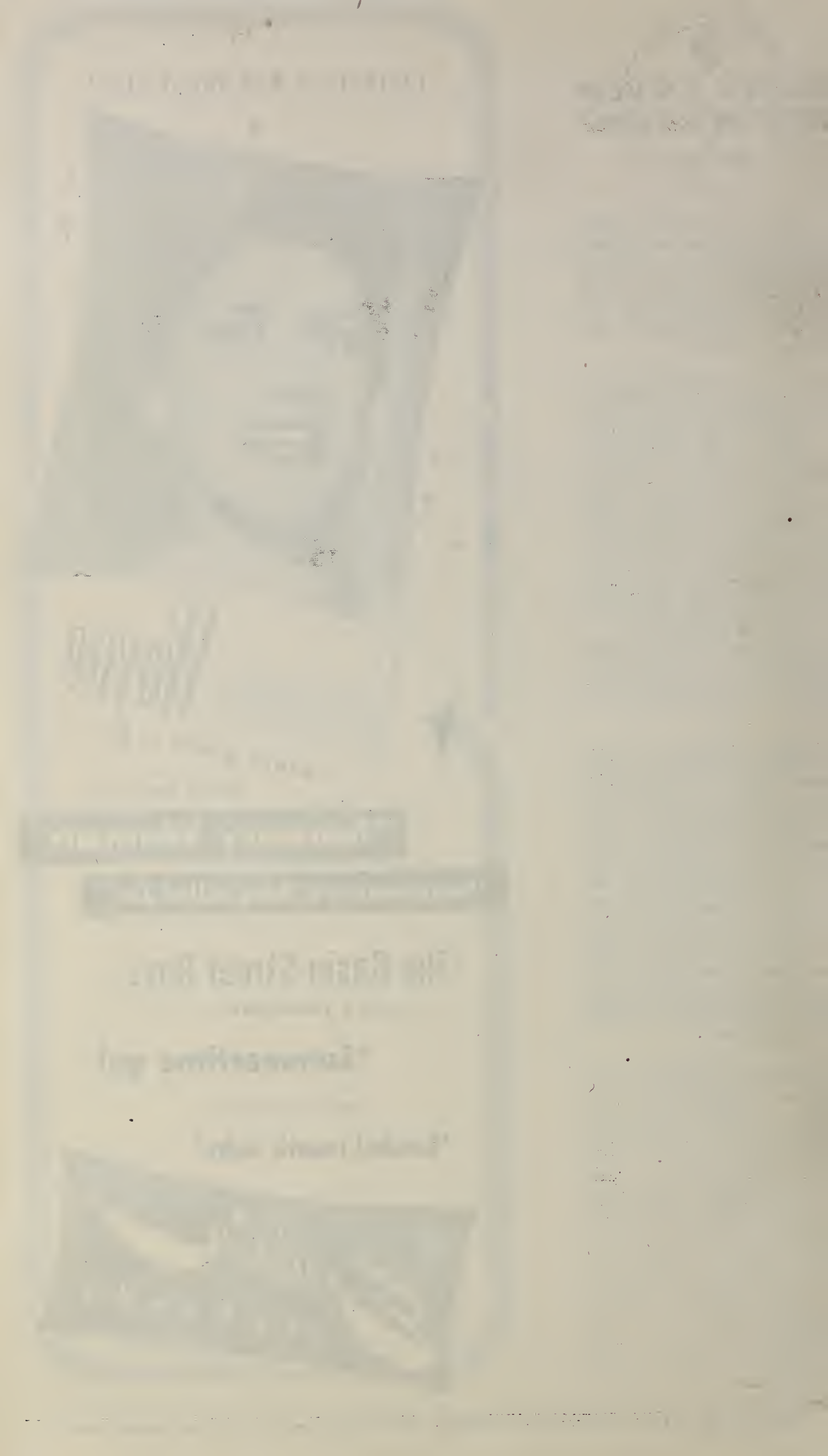
* * *

Musicraft readying new Torme wax for release early September . . . Aristocrat Records execs Charlie Aron and Freddie Brount seen handshaking all thru the East for the past two weeks. Plattery recently pacted Don Moreland and Jackie Cain, pair of pipers receiving rave notices out Chicago way . . . Columbia Records renewed Harry James and Kay Kyser ork contracts this past week . . . Gordon MacRae inked a one year pact with Capitol Records this week, with first releases skedded for next month. MacRae formerly worked for the Apollo label . . . Frankie Laine winging his way East after pulling down sensational grosses in Hollywood and Chicago . . . Lloyd Garrett of Vitacoustic Records holding down the fort in Chi in a 107° heat, while Jack Buckley roams the east . . . Guy Lombardo standing construction expense for 2000 seats at the annual Gold Cup Regatta. Proceeds of seat sales went to Runyon Fund.

* * *

Frank Loesser has turned his new ditty "Keep Your Eyes In The Sky" over to Uncle Sam. No publishers on this one sez Frank . . . Sidney Mills out of hospital after thoro checkup . . . Eddy Howard. Majestic Records clicker back to New York and the Commodore New Year's time . . . Get a load of balladeer Jimmy Foster on Lissen Records . . . Chuco Martinez off to South America suddenly . . . Exclusive Records winning plaudits for their fine rendition of "When I Write My Song" . . . *The Cash Box* first to peg Freddy Martin's disking of "Come To The Mardi Gras" as a smash platter. We picked it on June 16 . . . Maestro Freddy Martin was literally mobbed when he paid a visit to New York's coinrow this past week. Hundreds of fans flocked for autographs . . . Signature Records have a sensational find in Alan Dale . . . Broadway loud speaker blared forth with the old Louis Prima disking of "Robin Hood" last week and had zillions of vets humming and whistling the melody in no time at all.





SAMMY KAYE!

The Turntable Song
('Round, An' 'Round, An' 'Round)
with vocol by Don Cornell, Louro Leslie
ond The Koydets

Castanets and Lace
Vocol by Don Cornell ond The Glee Club
RCA Victor 20-2345

LOUIS ARMSTRONG!

ond his All Stors, featuring Jock Teogorden

Jack-Armstrong Blues
AND **Rockin' Chair**
RCA Victor 20-2348
(Swing Classic)

FREDDY MARTIN!

The Lady from 29 Palms
AND
Cumana
RCA Victor 20-2347

JACK TEAGARDEN!

TEX BENEKE!

with The Miller Orchestro

(How I'll Miss You)
When the Summer Is Gone
AND
Without Music
RCA Victor 20-2341

RUSS CASE!

ond his Orchestro

As Years Go By
AND
Secrets
RCA Victor 20-2344

TOMMY DORSEY FAMILY (Mountain Branch)

vocol by Jo Stofford ond The Pied Pipers

Friendship

AND

BERYL DAVIS!

with Teots Camoroto ond his Orchestro

You're Breaking in a New Heart
(While You're Breoking Mine)

Mother, Mother, Mother
(Is It Good or Is It Bod)
RCA Victor 20-2354

HOLLYWOOD HILLBILLIES!

Chattanooga Choo Choo

RCA Victor 20-2355

- **SONS OF THE PIONEERS**
  You Never Miss the Woter Till the Well Runs Dry
  AND
  Will There Be Sagebrush In Heaven
  RCA Victor 20-2350
- **BILLY WILLIAMS**
  and the Pecos River Rogues
  I've Got a Gal in Laromie
  AND Mary Marry Me
  RCA Victor 20-2343
- **HENRI RENÉ**
  and his Orchestro
  Speak to Me of Love
  (Parlez-Mai D'Amour)
  AND Rosenkovalier—Woltz
  RCA Victor 25-0102
- **IRVING FIELDS**
  at the Piano with The Campos Trio
  Warsaw Concerto *AND*
  Dankey Serenade
  RCA Victor 25-1093

——POLISH——

- **SILVER BELL ORCHESTRA**
  under dir. af Bernard Witkowski
  Palka W Zaalogicznem Ogradzie
  (At the Zao)
  AND Mazur Na Cyrkusie
  (Mozurko at the Circus)
  RCA Victor 25-9178

——LATIN-AMERICAN——

- **PEDRO VARGAS**
  with Agustín Loro at the Piano
  Pecadora—Bolero
  (The Hussy)
  AND
  Aunque Quiera Olvidorte
  Bolero
  (Shauld I Wont To Forget You)
  RCA Victor 23-0653
- **SACASAS**
  and his Orchestro with vocals in Spanish by Rubén Gonzólez
  Paquete No—Son Montuno
  (No Packoge)
  AND
  Hosta Que Se Rompo El Coco
  Guaracho
  (Until the Cocoonut Breoks)
  RCA Victor 23-0652

TWO BIG FAVORITES RE-ISSUED:

- **GLENN MILLER**
  and his Orchestra with vocals by Tex Beneke, Marian Hutton, Roy Eberle, and The Modernaires
  (I've Got A Gal In)
  Kolamazoo *AND* At Last
  RCA Victor 27934
- **RAY KINNEY**
  and his Howaiian Musical Ambassadors
  Honolulu *AND* Leimana
  RCA Victor 27971

THE STARS WHO MAKE THE HITS ARE ON
RCA VICTOR RECORDS

THE COWBOYS AND THE HILLBILLIES BUSTING THE BIG CITY MARKETS WIDE OPEN

Big City Juke Box Ops Report Surprise Swing to Folk and Cowboy Tunes. "Smoke, Smoke" and "Tim-Tayshun" Lead Parade Into Towns. "They're bringing in the coin," Ops Say.

NEW YORK—Music operators in key cities throughout the nation reported this past week that folk and western music, referred to by many as "Corn", are currently maintaining the upsurge of juke box play.

Directly attributing the rise in popularity of music of this type to the fact that recording companies and music publishers are now heavily concentrating on producing quality music for this field, music ops point out that the demand for folk and western music of top notch caliber has always existed, and only lately have the publishers and disk firms paid heavy attention to this field.

That the large cities, who in the past shied away from boots and saddle rhythm, have taken to cowboy and hillbilly music is evidenced by the peak play such songs as "Tim Tayshun" and "Smoke, Smoke, Smoke" are currently getting.

One noted music operator, when queried as to how cowboy tunes are affecting his juke box play stated, "I've added more than four more recordings on my machines, and my customers are continually clamoring for additional records. The top song on my machines now is "Smoke, Smoke, Smoke" with "Tim Tayshun" and "New Jole Blon" running close."

Others in the business point out that the returned veteran, who traveled throughout the country during the war, has had a chance to hear western and hillbilly music right in the very heart of its birth. As a result of his travels, he has acquired a taste for music of this sort and voices his request through the medium of the juke box.

Music ops in the south particularly report that play is booming, with many people who soured at the note of western music rapidly becoming fast fans.

Of particular interest is the fact that large cities such as Los Angeles, Chicago, New York, Washington, D.C. and many others now feature western recordings. "Tim Tayshun" and the fast rising "Feudin' and Fightin' " rose to national prominence in Los Angeles. Cities like New York and Chicago took to the tunes almost immediately, with juke box operators playing a potent role in bringing the songs to the fore.

Recording companies have always considered folk and western music a "must", as is easily seen in the large catalogs the platteries constantly maintain. One well known recording executive stated, "Our folk and western department has been expanding constantly. We recognize this brand of music as being typical of our country itself. The wide demand for so-called "corn" is so great at present, that we are concentrating the greater portion of our recording facilities on our folk and western talent."

An example of the great amount of influence directly exercised upon the recording industry by the influx of folk and western music, was the announcement several months ago of an additional label to the Capitol Record line. Capitol combined many of their race, spiritual and folk artists into the now well-known Capitol Americana label, and separately maintained their popular series. The Americana line has met with great success on the part of music operators, a Capitol Records official reports.

Proving that the cowboy and hillbilly record mart is big business is the example King Records have set, a comparative newcomer in the recording business has been producing music of this type for several years now, and literally dominates the field. Recent hit recordings from King started the popular "Jole Blon" series, which operators report to be among their biggest tunes of the year.

No longer is the city slicker able to turn away from folk and western material. The tremendous demand a highly music conscious public have created for this variety of music has proven that "The cowboys and hillbillies have busted the big city markets wide open."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"T-N Teasing Me"

"Sugar Hill"

CLIFFIE STONE

(Capitol 40013)

● Rapidly rising figure on the boots and saddle wax horizon garners the featured spot this week with his rendition of "T-N-Teasing Me", and a hot coin attraction it is. Cliffie Stone leads off with the cute wordage wrapped around that gal constantly playing games with him. Beat is lively all thru, with Cliffie's fine voice repeating the title thruout the platter. Suitable for dancers and listeners alike, the ditty is bound to reap harvest for many an op. On the backing with more merriment, Cliffie wails "Sugar Hill" and does so in such manner to make the backing a strong possibility. Chorus echoes behind the maestro, while the instrumental flavoring offered is effective. Get next to the top deck by all means.

"How Can It Be Wrong"

"Pumkin' Stomp"

BOB WILLS TEXAS PLAYBOYS

(Columbia 37564)

● Western crew with a strong holding in sagebrush country step out here to offer a pair of sides which ops may use to favorable advantage in many a machine. Top deck features Jimmy Widener vocalizing to the strains of "How Can It Be Wrong" a heart-tug melody all thru the waxing. Jimmy's voice fills the bill, add a romantic angle to the title and you've got the pitch. On the backing with an instrumental affair titled "Pumpkin' Stomp", the crew render more gaiety on wax done up with lots of calling and stomping. Both sides deserve your listening time.

"If You Ever Need A Friend"

"Why Do I Love You Oh Why"

WESLEY TUTTLE & TEXAS STARS

(Capitol 40021)

● Wailing blue pretty wordage to this cookie titled "If You Ever Need A Friend" Wesley Tuttle and his gang shape up nicely on this side aimed at ops having spots that go for moody affairs. Wesley fills the bill of fare in adequate fashion on the topside tune, with the metro spinning in slow mood and mellow instrumental backing coming thru to round out the side. Wax story shows Wesley lending that helping hand to his lost love, with the title coming in for the balance. On the flip with "Why Do I Love You, Oh Why", Wesley duplicates the top deck in that this cookie is in the blue vein also. Altho this platter won't stop traffic, it nevertheless deserves your ear.

"Lazy Johnnie"

"Texas Sandman"

JOHNNIE WELLS

(Decca 46054)

● Wanna catch a guy that can sing? Then latch on to this platter offered by Johnnie Wells and his crew, featuring vocalist Leon Huff on a pair of sides that stack up high. Warbling "Lazy Johnnie" in a manner that makes for kicks galore, Leon's fine voice spills the attractive lyrics to this mellow disking. Chorus chimes in with Leon to add to the cookie's possibilities which should click for heavy coinage. On the flip with "Texas Sandman", Leon grabs the spot again to render an ode to the wide open spaces to score all the way. Both sides point to extra coinage — get next to the pair.

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Exclusive KING Artists

Currently Making the CASH REGISTER Jingle with

659	DONKEY SERENADE FLY BIRDIE FLY

AND THESE OTHER SMASH HITS:

571	FIVE MINUTES MORE RYE WHISKEY
583	DON'T LET YOUR SWEET LOVE DIE BOLL WEEVIL
596	OVER THE RAINBOW GROUNDHOG
615	FOR SENTIMENTAL REASONS CIELITO LINDO
620	MANAGUA, NICARAGUA BILL BAILEY
623	I'LL CLOSE MY EYES SYMPHONY

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911 CAMP ST., DALLAS 2, TEXAS
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HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 OLD MAN RIVER
The Ravens
(National 9035)
In the number four spot last week, the tremendous popularity of this song has it on top of the heap.

2 DON'T YOU THINK I OUGHTA KNOW
Bill Johnson Orch.
(Victor 20-2225)
Bounces right back with ops reporting the ditty a healthy nickel nabber.

3 WHEN I WRITE MY SONG
Herb Jeffries
(Exclusive 16x)
In the money for well over six weeks now.

4 THE LADY'S IN LOVE WITH YOU
Nellie Lutcher
(Capitol 40002)
Moves down from the top spot, nevertheless has ops asking for more.

5 LADY BE GOOD
Ella Fitzgerald
(Decca 23956)
This lady is good! A smash recording if there ever was one.

6 HURRY ON DOWN
Nellie Lutcher
(Capitol 40002)
The flip of the number four tune, and rapidly rising.

7 ROBBINS NEST
Illinois Jacquet
(Apollo 769)
Sax styling of this tune has flooded many a machine with repeat play.

8 PEG O' MY HEART
The Harmonicats
(Vitacoustic 1)
Success story on the way down, with many still receiving peak play.

9 SUMMERTIME
Al Hibbler
(Sunrise 2007)
In seventh place last week, moves down to the nine slot — still holding its own.

10 BLOW MR. JACKSON
Joe Liggins Orch.
(Exclusive 244)
Latest Liggins have ops yowling for more!

VITAcoustic TONE CONTROLLED presents

A NEW RECORD WITH TWO HITS

6A "the lady from 29 palms"

will charm millions with the danceable easy to listen to music of

Henry Busse and his famous orchestra

famous originator of the inimitable shuffle music

6B "Jalousie"

Outstanding, new, unique arrangement

VITAcoustic Records
"LIVING SOUND"

VITAcoustic the label that gave you HARMONICAT'S "Peg O' My Heart"

CHICAGO
NEW YORK
HOLLYWOOD
GENERAL OFFICE & STUDIOS
42nd FLOOR
20 N. WACKER DRIVE
CHICAGO 6 ILL.

JUKE BOX OPS SAY: "RECORD MEN SHOULD KNOW MORE ABOUT AUTOMATIC MUSIC"

Disk Salesmen Now Contacting Juke Box Trade Have Little Knowledge of Various Types of Automatic Music Equipment Being Operated. Ops Suggest Study of Present Equipment.

Digest of the Various Types of Automatic Music Equipment and its Operation

NEW YORK — From everywhere in the juke box industry leading operators report that the average disk salesman has very little, if any, knowledge of automatic music equipment, its methods of operation and how, therefore, to recommend the correct use of records for operators to be able to obtain full and complete advantage of the discs the operators purchased. *The Cash Box*, in as brief a digest as possible, is hereby giving a complete picture of the automatic music industry of the present day — for the benefit of record salesmen and all others interested in selling to the juke box trade.

Over 9½ Million Records Now On Display in Juke Boxes —Over 12 Million Records in Use in All Equipment.

There are over 400,000 juke boxes in operation thruout the United States. These range from machines featuring 20 record selections, playing one side of the record, to machines featuring 40 record selections, which play the both sides of 20 records. The greater majority of the present juke boxes feature 24 record selections, playing one side of these 24 records.

It is, therefore, simple arithmetic to multiply the average of 24 record selections per machine by 400,000 machines, which results in a total of 9,600,000 records "on display" in juke boxes thruout the country.

The words, "on display", are used because of the fact that juke boxes feature title strips which give the name of the record, the name of the artist and, in some cases, the name of the record manufacturer. This "display" value is many, many times enhanced by the fact that there are over 2,500,000 wall and bar boxes in use throughout the country, directly connected to the juke boxes as well as to the equally important hideaway systems. These wall and bar boxes also have title strips and, therefore, also display the name of the tune and the artist.

Tho 9,600,000 records are "on display", there are additional records being "used", which are not displayed. Such records, not on display, are "used" in non-selective music boxes, in wired telephone music, industrial, professional and retail background music systems. Wired telephone music shells display a list of 500 records. The average wired music studio also stocks many hundreds of extra records, which are not listed on this huge 500 record display card which appears in the wired music shells. A very conservative estimate would be an additional 2,500,000 records now in "use", which would place the juke box industry in the position of displaying as well as using over 12,000,000 records at all times.

Juke Boxes—Latest Models

There are at the present time eight active manufacturers of juke boxes. The majority of these manufacturers not only turn out juke boxes, but also wall and bar boxes. A few also make wired telephone music studios. All manufacture many other products directly connected with juke boxes. Their latest models range from 20 to 40 record selections.

These active firms are: Aireon Mfg. Corp.. Kansas City, Kans.; AMI, Inc.. Grand Rapids, Mich.; Mills Industries, Inc., Chicago. Ill.; Packard Mfg. Corp.. Indianapolis, Ind.; Rock-Ola Mfg. Corp., Chicago. Ill.; J. P. Seeburg Corp., Chicago, Ill.; The Rudolph Wurlitzer Co., North Tonawanda, N. Y.;

The latest to join the list is the National Filben Corp., Chicago, Ill. who manufacture a 30 record selection mechanism enclosed in a new style upright cabinet.

The latest juke box models of these manufacturers are:

Aieron — "Fiesta"	24 selections
AMI — "Model A"	40 selections
Mills "Constellation"	40 selections
Packard "Manhattan"	24 selections
Rock-Ola "Model 1422"	20 selections
Seeburg "Model 1-47"	20 selections
Wurlitzer "Model 1015"	24 selections
Filben "Mirrocle"	30 selections

Hideaway Systems

The majority of the manufacturers listed above also manufacture what is known as the "hideaway cabinet". This is usually a steel cabinet containing only the mechanism which is in the juke box. This hideaway unit is usually installed in the basement or the backroom or under the counter, in the location, hidden from public view.

The method used for transmitting the music is thru a number of auxiliary speakers, strategically placed thruout the location. To play the music, wall and bar boxes are featured. These wall and bar boxes, are very aptly described by the manufacturers, as "points of sale" for the music mechanism.

The hideaway systems also feature, in some cases, a "shell" on the floor. This "shell" is a large cabinet dressed up to look exactly like a juke box, but contains no mechanism, and usually features a wall box on its face from which the patron can choose his music selection.

In the case of the hideaway units, the names of the tunes and the artists are displayed on the title strips appearing on the wall and bar boxes and floor shells. The records themselves are in the hidden unit.

Wall and Bar Boxes

There are a great variety and style of wall and bar boxes. There are "wired" and "wireless" boxes. The wired boxes connect by cable directly to the mechanism. The wireless boxes have no direct connection but work, instead, on a wave band (just like radio) with sending and receiving apparatus in each wall or bar box transmitting the connection for the tunes chosen to the juke box. There are also "strollers" which feature a wall box and which can be pushed from booth to booth or table to table by the waiter or waitress, into which the patrons can insert coins and choose records. There are a great many methods in use today, in connection with wall and bar boxes, which tie these in as among the best sales factors for music profits in the industry.

Wired Telephone Music

This type of music has won much publicity, probably just as much as the juke box. This music is conveyed thru use of telephone lines in a double channel arrangement whereby the patron drops his coin into the "wired music shell" in the location and connects with the "operator" at the other end (in the studio) and vocally gives his order for the tune he has chosen.

Each wired music turntable unit section usually features 20 wired music shells, and thereby can send music from the central studio to 20 locations. Many times the central studio operator will call a location where there hasn't been any play action for an elapsed period of time and will play a record free to stimulate further play. This sort of business stimulation has proven of extremely good value. It has helped stimulate play action from the patrons in the location.

Wired telephone music, because of its double channel operation, offers many opportunities for play promotion, such as "dedications", wherein a patron in one location will ask the operator to play a song for someone who may be in another wired music location of the same studio. The operator will, in turn, open the channel to this other location, as soon as it is free, and "dedicate" the song to the person requested. There are also many other advantages, such as on birthday parties, etc.. when the studio can, at any given time, play requests for such parties even tho they occur in another location miles away.

Wired telephone music operators have been approached by national advertisers who have asked them to advertise the fact that the "music now being played free is thru the courtesy of such-and-such product". As yet, tho, the majority of the wired telephone music operators have not adopted this plan, feeling that the entire purpose of their music would be defeated were they to turn it into an "advertising medium".

Tests, tho, were very successful on the part of a large distillery which asked one eastern wired music operator to mention their brand after a free record had been played to his tavern locations. Business on the brand chosen jumped considerably during this test. But, after much thought,

(*Continued on following page*)

Digest of the Various Types of Automatic Music Equipment and its Operation

(Continued from preceding page)

the operator decided against this sort of advertising.

Here, in the wired telephone music studios, are thousands of records. Every type of classical, popular, race, western, hillbilly and album is on hand, as well as many foreign records. Tho lists of 500 records appear on large sheets very well displayed in the wired music shell (or cabinet) on the location, they usually do not list even one-tenth the number of records on hand in the studio.

Non-Selective Music Boxes

In the past year or so, non-selective music boxes jumped into great popularity. Tho not new, having been operated long before the war, their success was first most apparent on the West Coast during the war period, and the moment manufacture could again be started many went into this field.

Many, many thousands of these boxes have been sold thruout the nation. They are found in drug stores, quick lunch rooms, coffee shops, and many other such locations. The music is entirely non-selective. The patron drops in his penny or nickel or dime and gets a timed number of minutes of music, whatever comes up. This is individualizd music, for the speaker is contained right in the small box itself, and plays to the one patron only. The music is single channel piped to the location from a central studio where the record playing systems used are in constant operation all during the day and evening. Most of these work on almost a 24 hours basis.

Here, there is no display of the records being used. Usually the current top ten tunes are featured. The patron must take, many times, part of one song, prior to hearing all of the next song, and part of another. The fact is, tho, that these non-selective music boxes have proven tremendously successful on a great many locations and are favored by many storekeepers because of their low volume, as well as individualized reception.

Lately new models have appeared which make way for a P.A. system, so that the location owner can make announcements right thru the boxes in his own place, and also so that a radio can be cut into, instead of recordings, by the patron who desires to hear radio news.

Industrial Music

One of the new innovations which came into great popularity with the past war, is industrial music. Here the music operator features, thru a single or double channel studio operation, music piped into factories. Usually the program is controlled by the personnel manager of the factory, but, in many cases, it is left up to the operator. There are systems now in manufacture which can arrange for an entire day's program in advance automatically.

Here stirring march records are usually used during the early morning hours, building into hot pop tunes and swinging over to sweet string music with many other types of music being used at various hours during the day.

The system is so arranged that announcements can be made over it directly in the factory so that it can be used for PA (public address) under control of the personnel manager or any other executive. Music is not continuous in most cases. Average arrangement is 15 minutes on and 15 minutes off. Or, as in some cases, 15 minutes on, 30 minutes off. But, whatever method the factory decides upon, can be featured. Whatever records the factory wants played (whether 10 in. or 12 in.) can also be used.

More and more music operators thruout the country are entering into the industrial music field. These men are usually experts as to the music required. They have extremely large stocks of records on hand at all times. They are constantly seeking new recordings.

Professional Music

Another new development which has come about is the new type of "professional music" which is wired into doctors and dentists offices over a single channel system by operators now specializing in obtaining these locations on a flat, monthly rate. Here the volume, as well as the music itself, is in complete control of the central studio. The music is continuous and usually composed of soft, sweet, restful melodies. Many 12 in. records are used. The operator wires the music thru the same system he uses for non-selective boxes. Speakers are placed in both the reception and operating rooms.

Doctors and dentists and other professional men report that this music has been extremely helpful to them. It is growing to be a very important market since it can be handled very efficiently with low overhead and just a small office for the studio.

Retail Background Music

Tho not entirely new, the retail background music field has grown by leaps and bounds. Every modern retailer in the country is now featuring background music and has found it of tremendous help in sales of merchandise. Banks, especially, are using it. Haberdashers, dry goods, department stores, beauty shops and dozens on dozens of different types of businesses are now being sold background music.

The basis is a monthly fee and the music is piped in thru a single channel system with volume and control over the music in the hands of the retailer. The music is, usually, continuous. It can be stepped up in volume by the location; it can be entirely cut off; it can also be used as a P.A. system, with announcements of sales, etc., being voiced thru the speakers placed thruout the location.

In most cases popular music is accepted. Some spots like to feature soft, string music, as in the case of many banks. The mixture of tunes required here from the operator (who, if he is in wired telephone or non-selective music, can use this over his present system) is usually left to the central studio which, having made a study, and also working from requests from the locations, has been able to gauge the type of music wanted.

Background music locations are continuing to increase daily. These are usually signed to two year and even longer contracts. The belief is that, as telephone wires become available, background music will prove an important division of many music operators' businesses.

Consensus

The problems attached to wired telephone music, non-selective, industrial, professional and background music, all hinge on the obtaining of telephone lines. These have proved extremely difficult to obtain at the present time, but, as they gradually become available, more and more automatic music operators, who have orders in for studios and who are anxious to get into this division of the business, will be entering into competition for these various locations.

There will be a great need for experienced programmers for these fields. These men must have a close understanding of the needs of the various types of businesses. For example, it has been already proved that music can step up production in the average factory anywhere from 11.4 to 17.8 per cent. It has also been proved that the average doctor's or dentist's business has been increased by use of music. Banks, department stores, haberdashers, beauty shops, and all other retail locations who are featuring background music, report better business, and more pleased customers all down the line.

The average record salesman must have a very good idea of the music required here to know what records to recommend to operators of this type of music.

With the field constantly expanding and with more and more records of various types being required it is up to the record salesman to make a most complete study of the automatic music industry and all the divisions into which it has already branched to be able to talk intelligently to the operators with whom he comes in contact regarding their business as well as the types of records they require to make their business successful.

IMPORTANT

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A Smash Hit

... with these great new recordings

Columbia #37556 — Xovier Cugat
Cantinental — Lazoro Quintera
Decco #24156 — Guy Lomborda—Mory Martin
Majestic #7243 — Victor Lomborda
Signature #15145 — Fernondo Alvores
Victor #20-2288 — Freddy Martin
Victar (Internotional) — Potricio Teixeira

TRANSCRIPTIONS
Thesaurus — Sweetwood Serenaders
Longwarth — Frankie Corle
Muzok — George Towne
Associated — Vic Damane

PEER INTERNATIONAL CORP.

Sole Selling Agents

SOUTHERN MUSIC PUBLISHING CO., INC.

1619 BROADWAY NEW YORK 19, NEW YORK

Survey Proves . . .

"The Cash Box IS DEFINITELY *THE FAVORITE* OF THE JUKE BOX OPERATOR"

Exclusive RECORDS CO.
SUNSET AT VINE • HOLLYWOOD 28 • HILLSIDE 9288

July 30, 1947

Mr. Marshal Micon
144 South Canon Drive
Beverly Hills, California

Dear Marshal:

As a present advertiser in your magazine, "The Cash Box", I thought it would be of interest to you to learn that we recently conducted a survey among our national distributors the results of which proved that "The Cash Box" is definitely the favorite of the juke box operators.

Sincerely,

EXCLUSIVE RECORDS COMPANY

Charles C. Craig, Manager
Advertising & Promotion

The Cash Box "The Bible of the Juke Box Industry" carries your advertising message to the music machine operator — who is the most active and biggest buyer of records in the world — and who, thru his machines, "showcases" them to the entire record buying market.

RATES LOW — RESULTS BIG

THE CASH BOX

381 FOURTH AVENUE (Phone: MU 4-7797) NEW YORK 16, N. Y.

CHICAGO OFFICE
32 W. RANDOLPH STREET
(Phone: DEarborn 0045)

LOS ANGELES OFFICE
422 W. 11th STREET
(Phone: PRospect 2687)

Philly Ops Assn. Arrange Sale Of Records To Ops - Profits To Runyon Fund

NEW YORK — The Philadelphia Automatic Music Operators Association, in cooperation with the Sapphire Record Company has started negotiations for the sale of the platter's current plug tune "Red Head" directly to the trade group, who in turn will sell the platter to music operators at wholesale prices, with the profits normally derived from the sale of these records to go to the Damon Runyon Memorial Cancer Fund.

Spokesmen for the association, when queried as to the details of the plan stated, "We feel that Runyon Fund can't possibly get enough to combat cancer. At present we are undergoing negotiations with Frankie Adams, president of Sapphire Records for the purchase of records to be sold to music operators at the wholesale price of 49c. The profits we receive from this sale shall be donated to the Fund. Mr. Adams is currently making arrangements with union officials to clear royalties and other legal matter from inclusion in the profits."

The Philadelphia group is currently distributing placards to be placed above music machines, stating that the "collections of this juke box are to be donated to the Runyon Fund." Other trade groups throughout the nation are making similar plans, expected to be in operation in the very near future.

Sonora Reported Set To Drop Single Releases

NEW YORK — Sonora Records may drop its present policy of single releases in the pop, race and hillbilly field it was learned here this past week.

A board of directors meeting held in Chicago last week, discussed the possibility of reverting to the firm's former policy of issuing albums only at specified dates.

At present, Sonora is the lowest priced platter in the market, selling their disks at 49c. If Sonora disbands their present line, the trade will lose an important diskery in their fight to lower prices. Prior to a recent strike threat the firm underwent, platters were being marketed at 39c, which represented a great saving to automatic music operators.

By reverting to their former policy of issuing albums, Sonora will probably reduce their recording division drastically, since the financial investment involved is rumored to be quite large.

Lawrence Guests With Runyon Sales Co.

NEW YORK — Band leader Elliot Lawrence holds his recording of "As Years Go By" during a guest appearance with Jack Mitnick, Runyon Sales Company, this city. The youthful maestro's orchestra is being heralded as the most promising unit in many years in the music biz.

Mannie Sacks Host To Music Clan

Gathered in front of the Columbia Record offices, prior to leaving for the Ike Williams Bob Montgomery title fight in Philadelphia, Monday, August 4 are: (left to right) Al Levy, Motion pictures talent manager; Mickey Goldsen, Capitol Songs; Dick Vollter, Shapiro Bernstein, Inc.; Jerry Johnson, Southern Music Corp.; Tommy Volando, Santly-Joy, Inc.; Ben Barton, Barton Music Co.; George Weiner, Grand Music Co.; Jack and Sidney Mills, Mills Music Corp.; Joe Galkin, manager of Tommy Tucker; Bob Austin, *The Cash Box*, Julie Stern, B.M.I.; Redd Evans, Jefferson Music Corp. and Lou Mindling, manager of Buddy Clark.

NEW YORK — Taking the lead in establishing warm relations in the music business, Mannie Sacks, artist and repertoire chief at Columbia Records this past week played host to a galaxy of music men responsible for many of today's song hits in the nation's juke boxes.

Sacks hauled a bus load of 46 for a day of merriment featured by the Ike Williams Bob Montgomery title fight in Philadelphia, Monday, August 4. The group gathered for dinner at the C. R. Club in Philly, a visit to Frank Palumbo's Chek Cafe after the fights, then back to New York and Lindy's for early morning refreshments.

Attending the party with Sacks in addition to the group pictured above were: Mike Nidorf, Joe Shribman, Milton Axe, Lester Sacks, Joe Gsida, Willard Alexander, Rocco Vocco, Art Weems, Bill Burnham, Mack Goldman, Mitchell Ayres, Eli Oberstein, Jogg Gale, Bobby Mellin, Herb Hendler, Larry Shayne, Lou Levy, Dave Shelly, David Blum, Herbert Levine, Dave Dryer, Barney McDevitt, Paul Cunningham, Harry Weinstein, Max Serdeger and Glasco Driscoll.

Gremlins—

The address of the Cyclone Record Company ad which appeared in the August 4 issue of *The Cash Box* was in error. The correct street address is 1560 Broadway.

Air Freight Slice Gives Coast Diskers Break

HOLLYWOOD, CAL. — News of the Civil Aeronautics Board's decision last week reducing the cross country freight rate to $9.00 per hundred-weight on records found independent platteries here jubilant and already making plans to ship disks by air to key eastern cities.

Platteries on the coast, because of the former high shipping cost have in the past shipped records to the east by truck. As a rule shipments arrived in major cities approximately two weeks later, the recording company thereby losing a tremendous portion of potential sales because of late arrival.

First deal reported made is by a combination of platteries, namely Aladin, Specialty, Exclusive and Modern Records, all who manufacture here but not in the east. The four have made arrangements with an air freight company here, who have guaranteed delivery within five days.

The new CAB rate breaks down the cost to about 4½ cents per record. The old rate was 8c, while the trucking rate 3c. By flying records to the east, independent labels on the coast hope to meet tightening competition among other independent and major labels.

BE SURE TO HEAR
The Second Great Recording
by
America's
Newest Singing Sensation
VIC DAMONE
"YOU DO"
"ANGEL MIA"
Mercury Celebrity Series
No. 5056
For Interesting Reading see
Page 60 TIME MAGAZINE,
July 21st.

NEW ENGLAND OPERATORS
Do You Know
WE MAINTAIN
A ONE-STOP
RECORD SERVICE
For Your Convenience
VICTOR - DECCA - COLUMBIA
MAJESTIC - MERCURY - CAPITOL
Special Price To Operators!
REDD DISTRIBUTING CO., Inc.
Exclusive Wurlitzer Distributors
130 LINCOLN ST., ALLSTON, MASS.
(Phone: STA 3320)

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin
AP—Apollo
AR—Aristocrat
BW—Black & White
CA—Capitol
CN—Continental
CO—Columbia
DE—Decca
DEL—DeLuxe
EL—Excelsior
EN—Enterprise
EX—Exclusive
JB—Juke Box
KI—King
MA—Majestic
ME—Mercury
MG—M-G-M
MN—Manor
MO—Modern
MU—Musicraft
NA—National
QU—Queen
RA—Rainbow
SI—Signature
SO—Sonora
ST—Sterling
SW—Swank
TO—Tay
VI—Victor
VO—Vogue
VT—Vitacoustic

	Aug. 4	July 28	July 21
1—Peg O' My Heart	**139.7**	**159.2**	**157.7**
AL-537—AL GAYLE & HARMONICORDS — *Remember*			
CA-346—CLARK DENNIS — *Bless You*			
CO-37392—BUDDY CLARK — *Come to Me, Bend to Me*			
DE-25075—GLENN MILLER O. — *Moonlight Bay*			
DE-25076—PHIL REGAN — *The Daughter of Peggy O'Neill*			
DE-23960—EDDIE HEYWOOD O. — *Yesterdays*			
DEL-1080—TED MARTIN — *Chi-Baba Chi-Baba*			
MA-7238—DANNY O'NEIL — *I'll Take You Home Again Kathleen*			
ME-5052—TED WEEMS — *Violets*			
MG-10037—ART LUND — *On The Old Spanish Trail*			
NA-9027—RED McKENZIE — *Ace in the Hole*			
SI-15119—FLOYD SHERMAN — *Don't Cry Little Girl Don't Cry*			
VI-20-2272—THE THREE SUNS — *Across the Alley from the Alamo*			
VT-1—THE HARMONICATS — *Fantasy Impromptu*			
2—That's My Desire	**122.1**	**115.6**	**95.5**
AP-1056—CURTIS LEWIS — *Sky Blue*			
CA-395—MARTHA TILTON—ELLIOTT ORCH. — *I Wander, I Wander, I Wander*			
CN—6048—GOLDEN ARROW QUARTET — *I Want to Be Loved*			
CO-37329—WOODY HERMAN ORCH. — *Ivy*			
DE-23866—ELLA FITZGERALD — *A Sunday Kind of Love*			
ME-3043—FRANKIE LAINE — *By The River St. Marie*			
MG-10020—ART MOONEY ORCH. — *Mahzel*			
MN-1064—THE CATS & THE FIDDLE			
MO-147—HADDA BROOKS — *Humoresque Boogie*			
SO-2019—RAY ANTHONY ORCH.			
VI-20-2251—SAMMY KAYE ORCH. — *Red Silk Stockings and Green Perfume*			
3—Chi-Baba Chi-Baba	**98.5**	**111.8**	**111.9**
AP-1064—CONNEE BOSWELL — *There's That Lonely Feeling Again*			
AR-1001—SHERMAN HAYES — *Say No More*			
CA-419—PEGGY LEE — *Ain'tcha Ever Coming Back*			
COL-37384—THE CHARIOTEERS — *Say No More*			
DE-23878—LAWRENCE WELK — *My Pretty Girl*			
DEL-1080—TED MARTIN — *Peg O' My Heart*			
MA-1133—LOUIS PRIMA — *Mahzel*			
MG-10027—BLUE BARRON — *Oh My Achin' Heart*			
SO-2023—GEORGE TOWNE ORCH. — *Mam'selle*			
VI-20-2259—PERRY COMO — *When You Were Sweet Sixteen*			
VI-25-1085—HENRI RENE MUSETTE ORCH. — *Cielito Lindo*			
4—I Wonder, I Wonder, I Wonder	**87.9**	**111.5**	**106.4**
CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH. — *That's My Desire*			
CO-37353—TONY PASTOR O. — *Get Up Those Stairs Mademoiselle*			
CO-37353—TONY PASTOR ORCH. — *Meet Me at No Special Place*			
DE-23865—GUY LOMBARDO ORCH. — *It Takes Time*			
DEL-1075—TED MARTIN			
MA-1124—EDDY HOWARD ORCH. — *Ask Anyone Who Knows*			
MG-10018—VAN JOHNSON — *Goodnight Sweetheart*			
MO-20-516—THE SCAMPS			
NA-9032—JACK CARROLL — *Mam'selle*			
SO-2024—TED STRAETER ORCH. — *My Pretty Girl*			
TR-114—THE VAGABONDS			
TR-143—THE FOUR ACES			
VI-20-2228—LOUIS ARMSTRONG ORCH. — *It Takes Time*			
5—Tim-Tayshun (Porody on Temptation)	**59.8**	**60.8**	**45.2**
CA-412—RED INGLE — *For Seventy Mentol Reasons*			
VI-20-2336—HOLLYWOOD HILLBILLIES — *Chattanooga Choo Choo*			
6—Across the Alley from the Alamo	**58.8**	**88.9**	**66.7**
CA-387—STAN KENTON O. — *No Greater Love*			
CO-37289—WOODY HERMAN O. — *No Greater Love*			
DE-23863—MILLS BROTHERS — *Dream, Dream, Dream*			
ME-3060—THE STARLIGHTERS			
VI-20-2272—THE THREE SUNS — *Peg O' My Heart*			
7—Ivy	**51.3**	**51.1**	**40.2**
CA-388—JO STAFFORD — WESTON ORCH. — *A Sunday Kind of Love*			
CO-37329—WOODY HERMAN ORCH. — *That's My Desire*			
DE-23877—DICK HAYMES — *They Can't Convince Me*			
MA-7223—RAY McKINLEY ORCH. — *Meet Me at No Special Place*			
ME-5053—VIC DAMONE — *I Have But One Heart*			
MG-10026—ZIGGY ELMAN — *I Believe*			
VI-20-2275—VAUGHN MONROE ORCH. — *Say No More*			
8—Tallahassee	**35.2**	**22.9**	**30.6**
CA-422—THE PIED PIPERS — *Cecilia*			
CA-422—JOHNNY MERCER—WESTON O. — *Cecilia*			
CO-37387—DINAH SHORE—WOODY HERMAN O. — *Notch*			
DE-23885—BING CROSBY—ANDREWS SISTERS — *I Wish I Didn't Love You So*			
MA-7239—RAY DOREY — *Je Vous Aime*			
MG-10028—KATE SMITH — *Ask Anyone Who Knows*			
VI-20-2294—VAUGHN MONROE O. — *I Wish I Didn't Love You So*			
9—Smoke, Smoke, Smoke (That Cigarette)	**35.1**	**30.4**	**29.7**
CA-40001—TEX WILLIAMS — *Roundup Polka*			
DE-24113—LAWRENCE WELK ORCH. — *Pic-A-Nic-In (In the Park)*			

	Aug. 4	July 28	July 21
VI-20-2370—PHIL HARRIS ORCH. — *Crowdod Song*			
10—Bloop-Bleep	**26.2**	**6.6**	**6.8**
CA-428—ALVINO REY ORCH. — *Cumana*			
CO-37553—WOODY HERMAN — *Baby Come Home*			
DE-23950—DANNY KAYE — *I Got a Song*			
ME-5058—TWO TON BAKER — *A Chocolate Sundae on a Saturday Night*			
MG-10044—FRANK LOESSER — *Sing a Tropical Song*			
11—My Adobe Hacienda	**19.1**	**13.2**	**25.1**
CA-389—DINNING SISTERS — *If I Had My Life to Live Over*			
CO-37332—LOUISE MASSEY — *Starlight Schottische*			
CT-8001—JACK McLEAN			
DE-23846—RUSS MORGAN ORCH.—BAKER — *This Is the Night*			
EN-147—THE COSSMAN SISTERS			
KI-609—BILLY HUGHES			
MA-1117—EDDY HOWARD ORCH. — *Midnight Masquerade*			
ME-3054—BOBBY TRUE TRIO — *Heartaches*			
RH-101—THE ESQUIRE TRIO			
VI-20-2150—BILLY WILLIAMS — *Ain't Gonna Leave My Love No More*			
VO-785—ART KASSEL ORCH. — *The Echo Said No*			
12—A Sunday Kind of Love	**18.1**	**11.8**	**12.8**
CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.) — *Ivy*			
CO-37219—CLAUDE THORNHILL ORCH. — *Sonata*			
DE-23866—ELLA FITZGERALD — *That's My Desire*			
MA-1113—LOUIS PRIMA ORCH. — *A Nickel for a Memory*			
ME-5019—FRANKIE LAINE — *Who Cares What People Say*			
MG-10023—JIMMY DORSEY ORCH. — *Pots & Pans*			
VI-20-2180—JANE HARVEY — *I Had Too Much to Dream Last Night*			
13—Mam'selle	**18.0**	**18.2**	**28.5**
AL-536—AL GAYLE & HARMONICORDS			
CA-396—PIED PIPERS — *It's the Same Old Dream*			
CO-37343—FRANK SINATRA — *Stella By Starlight*			
DE-23861—DICK HAYMES — *Stella By Starlight*			
EN-257—DERRY FALLIGANT			
MA-7217—RAY DOREY — *Man Who Paints The Rainbow*			
ME-5048—FRANKIE LAINE — *All Of Me*			
MGM-10011—ART LUND — *Sleepy Time Gal*			
NA-9032—JACK CARROLL — *I Wonder, I Wonder, I Wonder*			
RA-10014—MARSHALL YOUNG — *Mahzel*			
SI-15093—RAY BLOCH ORCH. — *It's So Nice To Be Nice*			
SO-2023—GEORGE TOWNE ORCH. — *Chi Baba Chi Baba*			
VI-20-2211—DENNIS DAY — *Stella By Starlight*			
14—Ask Anyone Who Knows	**16.6**	**16.3**	**13.3**
AP-1060—THE VAGABONDS — *Oh My Achin' Heart*			
AP-1067—GORDON MACRAY — *I Want to Be Loved*			
CA-410—MARGARET WHITING — *Old Devil Moon*			
CO-37344—DINAH SHORE — *Poppa, Don't Preach to Me*			
DE-23900—INK SPOTS — *Can You Look Me In the Eyes*			
MA-1124—EDDY HOWARD ORCH. — *I Wonder, I Wonder, I Wonder*			
ME-3059—ANITA ELLIS			
MG-10028—KATE SMITH — *Tallahassee*			
SI-15123—LARRY DOUGLAS — *Rockin' Horse Cowboy*			
VI-20-2239—SAMMY KAYE ORCH. — *Would You Believe Me*			
15—Red Silk Stockings and Green Perfume	**16.2**	**11.9**	**15.5**
AP-141—SMILEY WILSON — *I'm Satisfied With Life*			
CO-37300—TONY PASTOR ORCH. — *Get Up Those Stairs, Mademoiselle*			
DE-23946—LAWRENCE WELK O. — *I Won't Be Home Anymore When You Call*			
MA-7216—RAY McKINLEY OCH. — *Jiminy Crickets*			
VI-20-2251—SAMMY KAYE ORCH. — *That's My Desire*			
16—What Are You Doing New Years' Eve?	**16.1**		
CA-427—MARGARET WHITING — *Don't Tell Me*			
CO-37543—KAY KYSER ORCH. — *On the Old Spanish Trail*			
MG-10046—ART LUND — *Naughty Angeline*			
17—Cecilia	**15.6**	**12.6**	**12.7**
CA-422—PIED PIPERS—J. MERCER—PAUL WESTON ORCH. — *Tallahassee*			
CO-37342—DICK JURGENS ORCH. — *I Won't Be Home Anymore When You Call*			
DE-25077—JACK SMITH — *I'm Knee Deep in Daisies*			
MA-1145—LOUIS PRIMA ORCH. — *There's That Lonely Feeling Again*			
ME-3054—HARRY COOL ORCH. — *It's Dreamtime*			
SI-15142—RONNIE KEMPTER — *My Future Just Passed*			
VI-20-2307—THE THREE SUNS — *The Goofy Gal of Tegucigalpa*			
18—On the Old Spanish Trail	**13.6**	**4.4**	**2.7**
CA-432—ANDY RUSSELL — *All My Love*			
CO-37543—KAY KYSER ORCH. — *What Are You Doing New Year's Eve?*			
MA-1155—EDDY HOWARD ORCH. — *Ragtime Cowboy Joe*			
MG-10037—ART LUND — *Peg O' My Heart*			
SI-15124—ALAN DALE — *Ha-Ha-Kus N. J.*			
VI-20-2320—ROY ROGERS — *I've Got a Feelin'*			
19—Je Vous Aime	**13.5**	**8.9**	**26.9**
CA-417—ANDY RUSSELL—WESTON ORCH. — *As Long As I'm Dreaming*			
CO-37389—EDDY DUCHIN—B. CLARK — *After Graduation*			
DE-23899—DICK HAYMES — *Stronger Things Have Happened*			
MA-7239—RAY DOREY — *Tallahassee*			
VI-20-2289—WAYNE KING ORCH. — *The Church In the Valley*			
20—I Believe	**10.1**	**14.8**	**20.6**
CO-37300—FRANK SINATRA — *Time After Time*			
MG-10026—ZIGGY ELMAN — *Ivy*			
MU-492—ARTIE SHAW ORCH. — *It's The Same Old Dream*			
VI-20-2240—LOUIS ARMSTRONG ORCH. — *You Don't Learn That In School*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Come to the Mardi Gros	10.0		
22—When You Were Sweet Sixteen	9.6	13.3	7.7
23—I'm So Right Tonight	9.5	2.1	1.5
24—I Wonder Who's Kissing Her Now	9.4	4.5	2.4
25—Passing By	9.3	18.5	15.4
26—Feudin' and Fightin'	9.1	8.8	6.7
27—I Want to be Loved	8.9	7.4	9.1
28—I Wish I Didn't Love You So	6.0		
29—Time After Time	5.9	8.6	1.9
30—Oh, Lady Be Good	5.8	8.7	
31—Lindo	5.6	8.5	20.4
32—Old Devil Moon	5.5	4.3	9.6
33—Naughty Angeline	4.6		
34—After Graduation Day	4.5	1.5	2.6
35—Stella By Starlight	4.2	5.9	15.1
36—Jack, Jack, Jack	4.1	6.7	7.8
37—Almost Like Being in Love	3.9	2.0	8.2
38—The Echo Said "No"	3.4		
39—Anniversary Song	2.6	1.0	1.0
40—Heartaches	2.2	8.4	13.7

● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CABINET W/SELECTIVE PLAY MECH:
- W/Amplifier and Remote Volume Control 515.00

HIDEAWAY CABINET W/CONTINUOUS PLAY MECH:
- W/Amplifier and Remote Volume Control 482.50
- W/Amplifier—No Remote Volume Control 470.00
- Complete—No Amp., No Volume Control 410.00

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- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box) 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

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- Phonograph .....

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation .....

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- Manhattan 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

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- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50
- Mirror-Tone Selector .....
- Solotone Individual Coin Box .....
- Solotone Adaptor-Amplifiers .....
- Solotone Studio and Telephoning Bridging Units
- Solotone Booster Amplifiers .....

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- 1080 Colonial 875.00
- 1015 Std Phonograph 914.50
- 1017 Concealed Chgr. 499.50
- 3020 5-10-25c 3-Wire Wall Box 69.50
- 3025 5c 3-Wire Wall Box 42.50
- 3031 5c 30-Wire Wall Box 39.50
- 3045 5c Wireless Wall Box 48.50
- 215 Wireless Transmitter 17.50
- 216 Wireless Impulse Rec. 22.50
- 217 Aux. Amplifier 30.00
- 218 30-Wire Adap. Terminal Box 15.00
- 219 Stepper 35.00
- 4000 Aux. Steel Speaker 45.00
- 4002 Aux. Plastic Speaker 45.00
- 4003 Aux. Wooden Speaker 17.50
- 4004 Musical Note Speaker 27.50
- 4005—Round Walnut Speaker 22.50
- 4006—Round Mirror Speaker 32.50
- 4007—Oval DeLuxe Speaker .....
- 4008—Super DeLuxe Speaker .....
- 4009—Recessed Wall Speaker 21.50
- Model 28—Remote Volume Control 24.00
- Model 241—Outdoor Speaker 55.00

PINS

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- Ballyhoo 279.50

CHICAGO COIN
- Play Boy 279.50

EXHIBIT
- Ranger 299.50

GOTTLIEB
- Lucky Star 294.50

J. H. KEENEY & CO
- Carousel 295.00

MARVEL MFG. CO.
- Carnival 249.50

P. & S.
- Shooting Stars 249.50

UNITED MFG. CO.
- Mexico 295.00

WILLIAMS
- Torchy 299.50

COUNTER GAMES

A.B.T. CORP.
- Challenger 65.00

AMUSEMENT ENTERPRISES, INC., N. Y.
Whirl a Ball:
- Single 47.50
- 2 to 24 ..... 46.50
- 25-99 ..... 45.00
- 100 or more 43.50

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

RADIO

FIRESTONE ENTERPRISES, INC.
- At Your Service Radio .....

CORADIO
- Coradio 59.50

RA-O-MATIC CORP.
- Radio .....

TRADIO, INC.
- Tradio .....

NATIONAL SERVICE SALES
- Tourist Radio .....

RCA
- Model MI-13176 .....

PRECISION BILT CO.
- Precision-Bilt Radio .....

COIN CONTROLLED EQUIP. LTD.
- Amco, metal console radio 89.50

BELLS

AMERICAN AMUSEMENT
- 50c Golden Falls (Rebuilt) 300.00

BELL-O-MATIC CORP.
- Jewel Bell .....

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell .....

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle .....

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 339.50
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 .....

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin 674.50
- Bangtails 25c Comb 7 Coin 764.50
- Bangtail JP 671.50
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- Evans Races .....
- Casino Bell .....
- 1946 Galloping Dominoes JP 671.50
- Winter Book JP 826.00

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- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Three-Play Bell Console 5-10-25c comb..... 690.00

ONE-BALLS

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- Entry 595.00
- Special Entry 595.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

KEENEY
- Big Parlay 660.00
- Hot Tip .....

ARCADE TYPE

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- Strikes 'N Spares .....

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

AMUSEMENT ENTERPRISES, INC., N. Y.
- Bank Ball 375.00
- One World 475.00

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
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  - 11' — 8" 450.00
  - 13' — 8" 500.00

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- Spotlite 399.50

FIRESTONE
- Santa Anita Handicap 269.50
- Rolloball 469.50

GENCO MFG. CO.
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- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

SCIENTIFIC MACH. CORP.
- Pokerino, Location Model 5 ..... 279.50

SQUARE AMUSEMENT CO.
- Sportsman Roll 425.00

TELECOIN CORP.
- Quizzer .....

TELEQUIZ SALES CO.
- Telequiz 795.00

WILLIAMS MFG. CO.
- All Stars .....

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C. EIGHT LABORATORIES
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DU GRENIER CHALLENGER
- 7 Column Flat Mach w Stand 155.50
- 9 Column Split Mach w Stand 165.50
- 9 Column Flat Mach w Stand 171.50
- 11 Column Split Mach w Stand 176.50

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- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col w Stand 149.50
- Monarch 8 Col w Stand 159.50

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- "Auto Clerk"—(Gen'l Mdse.) .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
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HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
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- Voice-O-Graph 1495.00

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

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- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

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- Candy Vendor 149.50

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Mississippi Ops To Meet Aug. 14

JACKSON. MISS. — The Mississippi Phonograph Operators Association, with offices in this city, have called a state wide meeting to be held in Meridian, Miss. on Thursday, August 14.

"While our organization is comparatively new" reports Les Griffin, president, "we are making speedy headway in increasing the membership. We have also made great strides in securing the cooperation between the members to make the music machine and pin ball industry in Mississippi more profitable to the operators.

"In addition" continued Griffin "we are hoping to start a Public Relations campaign in the near future in order to improve the public opinion in this territory toward our business."

While the operators are at the meet, Griffin will also report to them on the industry's efforts in cooperating with the campaign for the Damon Runyon Memorial Fund For Cancer Research. He writes "we expect our coinmen to contribute heavily to this great drive. We have spoken with many operators individually and they have indicated their willingness to cooperate. However, when the leading operators are all together at the meeting, and the campaign discussed, we will be able to complete our plans for a definite program.

All the operators in the state of Mississippi (members and non-members) have been notified of the August 14 meeting, reported Griffin, and a large turnout of coinmen is expected.

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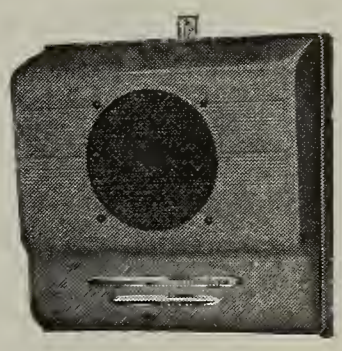

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BRAND NEW GROETCHEN COLUMBIA, J.P.	110.00
BRAND NEW DELUXE COLUMBIA	145.00

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5 5c KEENEY BONUS SUPER BELL, Like New	$395.00
3 25c KEENEY BONUS SUPER BELL, Like New	429.50

ROCKOLA COMMANDO—$275.00 — '39 DE LUXE—$185.00

NEW PIN GAMES

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UNITED MEXICO	295.00
BALLY BALLYHOO	279.50
CHICOIN PLAYBOY	279.50
KEENEY CAROUSEL	295.00
GOTT. LUCKY STAR	294.50
P. & S. SHOOTING STARS	149.50
MARVEL LIGHTNING	295.00
EXH. RANGER	299.50
WILLIAMS FLAMINGO	299.50
GENCO HONEY	279.50

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SPEEDWAY BOMBSIGHT..	$359.50
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PREMIER TEN GRAND, 10½ Ft.	450.00
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METAL TYPER	445.00
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MIR-O-SCALE	125.00
WATLING FORTUNE SCALE	WRITE
AMERICAN FORTUNE SCALE	169.50

ONE BALLS

BALLY ENTRY, P.O	$545.00
SPECIAL ENTRY, F.P.	545.00
GOTT. DAILY RACES	550.00
BALLY EUREKA	489.50

NEW COUNTER GAMES

POP-UP	$ 37.50	IMP., 1c or 5c	$ 14.50
ABT CHALLENGER	49.50	DAVAL OOMPH	49.50
FOLDING STAND	11.95	BEST HAND	49.50
GOTT. GRIP SCALE	39.50	MEX. BASEBALL	49.50
GRIP-VUE	49.95	SKILL THRILL	49.50
BASKETBALL, 1c	39.50	FREE PLAY—SPECIAL	45.00
WITH STAND	49.50	HEAVY HITTER	169.50
KICK. & CATCHER	37.50	WITH STAND	179.50

NEW SLOTS

	5c	10c	25c	50c
JENNINGS LITE-UP CHIEF	$295	$305	$315	$429
JENNINGS STANDARD CHIEF	245	255	265	355
MILLS BLACK CHERRY	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330
WATLING ROLATOP	175	200	225	300
MILLS VEST POCKETS	$74.50—LOTS OF 5			65.00

SLOT SAFES, STANDS, COUNTERS

CHICAGO METAL REVOLVAROUND—DE LUXE Single, $119.50; Double, $174.25; Triple	$262.00
CHICAGO METAL REVOLVAROUND SAFES—UNIVERSAL. Single, $79.50; Double	116.75
HEAVY REVOLVAROUND SAFES—10-GAUGE STEEL. Single, $175; Double	225.00
BOX STANDS $27.50 FOLDING STANDS	12.50
DOWNEY-JOHNSON COIN COUNTER	217.50
ACE COIN COUNTER AND CARRYING CASE	159.50

NEW CONSOLES

BALLY HI-BOY	339.50
BALLY TRIPLE BELL	$795.00
DE LUXE DRAW BELL	465.00
MILLS 3 BELLS	645.00
JENN. CHALLENGER	595.00
EVANS BANGTAILS	595.00
EVANS WINTERBOOK	729.50
EVANS RACES	875.00
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BAKERS PACERS, 25c, D.D.	689.50
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VENDORS

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HAVANA	$189.50
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SMARTY	179.50
FIESTA	179.50
SPELLBOUND	169.50
DYNAMITE	169.50
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SURF QUEEN	104.50
BIG HIT	104.50
SKY CHIEF	79.50
LIBERTY, GOTT.	79.50
AIR CIRCUS	69.50
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KEEP 'EM FLYING	69.50
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FLAT TOP	69.50
SANTA FE	69.50
OKLAHOMA	69.50
STREAMLINER	69.50
YANKEE DOODLE	69.50
5-10-20	64.50
MIDWAY (United)	64.50
BOSCO	59.50
YANKS	$ 59.50
GOBS	59.50
KISMET	59.50
GENCO DEFENSE	54.50
HI HAT	50.00
TEXAS MUSTANG	50.00
TOPIC	50.00
SPOT POOL	50.00
GENCO VICTORY	50.00
CLOVER	49.50
FLYING TIGERS	49.50
VELVET	47.50
PRODUCTION	45.00
SEA HAWK	45.00
P. & S. SHANGRI-LA	45.00
EAGLE SQUADRON	45.00
JUNGLE	45.00
STAR ATTRACTION	45.00
GUN CLUB	45.00
BELLE HOP	45.00
ALL AMERICAN	45.00
CHAMPS	45.00
BOLAWAY	45.00
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TEN SPOT	45.00
STRATOLINER	45.00
PLAY BALL	45.00
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BANDWAGON	37.50
DRUM MAJOR	34.50
MARINES	34.50
BIG CHIEF	34.50

SLOTS

5c MILLS BLUE FRONT, ORIG.	$ 99.50
10c MILLS BLUE FRONT	109.50
25c MILLS BLUE FRONT	119.50
5c BROWN FRONTS	109.50
10c BROWN FRONTS	119.50
25c BROWN FRONTS	129.50
VEST POCKETS, 1946 Model	59.50
5c BLACK CHERRY, ORIG., 2-5	179.50
10c BLACK CHERRY, NEW REB.	169.50
5c JENN. SILVER CHIEF	99.50
5c JENN. CLUB CONSOLE CHIEF	149.50
COLUMBIAS J.P., 1946 Model	99.50
5c WATL. ROLATOP, $79.50; 10c	89.50
JENN. LITE-UP CHIEFS—Used 10 Days 5c—235, 10c—245, 25c—255	

CONSOLES

BAKER'S PACERS, D.D., J.P., New	$395.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
5c BUCKLEY TRACK ODDS, J.P.	435.00
HI HAND, COMB.	119.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	109.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
WATLING BIG GAME, F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
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CHICAGO COIN GOALEE, Like New	194.50
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GOOD MUSIC OPERATORS KEEP AVERAGES UP DESPITE TELEVISION

ALBERT S. DENVER

NEW YORK—With the fact that of the 52,060 television receivers now in use in the eight cities where televized programs are being broadcast, 31,200 of these receivers are in the metropolitan New York area, makes the statements of Albert S. Denver, president of the Automatic Music Operators Association of this city, largest organization of its kind in the country, all important to all music merchants everywhere where television is now being broadcast or where it will eventually be broadcast.

As president of AMOA, Denver spoke to the membership of his organization sometime ago, when television sets began to make their first inroads into the income of the automatic music merchants here, and explained at that time that television would only remain popular in the commercial locations until the price of the receivers was cut to where the average home could also install a set.

Since then, Denver, with the aid of the leading operators of AMOA, has proved that television does not cut too deeply into the average take of the automatic music operator who operates intelligently and who knows how to keep his collections up regardless of television. As Denver stated sometime ago, "Those juke box operators who fear that television will gradually put them out of business, should get out of this business now. There are many good business men who want to get into so fascinating and profitable a business like the automatic music business."

He also reported that there were bound to be more television receivers in the New York area than anywhere in the nation (the figures show that two-thirds of all the receivers so far sold in the eight cities now broadcasting televized programs are located in the metropolitan New York area) because of the fact that there are more big time sporting events in this city than anywhere else in the country. This includes major league night baseball games and the big boxing bouts with Madison Square Garden's Friday night fights and the bouts in lesser arenas thruout the city and surrounding area on the air every night in the week.

"Tho television is here to stay", Denver told the members of his organization he also said, "it is not going to cut down the income of the intelligent automatic music operator. It may have some effect in the beginning for, like any new toy all interest is centered in that toy until the fascination wears off. I predict", he stated, "that as soon as prices come down to a level where the average home can purchase a television receiver, then just like radio, which also bust into the commercial locations in the beginning, television will become too commonplace to remain a commercial attraction. And this", he continued, "is happening at an unusually rapid pace thruout this area."

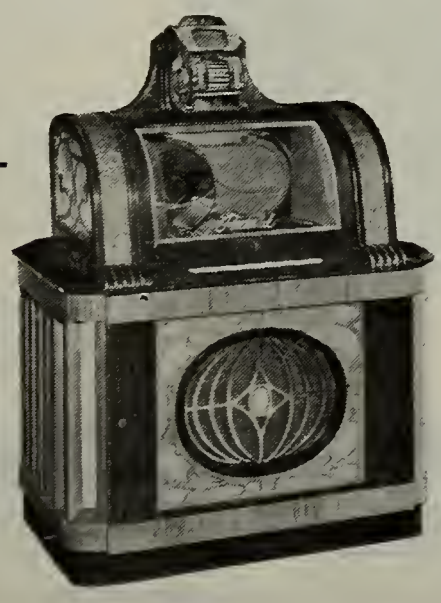
He also said, "Taverns everywhere in the metropolitan New York area are not satisfied with television. We have learned thru our members that the average tavern is very much disturbed by the number of stragglers it attracts with its television receiver. These people come in for a 10c beer and hold onto it until the broadcast of a baseball game or boxing bout is over. In fact, many tavern owners are extremely unhappy over this problem for their regular customers can't get to the bar and many of their regular customers are walking out, instead of into, their taverns, when they see these crowds of unknowns crowding the entire bar."

Denver also stated, "The tavern owners now realize, at least in this city, and this is the city which has been hardest hit by television so far, that television is not for them from a cost standpoint, too. Tho the average tavern is only buying a receiver when forced into it, and buying the cheapest model, they still find themselves with service problems on their hands and the cost for service keeps mounting daily. In fact," he reported, "some of the best tavern locations have cut down on television and will only play the juke box until forced to, at the very last minute of an important fight or baseball game, to tune in the television set. But, still keep the juke box going even tho at lower volume. They want that income from the juke box. And, what's more important, we are now getting a better deal from the tavern owner as far as percentage and front money is concerned because of television."

"Figured from every standpoint," he continued, "Television has helped us by the very competition it gives us. It proved once and for all time to the tavern owner that the juke box was his mainstay, his profit producer, his rent payer, and gave us the opportunity, when he purchased a television receiver which dropped our take, to allow us to get a better percentage or front money deal from him. And this deal will now stick just where it's at even when he eventually gets rid of his television set.

"As far as that's concerned", Denver reminds the music ops, "there are still plenty of taverns with radio receivers. But, what effect have these on juke boxes now? And that's the answer to what will happen to television once the novelty wears off and everyone can see the same program in their own homes just as they can listen to radio in their own homes.

"But", he continued, "with intelligent music operators at work, bringing in the very latest tunes, attracting the patrons with the best name artists, giving fine service, getting a new deal from the tavern owners to make up for whatever loss television has created, they are not only holding up their averages but, in the long run, have a better deal than they ever before had which means that they are going to enjoy real profits from now until television is gone, and from then on."



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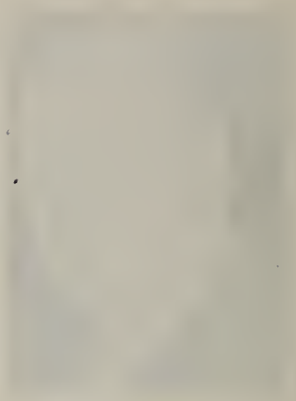

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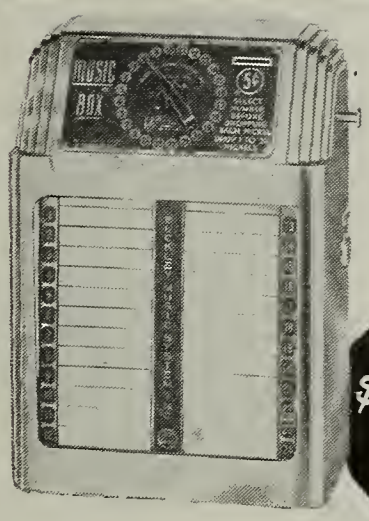
$50.00

THE NEW Music Box



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Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

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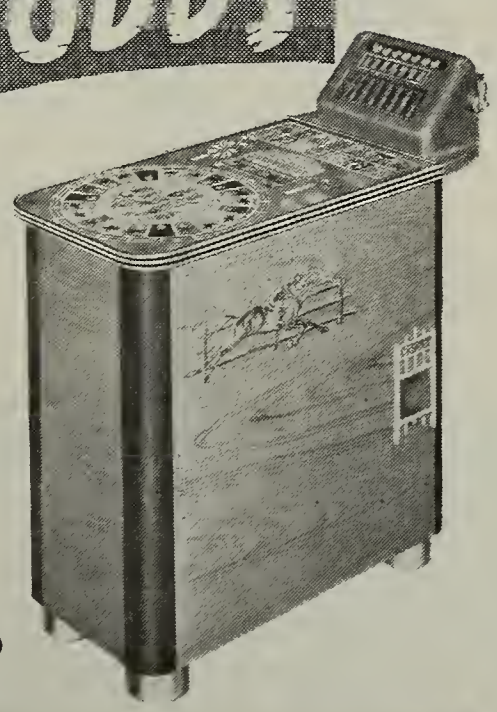
TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

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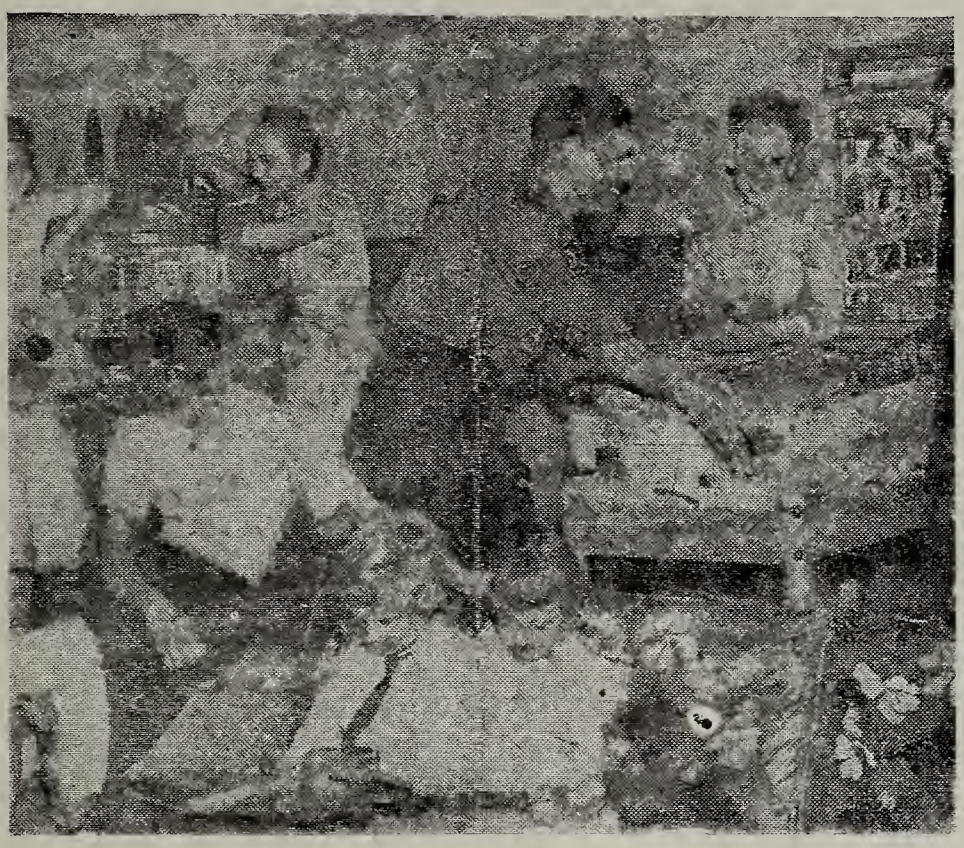
Church "Rumpus Room" Features "Juke Box" and Pin Game



CHICAGO — Rev. Hjalmer F. Hanson, pastor of the Moreland Lutheran Church, Lotus and Huron Sts., this city, built a "rumpus room" in the basement of his home for the young people of the church. Pictured above, the room is fitted out with modern furniture and recreation equipment, featuring a "juke box" and a pin game. The room was built by the pastor as a measure to combat juvenile delinquency, giving the young people a place to spend their leisure time and have social gatherings.

Atlas Mfg. & Sales App'ts New Sales Mgr.

CLEVELAND, O. — W. A. Jenkins, president of the Atlas Manufacturing and Sales Corporation, this city, announced today the appointment of Gil Welton as salesmanager of the company.

Welton has been connected with the coin machine business for many years, and recently was with the Victor Vending Co. He will leave this week on a trip throughout the East in the interests of the Atlas DeLuxe Penny Vendor and the new Atlas Bantam Tray Vendor. He plans to visit jobbers on this trip.

The Game
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DIFFERENT
Williams'
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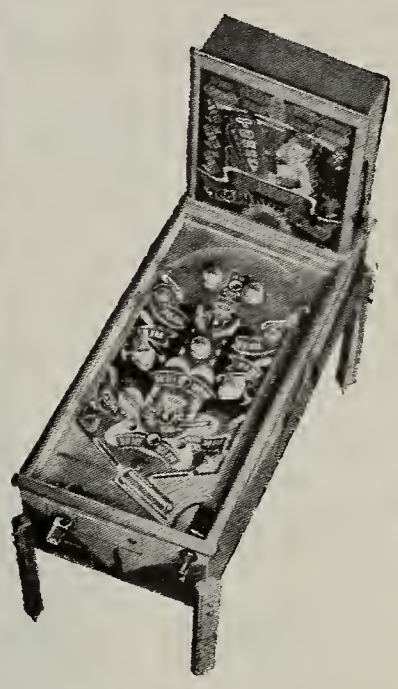

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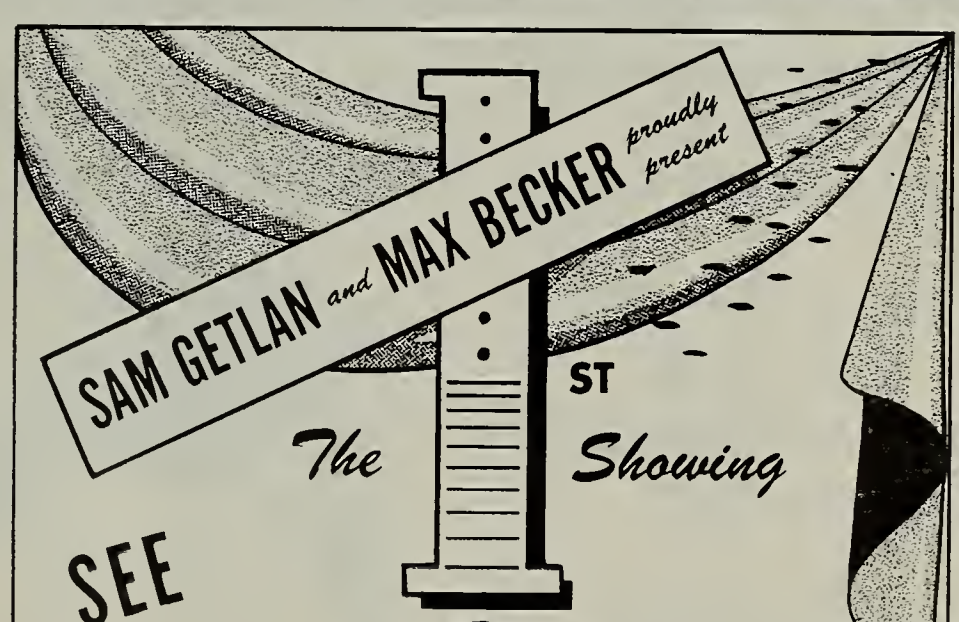

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Pin Games May Go— Slots Okay in Spokane Music Tax Considered

SPOKANE, WASH.—Pin games will be prohibited after December 31 here, unless the courts decide to the contrary, Mayor Arthur Meehan announced this past week.

Referring to reports that both pinball and slot machines would be allowed to operate in 1948, the mayor said "The council has gone on record and included in an ordinance that pinball machines will be prohibited in Spokane after January 1. Inasmuch as slot machines are protected by the state club law, this city council does not believe it has authority to outlaw those devices unless the supreme court rules to the contrary.

"Unless pinball machine owners are successful in proving to the courts that those devices are not contrary to existing city ordinances, or that the ordinances are in conflict with state laws, they must cease operation" he continued.

Altho no action has been taken as yet, the council is considering licensing music machines and vending machines to partially make up for the loss in revenue from taxes on pinball machines. The city expects to lose about $150,000 a year by repealing the pinball license. The slot machine total (5 per cent of the net receipts) figures to bring the city between $150,000 and $200,000.

Pinball ops are contesting the council decision, and are hoping they will be able to continue their operations after 1947.

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Rube Goldberg, Cartoonist, Visualizes Aut. Vender With Coin Changer

NEW YORK—Appearing in the August 2nd issue of "Colliers", national weekly, Rube Goldberg, world famous cartoonist, illustrates his conception of an automatic vending machine equipped with a coin changer.

The cartoon headed a column "Keeping Up With The World" by Freling Foster, who wrote "machines equipped with the changer increased sales as much as 25%."

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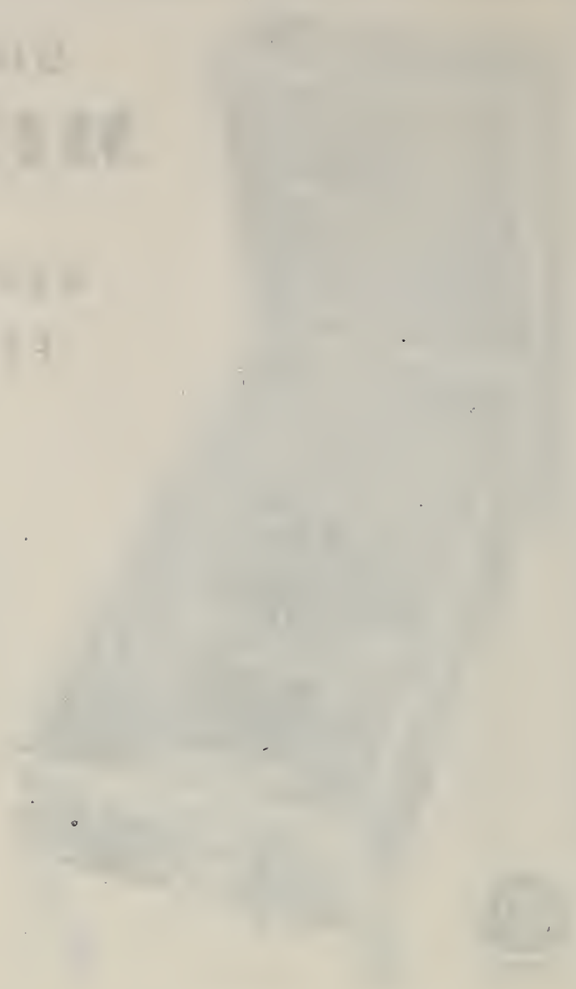

Youngstown Music Ops Report Biz Good

Temporary Decline 10%, Expect Increase In Fall. Television Not Expected For Many Years

YOUNGSTOWN, O.—Robert P. Edwards, secretary of the Automatic Music Association, this city, reports music operators in this territory have been enjoying fine collections all along.

"Business in the coin music field hasn't fallen off much in this territory states Edwards "We show a slight decrease of 10% and believe that will be very temporary because steel is the mainstay of this valley, and it has been said by those who should know that steel will be in demand for many years to come. Also, Youngstown is in a very favorable position to sell their steel at a price somewhat less that it can be sold elsewhere. There is this probability that the majority of operators here get first (front) money from their machines, thereby lessening the shock of a decline in general business. $10 first money is the highest figure charged here — we wish it were $15. as you suggest.

"No outside concern can make any headway in this territory no matter what percentage he offers, because the locations here experienced a similar condition some three years ago, and were left holding the bag when the outsiders left the field because there was no profit in it. We encourage and foster the ideal of service as a basis of a worthy enterprise, and are firm in the opinion that as long as this is done, we have nothing to fear from outside competition. We know our market well. Our locations know all that is going on, and are wide awake for "the chiseler". Many have come and gone in the last two years in the music business here. They lost their money, but are wiser men for the experience."

Edwards sums up his arguments with the very optimistic statement "I believe as does *The Cash Box*, that the operator is entitled to first money, and whether it should be $10 or $15. I wouldn't be in a position to say, but believe if all the service men are paid on a strictly commission basis, and the first money is taken, the music business can survive until such time as there will be a reduction in costs."

Youngstown operators are not disturbed by the television problem, as reliable sources indicate that it will not appear in their territory for at least eight years, unless some revolutionary development takes place. Should it appear that television reception will become available in the territory, Edwards believes the Association can handle the problem by keeping locations posted in the developments in the fields, and knowing the operators and the service they have been getting for many years, would come to the association for advice and then follow whatever suggestions they made.

Concluding his letter Edwards writes "I appreciate what *The Cash Box* has done for operators, and will continue to support you in every way possible even to the exclusion of other trade papers who carry water on both shoulders."

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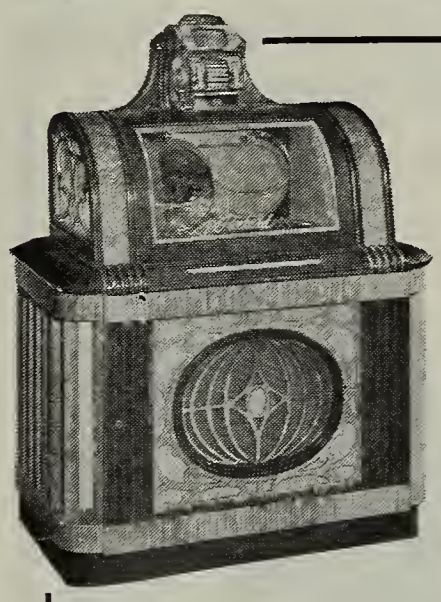

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IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

Phila. Ass'n Reports On Television Effect

PHILADELPHIA, PA. — "Television is a fungus, which as soon as television companies can produce enough of them, the taproom owners themselves will put them out of their bars" claims Charles F. Hannum, manager of the Phonograph Operators Association,

Keeping in close touch with the situation, Hannum reports that when the Philadelphia operators were originally faced with the problem they checked taproom business before and after a television set was put into the establishment. "I can say from actual checking" states Charley "that it does one thing for a location. Mainly, it fills the location to its capacity—business comes to a standstill—and the owner is throwing a sideshow for the neighborhood at his expense.

"When night ball games and fights get on the screen, the place becomes very crowded," continued Hannum "the customers order a beer, the bartender starts to watch the contest, and he's not interesed in selling beer or liquor. The customers certainly don't want to buy if the salesman, who is the bartender, is not interested in selling. And that's the way the business goes for the duration of the event. At the end of the contest the cheapskates begin to leave, and the big hearted buyers buy two or three beers. The result is a lot of entertainment and no business, and it's all on the house."

Another point Hannum makes is that television screen is focused so that only a few in the room can actually see the vision without terrific eye strain. Those who are not in the proper line of vision are affected with eye strain

In closing, Hannum comments "In a territory where there is an association, and television has opened in the territory, the association should get set for this emergency, and see to it that every location that installs a set is put on an 80%-20% basis at once, because the location at once becomes competitive to the juke box and it is necessary for our men to have more money to operate in this location. Your idea of $15 front money is definitely a necessity, although we did not have a chance in Philadelphia to combat this. I am sure that if other associations get on their toes they can give it a damn good fight."

It is reported that the state of Pennsylvania has passed a tax of $125 on television sets in taprooms, and it is further rumored that a Federal tax of $25 is in the offing.

Abbott New Manufacturer of Rolldown Game

NEW YORK—A new manufacturing company, Abbott Specialties, Inc., opened offices at 615 Tenth Avenue, this city, this week. Abbott Specialties have been working silently testing their new roll down game both in their factory and on location prior to making any public announcement.

Headed by four well known local coinmen — Dave Lowy, Sid Mittleman, Phil Mason and Felix Maltz, the firm is now in production on the game. It is called "Buccaneer" and has several novel innovations. Featuring high score and a fast, interesting playing field, with rollover buttons. "Buccaneer" is dressed in an attractive cabinet with a multi-colored animated backboard.

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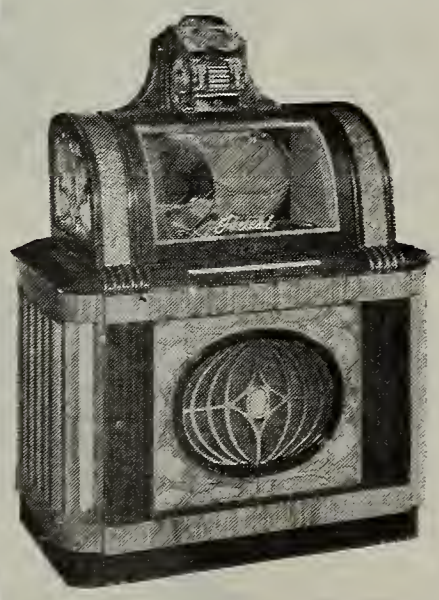

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ONE BELL MECHANISM ONLY!

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ONE or THREE CAN PLAY!
Only One Federal Tax ($100) Required!

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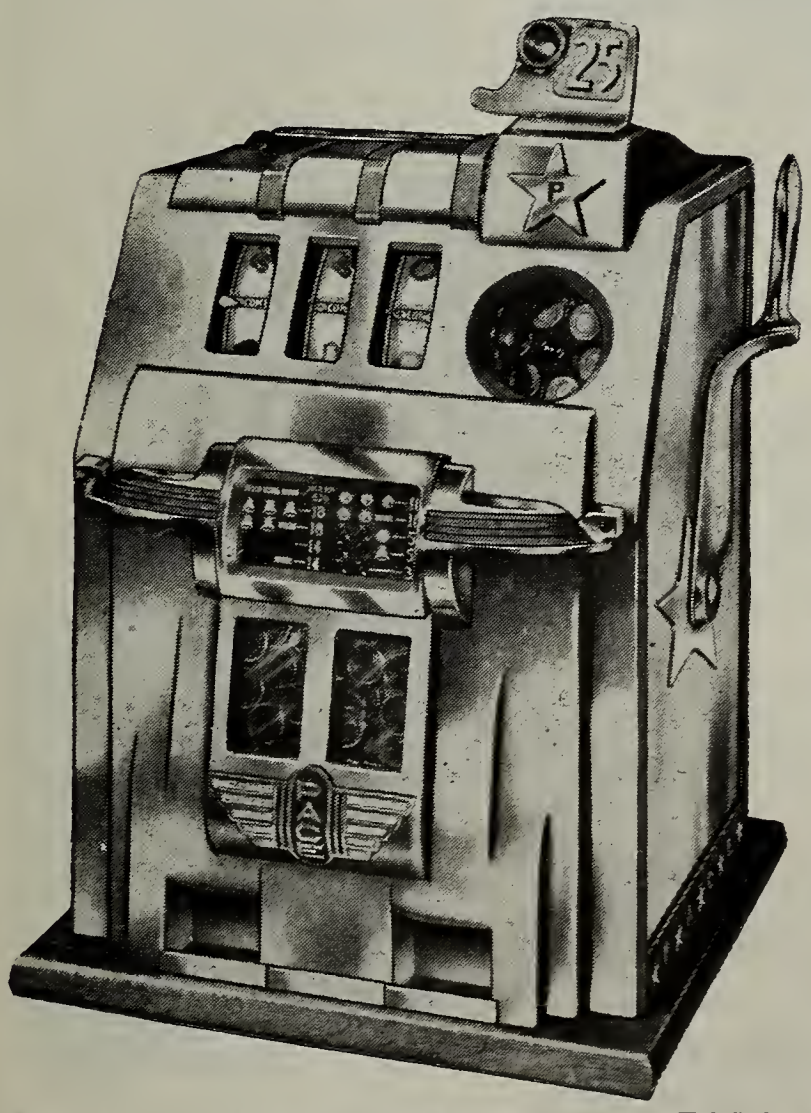
5c - 5c - 5c — OR ANY COMBINATION DESIRED

WIRE COLLECT FOR PRICES
RETURNABLE 10 DAYS FULL REFUND



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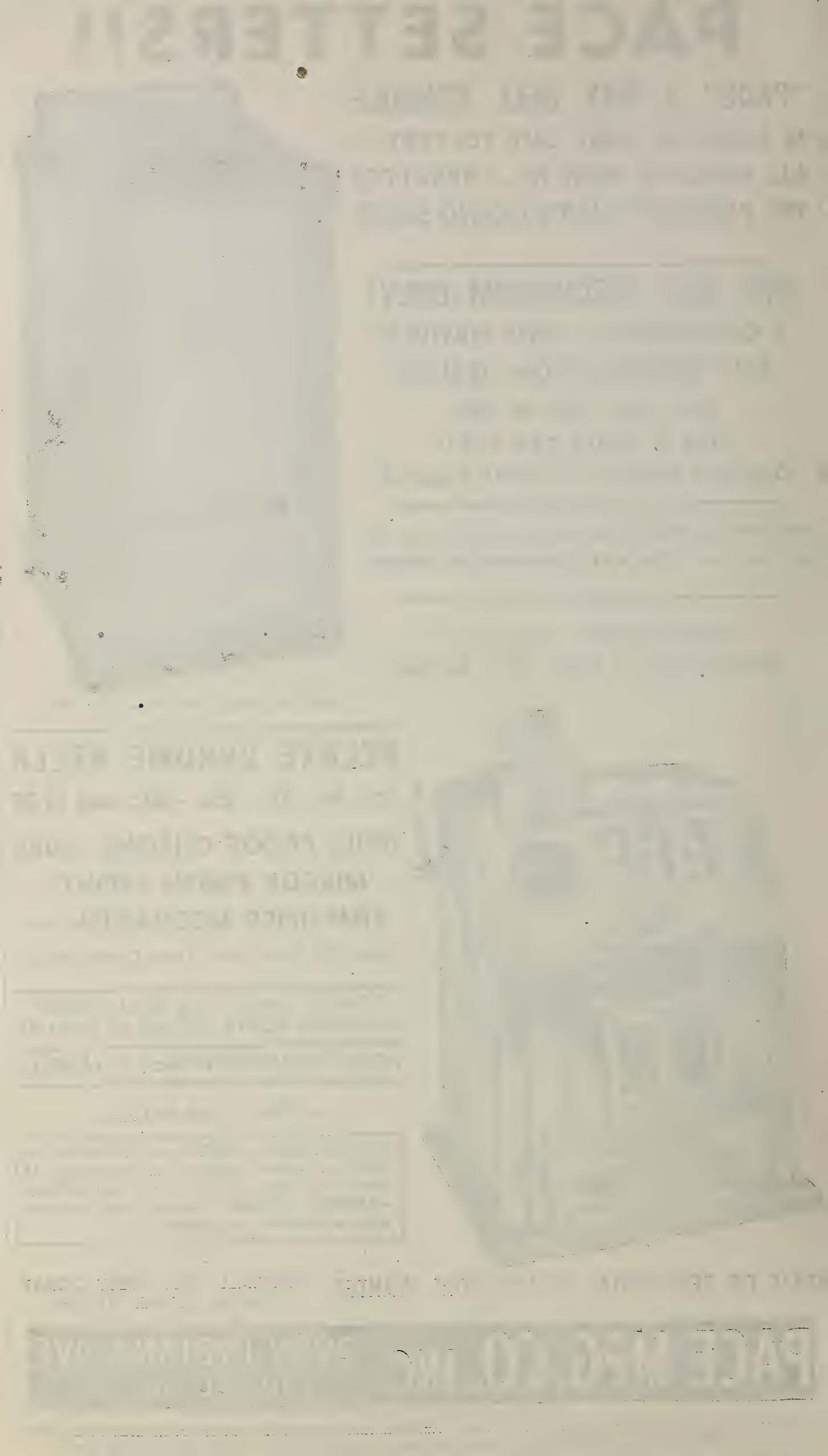


Runyon Chicago Showing Clicks

BARNET B. SUGERMAN

CHICAGO — Barnet Sugerman and Jack Mitnick of Runyon Sales Company, New York City and Newark, N. J., attracted a large crowd to the showing of their new Tel-O-Matic "Robot" unit at the Bismarck Hotel here this past week.

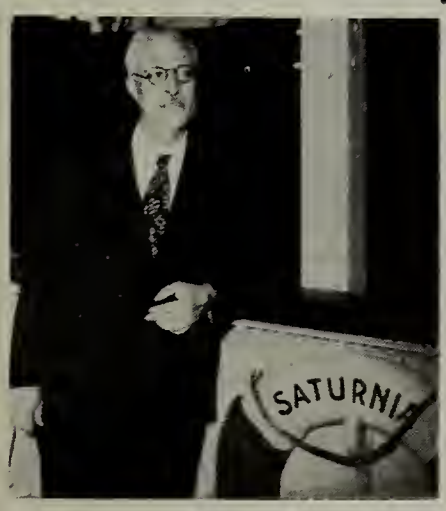
Both Sugerman and Mitnick were tremendously pleased with the business they did here and also with the many compliments which they received from noted distribs who came from all about this territory, regardless of the heat, to see this new "Robot" unit in action.

According to Sugerman, "There is no doubt among the men who are well acquainted with the automatic music business that the 'Robot' has something for them which is of very great value from every standpoint. Everyone of these noted music machine men told us that this was the most impressive unit which they had ever yet seen and all believed that there was a very great market for it thruout the nation.

"It was most interesting to us", he continued, "to note the enthusiasm which greeted the 'Robot" and which caused a great many of the music merchants here to assure us that there are many thousands of locations thruout this area as well as in all states of the midwest where the 'Robot' would be received with open arms.

Even tho the heat set a record in this city this past week the coinmen continued to flock to the Bismarck Hotel to see the "Robot" unit and the display went on from early morning until the late hours of the evening.

Sails For Italy



NEW YORK — Mario Caruso, president of C-Eight Laboratories, Newark, N. J., manufacturers of the "Electro" cigarette machine, sailed on the "Saturnia" this week, for Italy. Caruso, who has a manufacturing plant in the southern suburbs of Naples, intends to produce his electric cigarette machine in that city. The machines, according to Mr. Caruso, will be exported to South America and Western Europe

.. MAPE'S BETTER BUYS!

Save Record Wear
CRYSTAL PICKUP
CONVERSION KITS

For all Seeburg Phonographs

Tone Arm and Crystal
Elec. Cut-off Switch
Elec. Cancel Coil
24 Volt Transformer
Cancel Button
Volume Control
Wire Leads

COMPLETE PACKAGE $19.95

Modernize Your Old Equipment in 20 Minutes

SPECIALS

SEEBURG Baromatics, 5, 10, 25c Wireless..	$ 29.50
SEEBURG Baromatics, 5, 10, 25c—3-Wire....	24.50
SEEBURG Wallomatics, 5c-Wireless	24.50
SEEBURG Wallomatics, 5c - 3-Wire	22.50
With new Seeburg Metal Covers (For Wallomatics)	2.50
Ivory Finish — additional $2.50 per box	
PACKARD Wallboxes (used)	24.50
BUCKLEY Chrome Boxes	15.00

FEATURE ITEMS

PICKUP COILS (for all Seeburgs, including Hitones)	1.50
FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c — Minimum Order 10 Sets	2.50
B-3 CRYSTAL PICKUPS — DATED — Rock. or Mills	2.75
Genuine Fiber Main Gears for Seeburg and Wurlitzer (less hub) Singles	$2.95
Quantities of 10	2.60

Electric Cancels and Cut-Off, for all Seeburg Phonographs (complete) 7.95

REPLACEMENT MOTORS

For Wurlitzer-Seeburg Phones .....ea. $19.50
110V-60 Cycle—Reconditioned Motors—
Will Give Excellent Service — 30 day Guarantee

PLASTIC SHEETS

20"x50" (red) 60 Gauge — each .....$	9.50
20"x50" (red) 30 Gauge — each	6.50
20"x50" Gold Grill Cloth	7.50

Quantity Discounts — Write for Prices

TERMS: ½ deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.

SAN FRANCISCO, General Office:
284 Turk Street · Phone PRospect 2700
STOCKTON:
21 No. Aurora Street · Phone 7-7903
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1701 W. Pico Boulevard · Phone DR. 2314

E. T. MAPE Distributing Co. INCORPORATED
SAN FRANCISCO
STOCKTON
LOS ANGELES

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

"ESSO STARS"

THE NEW SENSATIONALLY DIFFERENT
ROLLDOWN GAME
With Floating Rollover Buttons and
Continuous, Intriguing Fast Action
MAKING QUANTITY DELIVERIES
Write! Wire! Phone Today!

ESSO MANUFACTURING CORP.
701 MONROE ST., HOBOKEN, N. J. (Tel. HO. 3-1472)

Distributors For . . .
GENCO - BALLY - EXHIBIT and CHICAGO COIN

King-Pin
EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone TEmple 2-5788

AFTER ALL IS SAID AND DONE
THERE IS REALLY ONLY ONE

MARJORIE

A NEW GOTTLIEB SWEETHEART

COMBINATION HIGH SCORE!
SEQUENCE SCORING!
ACCELERATED ACTION!

Order From Your Distributor Today!

There is No Substitute for Quality

IMPROVED, DELUXE
GRIP SCALE
Consistently Best Since 1927

DAILY RACES
1-Ball Multiple

STILL THE STANDOUT for ACTION and EARNINGS!

PAYOUT AND REPLAY MODELS

CMI Coin Machine Industries, Inc. — In Your Protection
MEMBER

D. GOTTLIEB & CO.

1140 N. KOSTNER AVE., CHICAGO 51, ILLINOIS

TWENTY YEARS OF LEADERSHIP

SHAKE-DOWN

(*Continued from Page 6*)

profits is immediately cleared off or else made to show a profit by some "guarantee" commission arrangement. They should also take heed of the fact that they cannot expect to continue on very much longer with old equipment which has long since started to "cost them more in service overhead" than new machines.

There are going to be many "part time operators" entering into the industry. This has already made itself apparent in many spots thruout the nation. One operator told *The Cash Box* just a few weeks ago. "Have just sold part of my music route to a bus driver. He is continuing to drive his bus and is working nights to take care of the machines

These are the men who may upset the applecart in many localities as far as better commission arrangements and also better business tactics are concerned. Thi is a problem which the operator must prepare himself to face.

The fact is — he will find new and tougher competition to meet in the man who works "part time" and the "new man who still won't know for sometime just what expenses and operating conditions really are".

He must assure himself that he will be able to continue regardless of the results of this shakedown period by arranging now to streamline and better his entire set-up.

Coin Op Radios Taxed

FT. LAUDERDALE, FLA. — Herman Meeks, chief deputy tax collector, this city, was informed by C. M. Gay, state comptroller, that coin operated radios and typewriters would have to be licensed.

Authorization was granted the county office to issue a license for each coin operated radio for $2 state costs, plus $1 for the county, and 25c for the county judge's fee.

We'll BUY

ANY POSTWAR GAMES
or CONSOLES
NEW or USED
ANY QUANTITY

Cash on the "Barrel Head"

WRITE, WIRE or PHONE

American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. WHitehall 4370

ACTIVE Reconditioned GAMES 'NUFF SAID!

For A Complete List of Specials

Drop a Line to Any One of Our Offices

JOE ASH

Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK, 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA
Phone: Scranton 4-6176

* * *

DO YOU NEED NEW MACHINES WE HAVE . . .

NEW A.B.T. MACHINES
NEW BALLY MACHINES
NEW BELL-O-MATIC MACHINES
NEW EVANS MACHINES
NEW GENCO MACHINES
NEW WILLIAMS MACHINES
NEW MUTOSCOPE MACHINES
NEW PACE MACHINES
NEW ESQUIRE MACHINES
NEW COLUMBUS VENDERS
NEW MASTER VENDERS
NEW VICTOR VENDERS
NEW WATLING VENDERS
and NEW PHONOGRAPHS too

Write for Detailed Circulars on These New Machines

DO YOU NEED USED MACHINES?
WE HAVE THEM
Thoroughly Checked and Ready for Location.
Write for exact List of Used Machines You Need, as we have various lists.

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

SAY, "I SAW IT IN THE CASH BOX."

Frankel Shows Phono In Omaha, Neb.

OMAHA, NEB. — At a recent showing of the new Packard "Manhattan" phonograph by Frankel Distributing Company, at the Hotel Paxton, this city, operators from Nebraska and South Dakota attended to view the machine. In addition, quite a number of Frankel's sales organization and several factory managers and department heads were on hand.

Photographed at the Omaha showing around the "Manhattan" (left to right) are: Larry Frankel, head of the distributing firm; Ken Willis; William (Bill) Krieg, president of Packard Manufacturing Corp.; Bob Bleekman, regional manager for Packard Manufacturing Corp.; and Barney Luckman.

Crain App't'd Sales Head

SPRINGFIELD, MASS. — Forrest E. "Frosty" Crain, former sales manager of RCA Victor's sound equipment section, has been appointed Vice-President in charge of sales for Automatic Devices, Inc., this city, it was announced by factory officials.

Automatic Devices, Inc. is a newly organized amusement and vending machine manufacturer, which reports they will introduce the "Photo Finish" amusement game late this summer.

"While complete sales policy has not been formulated as yet" states Crain, "we will distribute thru recognized key distributors already in the business. However, before we embark on any specific sales program we will test models of the machine in varied locations."

ENTIRELY DIFFERENT
Williams'
"TORCHY"
BRAND NEW FIVE-BALL
with the MAGNETIC KICKERS
ORDER NOW!
EXCLUSIVE DISTRIBUTORS
Veatch's Panther
V·P· DISTRIBUTING INC.
Del Veatch Coin Operated Machines
2336 OLIVE ST. PHONE CE.3892 ST. LOUIS 3, MO.

ALSO EXCLUSIVE DISTRIBUTORS FOR
AIREON MUSIC

America's Best Buys!!

25c Bally Draw Bell	$200.00
25c Gold Chrome	100.00
5c Blue Fronts	80.00
5c Brown Fronts	90.00
5c Silver Chrame Hand Load	125.00
10c Banus Bell	135.00

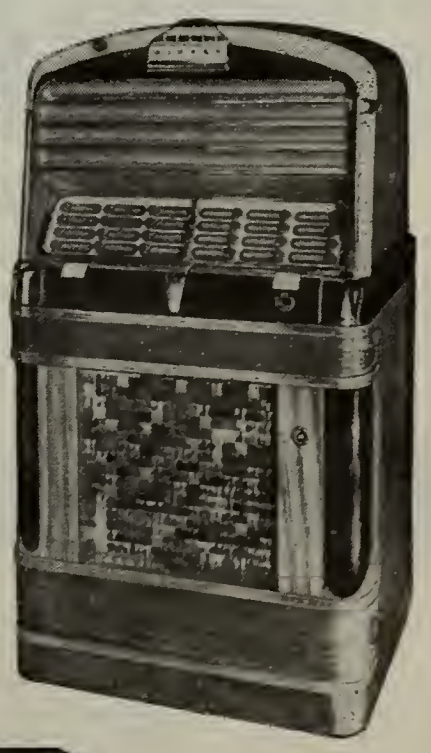
WE HAVE ALL MILLS SLOTS AND JUMBO PARTS
WANT
Mills Blue Frts. & Brown Frts.
COIN-A-MATIC DISTRIBUTORS
Farmerly Lewis Cain Mach. Service
3924 W. Chicago Ave. Chicago 51 Belmont 7005

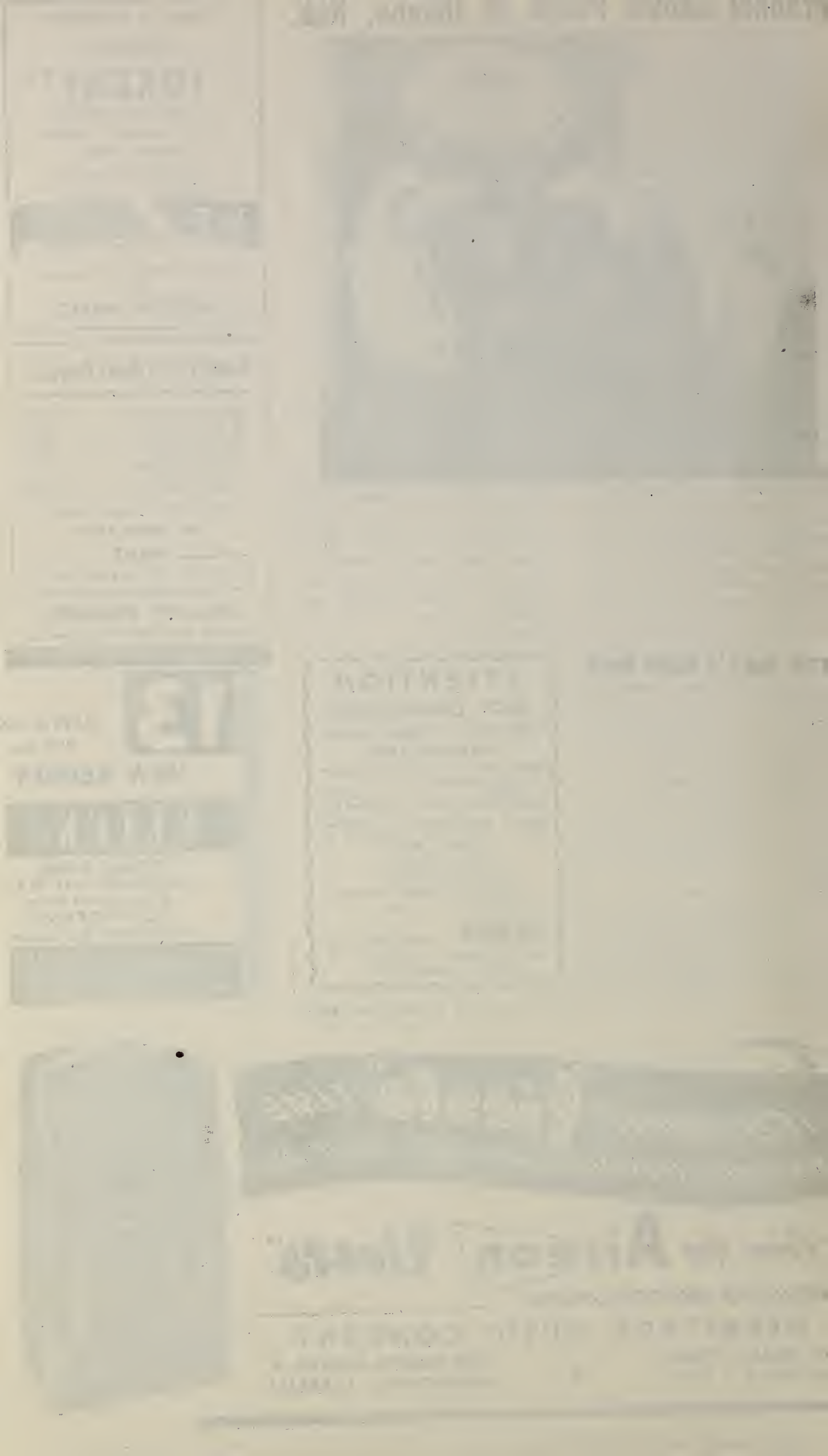
ATTENTION
SLOT OPERATORS!
LIKE NEW — REBUILT SLOTS
MATCHED SETS!
Brown Fronts, 5-10-25....$275.00 Set
Original Chrames H.L.
5-10-25 ..... 350.00 Set
Bonus Bells 5-10-25 ..... 585.00 Set
And a Wide Variety of Assarted Slats — All Types and Makes at BARGAIN PRICES!
BALLY VICTORY DERBIES . . .
VICTORY SPECIALS . . .
WRITE FOR BARGAIN PRICES
1/3 Deposit with Order. Balance C.O.D.
GLOBE DISTRIBUTING CO.
1623 No. California Ave., Chicago 47, Ill.
(TEL: ARmitage 0780)

13 WAYS to SAVE With the NEW KEENEY
CLICK
5 BALL GAME
LIGHTNING FAST PLAY
Order Direct From
SCOTT-CROSSE
Your Keeney Distributor
SCOTT-CROSSE COMPANY
1423 Spring Garden St., Phila., Pa.

SAY, "I SAW IT IN THE CASH BOX."

IT'S ALWAYS "Fiesta" TIME
WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS
from the Aireon "Fiesta"
EXCLUSIVE DISTRIBUTORS
HERMITAGE MUSIC COMPANY
423 BROAD STREET
NASHVILLE 3, TENN.
1904 EIGHTH AVENUE, N.
BIRMINGHAM, ALABAMA





CHOICE OF THE EXPERTS!

ALL STARS

Realistic! 3-Dimensianal figures "run bases" inside backbaard! Player cantrals bat and pitcher! New 3-Cain Drop Head Chute; takes 5c, 10c, 25c Cains, speeds play! Credit Unit records advance payments and Replays! *Perfect for Every Type of Lacatian!*

MEMBER

ORDER NOW
From Your Jobber
Or Distributor

THE GAME THAT GETS THE PLAY! ↓ ↓ ↓

TORCHY

ENTIRELY DIFFERENT!

Torchy Has Magnetic Kickers

2 Ways To Win!

CRAZY BALL ACTION!

CONVERTIBLE TO STRAIGHT HIGH SCORE.

Williams Lang Life Games

Williams
MANUFACTURING COMPANY
161 WEST HURON STREET
CHICAGO 10, ILLINOIS

Rugg Injured In Auto Accident

OAKLAND, CAL. — Jack Rugg, recent addition to the sales force of Mills Sales Company, this city, was seriously injured when his automobile tumbled down a 70 foot embankment. Rugg was on his way to Reno, Nevada, and while crossing the Sierra Nevada mountains from Auburn, California, his car got out of control. Jack is now being treated at the Reno Veterans' Hospital for a broken collar bone and possible internal injuries.

Warren H. Taylor, general sales manager for Mills Sales, advises that Al Rupp has joined the Portland office, and operators in Oregon and Washington will be seeing him soon.

R & S Sales Close Richmond Offices

MARIETTA, O. — M. E. (Ted) Snearly of R & S Sales Company, this city, reports that music operators in his territory have been flocking into their showrooms to view Aireon's "Blonde Bombshell" and the new "Fiesta" phonograph. Snearly writes he is enthusiastic over the wonderful reception given these products by the ops.

Mr. Snearly reports that the Richmond, Va. offices of the firm have been closed due to the ill health of R. D. Rose, who ran the Marietta offices. Snearly returns to the Marietta offices, and all business will be handled from this point from now on.

R & S Sales will continue to serve operators in the same territory they have in the past—Virginia, West Virginia, Eastern Kentucky, Eastern Tennessee, and Southeastern Ohio. Ken Forshey will travel the territory.

NEW ENGLAND OPERATORS — LOOK!

WURLITZER				SEEBURG	
950	$295.00	500	$175.00	1465	Write
850	325.00	24	75.00	146W	or
800	295.00	616	75.00	146M	Phone
750	325.00	412	50.00	HiTone	$175.00
780	275.00	81	110.00	Envoy	165.00
700	275.00	61	65.00	Major	165.00
600	175.00	71	110.00	Cadet	145.00

Comonder	$145.00	
Vogue	135.00	
Plaza	125.00	
Mayfair	115.00	
Gem	130.00	
Casino	105.00	

SELECTOMATICS	KEENEY SUPER BONUS	ROCK-OLA MODEL
3-Wire $17.50	BELLS Write	1422 Write

REDD DISTRIBUTING COMPANY, Inc.
130 LINCOLN STREET, ALLSTON, MASS. (Phone: STAdium 3320)

Amusement Enterprises Introduces New Game

NEW YORK — Amusement Enterprises, Inc., this city, headed by George Ponser and Irving Kaye, delivered samples of their new roll-down game "Big City" to the local jobbing companies this week.

Embodying many new features "Big City" makes it possible for the player to run up very high scores. In addition to roll over buttons, the game contains three holes which kicks the ball back on to the playing field, after registering a 6,000 score. Skill shots, if matched with color, doubles the score; and in addition a color matching feature give the player a bonus, which can total 110,000 on the 7 balls.

"We have had very enthusiastic reports from the jobbers" reports Ponser. "They inform me that when the game was placed in their showrooms, operators immediately placed some very fine orders.

Distributors thruout the country, states Ponser, will soon be getting their samples. Irving Kaye, in charge of production, reports he has the factory all set to run off the games in very good quantities.

Looking for a break in prices?

Write for our list of terrific buys. Games and music machines — thoroughly reconditioned. Every one perfect inside and out.

DAVID ROSEN
EXCLUSIVE DISTRIBUTOR
855 N. Broad Street • Philadelphia 23, Pa.

Arcade Donates Day's Receipts To Cancer Fund

HARRY ROSENTHAL

PITTSBURGH, PA. — In response to the industry's appeal for support for the Damon Runyon Memorial Fund for Cancer Drive, James T. Mangan, director of the CMI Public Relations Bureau, reports that The Amusement Arcade, this city, takes the lead.

Harry Rosenthal and his partner Robert Platt of The Amusement Arcade announce that the receipts for the arcade for one day, August 6, will be donated to the Damon Runyon Cancer Fund.

Big streamers and signs bearing the message "All receipts of this arcade on August 6th will be donated to the Damon Runyon Cancer Fund" were displayed.

"Platt and I are very proud" states Rosenthal "that we are the first in the arcade business to come thru, but more important is that other arcades thruout the entire country follow suit. We hope every arcade will also set aside a day's receipts for this great cause before the summer is over."

GENCO'S

HONEY

GENCO SCORES AGAIN!

AN EXCLUSIVE TALLY METER THAT RECORDS ALL PLAYS At No Additional Cost!

COIN MACHINE INDUSTRIES, INC. CMI MEMBER

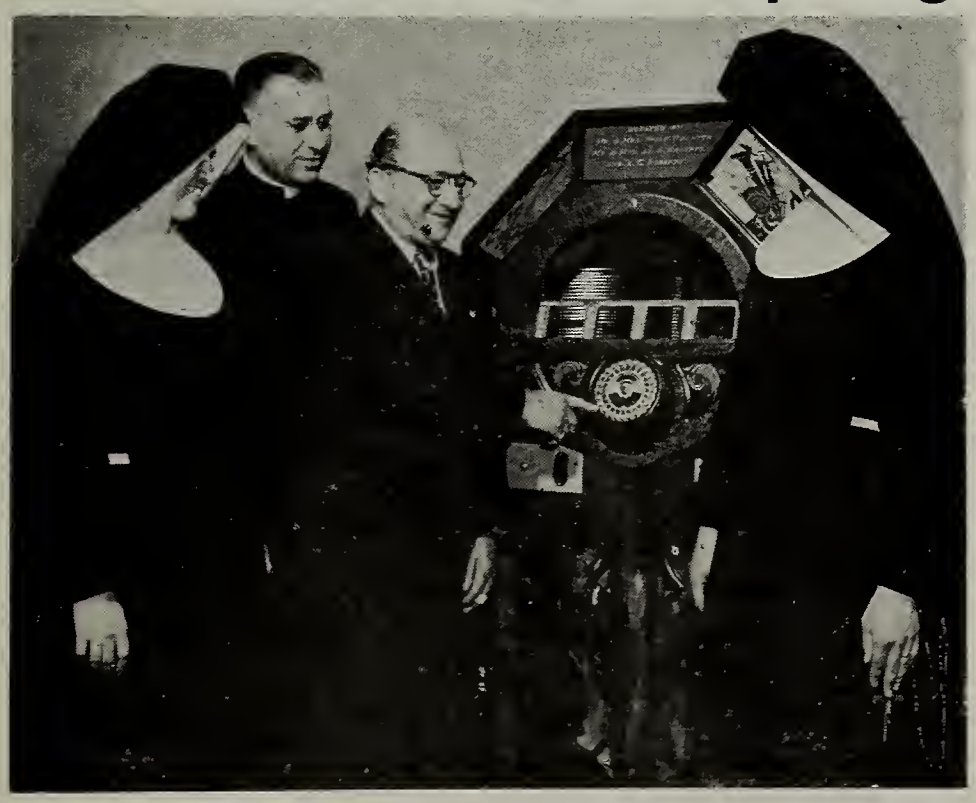
Get your sample TODAY. You'll find HONEY the sweetest, most profitable game of the year.

ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

Reiwitz Donates Jukes To Orphanages



DENVER, COLO.—Three music machines were donated to Denver Catholic orphanages by Mr. and Mrs. Wolf Reiwitz and members of their family, Mr. and Mrs. Al A. Roberts and A. C. Roberts. Reiwitz is the owner of Wolf Sales Company, this city, distributors for Rudolph Wurlitzer Company.

With each machine goes a complete set of 24 records of popular and classical music. New records will be provided every month.

Presentation of the first machine is pictured above. Shown, left to right are: Sister M. Leonita, Father Elmer J. Kolka, associate director of Catholic Charities and, chaplain of St. Clara's orphanage, Reiwitz, and Sister M. Marian.

In recognition of his charitable contributions, a local radio broadcasting station recently honored Reiwitz as the subject of the "Toast of the Week" program, which saluted him with these words "We doff our hats to this great man—a humble man in the face of a good fortune, a philosopher, an orator, a thinker and a doer. The laurel wreath of success look's well on him and we trust it will remain there. Accept the heartfelt wishes of a grateful Denver, Wolf Reiwitz."

RECONDITIONED

SEEBURG

WIRELESS BOXES

75—5c Wall-O-Matics (WS5Z) 24 Selection at 15.00 each

These wallboxes ready for location. Send 1/3 dep. with order — balance C.O.D. Subject to prior sale.

ATLANTIC CONN. CORP.
1625 Main St., Hartford 5, Conn.
Phone: Hartford 2-6141

Cleveland Music Ops To Picnic August 19

CLEVELAND, O. — The Cleveland Phonograph Merchants Association will hold its annual picnic at the Richmond Country Club, August 19.

A complete day of activities are scheduled, starting early and going thru the evening. The daylight program includes baseball, field events and games. Refreshments will be available all day. Following these athletic games, the evening will be given over to dinner and dancing. Door prizes will be distributed.

The main event of the day will be the selection of the "Hit Tune of the Month" for September by members of the Association and their guests.

Over 350 people are expected to attend the picnic, which is one of the gala events on the Association's yearly calendar.

TELEVISION-JUKE BOX COMBOS BEING READIED FOR MARKET

Two N. Y. Juke Box Merchants Prepare to Present Combination Television-Phono Instruments. One Will Be Ready in 30 Days. Will Give 15 Minutes of Television for 25¢ or 5 Record Selections for Quarter. Brings Quarter Play to Front. N. Y. Music Ops Advise Locations Not to Buy Television Receivers But to Wait for New Combos.

NEW YORK — In keeping with the editorial which appeared in the July 21 issue of *The Cash Box* whereby music ops, whose territories are being flooded by sales of television receivers asked, "Why Not Coin Operated Television?", these music coinmen are now getting their wish in the announcements made this past week by two well known music men in this area who reported that they are preparing to present combination coin operated television and juke box machines.

In this same article in the July 21 issue, the sub-heading read, "Believe Such Machines in Conjunction With Jukes will Prove Sensational and Can Open Path to New Type Dual Operations on Better Commish Basis."

One of these automatic merchants advises, "Our combination television-juke box will feature 15 minutes of television reception for 25c or, if the patrons desires, he can obtain 5 record selections for 25c."

According to the information received this combination television-juke box will list at about $800. It will be a television receiver built over a renovated Wurlitzer 600 model juke box. A simple switch will permit changeover from television reception to the juke box.

Already New York music ops are advising their locations not to purchase any further television receivers for they will, within 30 days, deliver these combinations to them, and the location owner will be able to earn money with television as well as with juke box music, whichever is most preferred by his patrons.

Most interesting feature is the fact that this places the juke box in the 25c class. It brings about greater and more record selection and will allow the location more continuous music on quarter investment. The average music op here believes that this combination has all the earmarks for success.

One well known music operator, questioned as to his belief on the possibility for success of this combo set, stated. "There is every possibility that this television-juke box combination will prove successful and profitable. It is an established fact that television will bring crowds into the tavern. It is also well known that the patrons still desire their juke box music. Therefore, there is no doubt in my mind that this unit must prove successful.

"At the same time it gives us operators a chance to bring back collections. It also means that the location owner will again profit. Why should he spend anywhere from $400 to $2,000 for a television receiver when we give him the same thing, plus a juke box and he can get quarter play for both divisions of this unit. In fact, even if he uses some of his own quarters, which he will get back anyway from the collection, he is still far better off for he doesn't have to make this heavy investment and, at the same time, has his juke box music.

"I believe that there will arise a very large number of rebuilders thruout the country who will turn present juke boxes into television-phono combinations, especially in all centers where television is now being broadcast."

Other music ops are of the same opinion. They all point to the fact that the average tavern does not want to make the big investment required in a television receiver. That the juke box is still the location owner's first and only love, but, that he is forced to bring in a television receiver because his competitor is, or has, done so.

The music ops believe that they can halt all further purchasing of individual television receivers by taverns and other commercial locations on the announcement of the fact and they now will have a television-juke box combination for the location owner. All are also of the belief that these are sure to prove extremely profitable.

125 BRAND NEW
5 BALL FREE PLAY
PIN GAMES

Built in last three months by a going Chicago factory. Parts will always be available.

$10,000.00 TAKES THE LOT.

Will ship any quantity subject to prior offers. Every game GUARANTEED.

1600 of same game were built and sold.

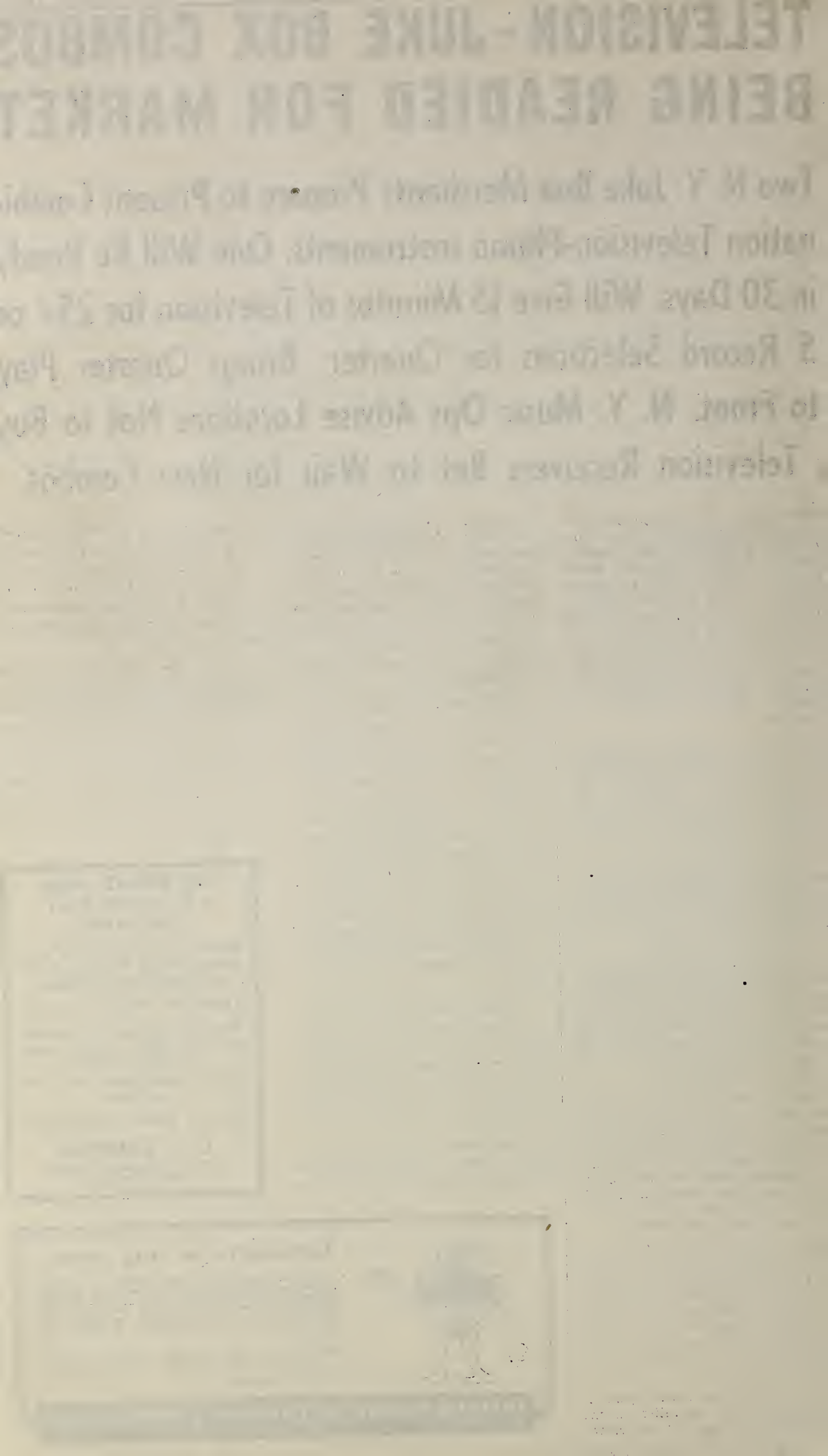
Wire or Write—Don't Phone.

L. S. SANFORD
2757 N. PINE GROVE AVENUE
CHICAGO, ILL.

THOUGHTS for THIS WEEK

- The nervous young husband and his wife were registering at the maternity hospital for her immediate entrance. While the nurse looked up the record, he paced the floor, fidgeted and grew more distressed by the moment. Then he turned to the expectant mother and asked, "Look here, Dear, are you sure you want to go through with this?"
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
47-01 ELEVENTH STREET WM. RASKIN, President LONG ISLAND CITY 1, NEW YORK



Phono Used In National Advertising

NEW YORK — Indicative of the part the automatic music machine plays in the American scene, is the above photograph used by Pacific Mills in their national advertising. While modeling the new, original line of teen-age "pedal-pushers" and sport shirts, these attractive young people listen and dance to a Wurlitzer 1015.

CMI Provides Free Signs And Posters For Ops, Distribs & Mfr's For Cancer Fund

Jim Mangan, director of CMI Public Relations Bureau, has announced that a poster and small sign are now available for all manufacturers, distributors and operators joining the coin machine industry's big push for funds to fight cancer.

The small sign is 6½" x 5" in size and is suitable for pasting on the glass top of a cabinet or on the wall. The copy in large red letters reads: "This Machine is Working for Damon Runyon Cancer Fund." This sign is for operator use in locations where coin-operated units are contributing all or a portion of the vender, game or juke box's receipts to the CMI cancer fund.

A 19" x 25" poster is ready for manufacturers and distributors for use in offices, showrooms or factory. Huge red letters spell out the message: "Coin Machines are Working for Damon Runyon Cancer Fund!"

Mangan states the signs are FREE! They are being mailed this week to the CMI membership, but other members of the coin machine fraternity are invited to write him stating the number of signs they will need and how they plan to participate in the CMI Damon Runyon Cancer Fund campaign. Correspondence should be addressed to Jim Mangan, director CMI Public Relations Bureau.

Faster Service Wins Acclaim

GIL KITT

CHICAGO—Gil Kitt of Empire Coin Machine Exchange, 1012-1014 Milwaukee Ave., this city, reports that the firm have received a great many letters of acclaim from customers due to the speedier service features which they have inaugurated these past few months.

About sixty days ago, Kitt arranged for a system of speedy delivery of all merchandise purchased from the firm so that the operators would have the machines they bought on location an extra few days. This would, in almost every case, help them to greatly defray the cost of the merchandise, because this speedier delivery system brought them the games so much earlier.

Following that, Kitt decided on even a faster delivery method using air freight to those towns with airports. This met with general approval from all of the firm's customers located in such centers.

"Since then", Kitt reports, "we have received letter after letter from our customers notifying us that they are tremendously pleased with the speedier delivery system which we have put into effect and, furthermore, due to this faster delivery they have been able to amortize the cost of their machines so much faster. It's those extra few days on any location that count. We are going to continue to see to it that speed is the essence of all shipments we make to our customers."

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Quant.	Make	Mod.	Price Ea.
10	Wurlitzer	950	$315.00
12	Wurlitzer	850	359.50
4	Wurlitzer	800	330.00
2	Wurlitzer	750E	330.00
1	Wurlitzer	700	315 00
1	Wurlitzer	600	159.00
1	Wurlitzer	600 Key	175.00
2	Wurlitzer	600R	159.00
2	Wurlitzer	616	95.00
1	Mills	Empress	125.00
1	AMI	Singing Tower	115.00

Quant.	Make	Mod.	Price Ea.
1	Seeburg	Envoy	$210.00
1	Seeburg	Gem	135.00
1	Rockolo	Std.	169.50
1	Rockolo	12	49.50
1	Rockola	16 Illum.	95.00
1	Rockolo	Moster	170.00
3	Rockolo	Ploymoster	175.00
2	Rockolo	Counter	65.00
2	Rockolo	Std. Diol	149.50
2	Rockolo	Std. Diol Tone	149.50
1	Rockolo	Windsor	85.00

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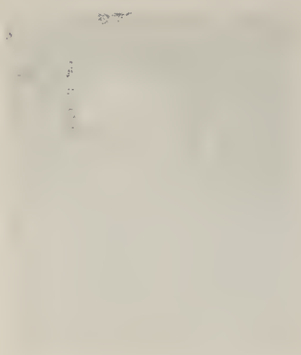

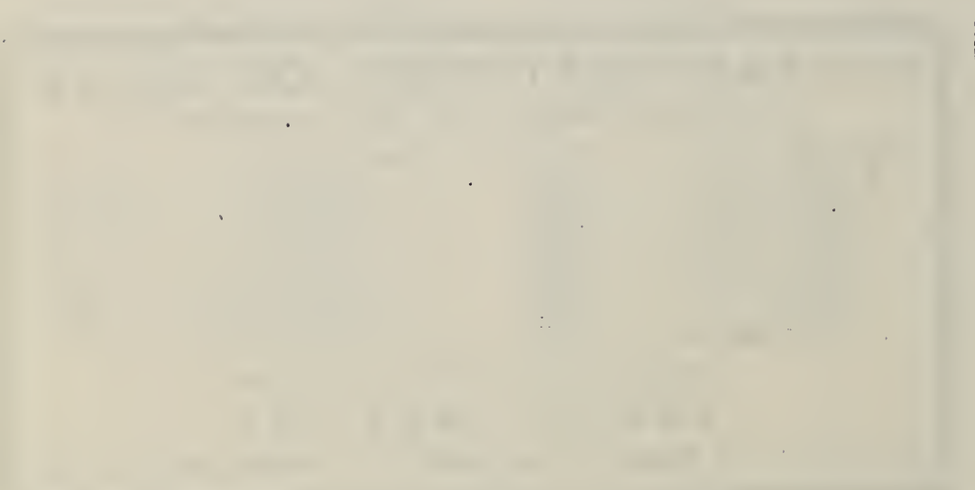

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5c Bobtails, F.P.	59.50
25c Club Bell, Comb.	59.50
5c Exhibits Races, P.O.	49.50
5c Fast Time, P.O.	69.50
25c Fast Time, P.O	89.50
Mills 4 Bells L.H. P.O.	149.50
'46 5c Galloping Dominoes, P.O.	299.50
'42, 5c Galloping Dominoes, P.O.	139.50
5c Harvest Moon, P.O.	69.50
5c Jumbo Parade, C.P.O. L.H.	69.50
25c Jumbo Parade, C.P.O. L.H.	89.50
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Goalee Chicoin, Like New	59.50
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Rifle Range—Chicken Sam Conv.	89.50
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Grand National	2 .50
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Record Time	39.50
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Sport Event	49.50
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Orig. Black, Cherry 10c Special, Like New.	$155.00
Reblt. Orig. Chrome Front 1 Set 5c, 10c, 25c	$425.00
Blue Front, 5c	69.50
Folding Stands	3.95

NEW GAMES

Bally Eureka	$489.50
Bally Triple Bell	895.00
Bally Deluxe Draw Bell	512.00
Bally Hi Boy	339.00

NEW FIVE BALLS

BALLYHOO	$279.50
Ranger	299.50
Mexico	299.50
Carousel	Write

SPECIALS NEW MACHINES

Havana	$200.00
Play Boy	Write
Lucky Star	200.00
Rocket	200.00
5-25 Keeney Super Bonus	Write

USED FIVE BALLS

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Keep 'Em Flying	39.50
Landslide	24.50
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Midway	39.50
Opportunity	49.50
Rocket	199.50
Sea Hawk Gottlieb	39.50
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Surf Queen	99.50
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Victory	39.50
Midget Racer	99.50
Genco Whizz	39.50

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Small White Live Rubber Rings..	per 100	$ 3.00
	per 1000	27.00
Medium White Live Rubber Rings	per 100	4.00
	per 1000	35.00
Large White Rubber Rings.....	per 100	4.50
	per 1000	40.00
Extra Large White Rubber Rings..	per 100	5.00
	per 1000	45.00
Arch Rail Rubber	per ft.	.05
	per 100 ft.	4.50
Playfield Glass 20x42 Single Sheet.....		$ 2.60
Case of nine (9)		20.25
Playfield Glass 21x43 Single Sheet		2.80
Case of eight (8)		20.80
No. 50 Lamps	Each	$ .10
	per 100	8.00
7 Watt 115 Volt Candelabra Lamps	per 100	16.00
Ball Shooter Springs Heavy or Light	per 100	3.00
Plastic Ball Lift Covers for Bally Games	each	.20

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$12.50 Service Kit and 50 Assorted Rubber Rings with 20 ft. Rubber Rail	$10.00
Large Yellow Live Rubber Rings.. per 100	$2.50
Medium Yellow Live Rubber Rings per 100	2.15

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COVEN'S COIN CORNER

Coinman's Racehorse "Tilt" Runs In The Money

BALTIMORE, MD. — "Tilt", a racehorse owned by Art Nyberg, of Calvert Novelty Company, this city (Bally distributors) made her debut August 5 at Suffolk Downs, and finished third. Art reports she paid $18.60 to show.

"Tilt" was named by James T. Mangan, CMI Public Relations Bureau director, in dedication to the thousands of pinball players, and claims a campion racehorse is a fitting tribute to the nation's most popular game.

THRU THE COIN CHUTE

CHICAGO CHATTER

Regardless of the torrid weather and the temperature ranging over the 100 degree mark, the town was filled up with visitors this past who came from near and far to look things over, to talk to the manufacturers here, and to learn what they could expect for the forthcoming season. On the whole, coinmen visitors advised that business was not bad. They stated that there had been some drop beyond the regular seasonal decline, but that the average had held up better than they had ever expected. In fact, some coinmen said they would much rather see business remain on an even keel than see it jump and fall continually . . . Few of Chicago's music ops have been very much affected as yet by television. General reports here are to the effect that television doesn't seem to be taking very strong hold in the metropolis of the midwest as it has in New York and some of the other eastern centers. Chicago's music coinmen believe that they won't run into the problems which the eastern music merchants encountered for, they claim, the tavern owners here have learned from the experiences of the easterns that television receivers aren't going to bring them in more business. "Lots of people, yes," they state, "but not lots of profits".

Barnet (Shugy) Sugerman and Jack Mitnick of Runyon Sales Co., New York and Newark, N. J., pulled some big crowds to their suite at the Bismarck Hotel this past week to see their Telomatic "Robot" unit. Many of those music men who saw it immediately visualized the possibilities this unit offers for industrial, professional and various other types of locations such as hospitals, hotels, motels, etc. . . . With the temperatures ranging away up there around the hundred mark most of the factories allowed their employees to go home at noon. This half day working schedule may have affected some production, but, it was the most humane thing that could be done when considering that the thermometer in most of the factories read around the 110° mark . . . Gil Kitt of Empire Coin rushed for his home away out on the cool north side early afternoons and then rushed back for dinner to Lindy's restaurant on nearby Rush St. where all the coinmen seem to congregate these days. With Ralph Sheffield still on his vacation this past week, we found Empire Coin, one late afternoon, staffed by the efficient Shirley Corush and Howie Freer and both busier than bees trying to complete all the orders taken during the day.

Some of the leading coinmen here already making room reservations in N.Y.C. to see the world series this forthcoming October. And from what we hear it looks like there will be quite a crowd from Chi . . . Larry Frankel of Frankel Distrib. Co. (Rock Island, Ill., Des Moines, Ia., Omaha, Neb. and Kansas City, Mo.) came to town this past week and told us about some plans which the firm are developing and which looks like Frankel will be really busy this coming month to complete . . . Howard Pretzel of CMAC telling us that Bob Morse is doing a very grand job in Los Angeles for the firm. Bob was in the Chi office for about two years . . . Eliot Berkwit and Ted Mair of MAC in town this past week discussing thisa and thata about the finance situation . . . Willie Cohen (The Sphynx) of Minneapoiis. Minn., Oscar Schultz (the shvitzbood kid) and Joe Simon making a threesome this past week. Joe Simon talking about cleaning and dyeing and coin machines while Oscar takes on Harry Brown for some gin and loses with great grace and Willie tells me all about his two sons, one 18 and the other 13, and says, "Both of them are great big guys, much taller than you are".

Talking things over in the lobby of the Bismarck (by the way the lobby is air conditioned) were Harry Brown and his son, Stanley, who is now a head taller than the old man and outweighs him by 20 lbs., and Midge Ryan of Bell-O-Matic, with Red Zogg just a few feet away getting ready to bust in and needing the extra space when he begins to swing his arms all about . . . Harold (Perk) Perkins around to say "hello" to the out of town boys and talking about this and that and the other thing . . . Sam Mannarino in town this past week and telling all about the successful showing of the Filben Mirrocle unit in Coin Machine Distrib. Co., Pittsburgh offices . . . C. M. McDaniel from away down San Antonio way also in town and looking things over and advises that "I'm feeling fine; things are swell; and going to get better" . . . Nate Gottlieb who is still holding down the fort at the big Gottlieb plant while Dave and Sol are enjoying the cooling breezes in Eagle River, Wis., advises me, "One of the magazines just called me up for some news and asked me who was in town. I told them, 'Bill Gersh is in town—that's news'."

John Haddock and Lindy Force of AMI in town this past week and strolling in the Loop with their heads close together talking things over. Lindy has lost some weight and doesn't know why—maybe he's carefully watching that figure of his . . . Over at Bally things are nice and cool on the second floor with air conditioning humming along. But, Herb Jones is away on his vacation and George Jenkins is enjoying the cool Oregon country where he is visiting with Jack Moore who is having quite a party out there. And Ray Moloney is working away harder than ever. Ray advises that more and more coinmen from all over the country are entering wholeheartedly into the Damon Runyon Memorial Fund drive and that committments for donations as well as days of collections offered are being reported hourly. "It looks right now", Ray says, "that this will be the greatest and most charitable fund ever put together by the coin machine industry."

Over at Rock-Ola Mfg. Corp. we found that those gorgeous new offices are completely air conditioned. Jack Cox and Herb Hall and Art Weinand were in conference talking over a new sales program and all with great big smiles, so, it seems like the boys will have some gleeful news for their distribs, at least that's my guess, anyway . . . Gene Bates over at Pace Mfg.Co. enjoying the cooling conditioned offices of the firm and not even daring to walk out into the street. Gene advises that 8 large fans are going constantly out in the Pace shop and that it's still hot . . . Jimmy (Globe) Johnson, who suffers fom hay fever, has taken an extended combination business and pleasure trip west to escape the hay fever season . . . We hear that, "Mike Hammergren is looking like a zillion dollars", from some of the boys who were up to see him at the lake . . . Ray Cunliffe of the Illinois Phono Ops Assn. tells us that there are no meetings of this organization in the summer and this heat would have prevented any anyway. Ray does not believe that the juke box trade will have to worry much about television for his investigations from a survey he is conducting prove that once the sets start getting into homes—that's that—as far as commercial spots for television are concerned.

Gordon Sutton of Illinois Simplex tells about the growing demand for his Simplex DeLuxe phono needle. "Our problems", Gordon reports, "are to fill the orders rolling in every day" . . . Monte West of AMI and his "little woman" are seeking a new apartment Monte is going to tell the AMI story to some of the boys in the midwest towns this coming week and while preparing to hit the road he's wondering where he'll find the missus when he returns since they've got to vacate their present apartment . . . Joe Collins (CMAC) and his B.W. pop into the "Robot" showing where they bump right smack into Howard Pretzel (CMAC) who is also looking over the new music unit and all get to chattering away a mile a minute about (CMAC). Wotta Plug.

We hear that Ed Wurgler of Wurlitzer hit town, watched his collar wilt down to a shred in the mirror, and left immediately for the cooler breezes of the Buffalo area. Ed wasn't in town even two hours . . . Another speed visit was that of Warren C. Deaton of Galion, O. who popped into town for just a couple of hours and then rushed right back . . . Bert Lane, Meyer Parkoff and Harry Rosen of Atlantic Seaboard in town this past week looking things over and visiting at J. P. Seeburg Corp. . . . Max Marston and his missus also in town from Detroit and Max advises that "It's too hot here—we're going back to Michigan". . . . Some of the coinmen here talking about a new combination television and phono unit and wondering whether this will pave the path to direct sales to locations. "Not if the music ops have contracts with their locations", is the way one music leader here puts it. "And", he continues, "remember, too, that every television receiver purchased this year is like a dead herring next year when more and better improvements will be added." .He also stated, "Juke boxes are here to stay because they bring people the music of the greatest artists in the world at the cheapest price ever paid in history to hear such singing and playing" . . . Harry Williams isn't feeling so well these days. He's suffering from one of those hard-to-shake-off summer colds. In the meantime, Tony Gasparro tells me that even tho his offices are air conditioned it's murder when he walks out of them into the factory. "Just like walking into a Turkish bath with your clothes on", is the way Tony describes it . . . (Believe me when I tell you I'm all covered with perspiration while pounding this typewriter and tho I've got lots and lots more to write about—you'll simply have to excuse me while I run out for a shower, a bottle of beer, and a hunk of ice to put on my hot and weary head. S-o-o-o-o—that's 30.)

THRU THE COIN CHUTE

EASTERN FLASHES

Reports coming in from all over the country indicate that the heat wave was in evidence everywhere It's hot here too, but coinmen are hustling and bustling more than usual. Rolldown games are being placed thruout the entire city, and operators are buying in large quantities. A new manufacturing company stepped into the rolldown picture; another manufacturer announced a new game; other manufacturers continue to deliver games to distributors and jobbers as fast as they come off the production line; and a new distributor is readying a coinrow office to open within a few weeks. All in all, plenty of action.

* * *

Ben Becker of Tri-State Sales Company and Pioneer Distributing Company (Bally distributors) flies out to Chicago for a few days — right into a heat wave that reached 107. Ben and his 250 pounds must have had a real "sweaty" time . . . Another group of coinmen who are in Chicago's heat are Bert Lane, Meyer Parkoff and Harry Rosen of Atlantic-Seaboard Corp. . . . Still another New York pair in Chicago this past week were Barney (Shugy) Sugerman and Jack Mitnick of Runyon Sales Company, who ran a showing of their Tel-O-Matic "Robot" at the Hotel Bismarck all week for distributors west of the Mississippi. From word received back here, the showing was well attended and Runyon made quite a few substantial deals.

* * *

"Buccaneer" a new rolldown game is introduced to coinrow by Abbott Specialties, Inc., a new manufacturing company. This company is headed by four real experienced, dyed-in-the-wool coinmen — Sid Mittleman, Dave Lowy, Phil Mason, and Felix Maltz. It is reported that local consumption will take care of their entire production for a few weeks, after which out of town deliveries will be made . . . Johnny Halonka, head of Runyon's record department, develops a "strep" throat, which keeps him at home for a few days, leaving Gloria Friedman to handle the biz . . . While walking along Tenth Avenue, Al Simon, Simon Sales Co., gets his shins barked by a steel cellar door opening suddenly under his feet—and did he swear! . . . Irving Berkowitz, manager of Apollo's coin machine store, away on vacation.

* * *

The Automatic Music Operators Association have set their date for the annual banquet. It's October 18, a Saturday night, in the Main Ballroom of the Waldorf. Barney Schlang, business manager, started on the job of preparing the souvenir journal. As in other years, his assistant will be Ruth Nussbaum . . . George Ponser and Irving Kaye, Amusement Enterprises, Inc., delivered samples of their new rolldown game "Big City" to local jobbers, and were highly pleased with the immediate acceptance . . . Uncle Abe Engleman (uncle to the three Engleman brothers) fully recovered from a recent illness . . . Tony (Rex) DiRenzo, Manhattan Phonograph Company (Aireon distributors) playing host to plenty of music ops who come in to see the "Blonde Bombshell" . . . Joe Eisen, Joe Eisen & Sons (Packard distributors) off to Saratoga for the races, then on to Canada for some fishing.

* * *

Dave Stern, Seacoast Distributors (Rock-Ola distributors) home ill . . . Mack Postel, well known mid west cigarette machine distributor, visiting in the East, consulting with several new coin machine manufacturers. Mack tells us he'll have an important announcement to make very shortly on an electric cigarette machine . . . Frank Colland, business manager of IBEW, local 786, gets fed up with running out to his family every week-end at Seaside Heights, N. J., and brings them home — just in time for the heat wave . . . Al Bloom, Speedway Products Company, tells us he'll have a very important announcement to make to all music ops next week . . . Al Denver, president of the Automatic Music Operators Association gets held up 12 hours before he can take off by plane for California.

* * *

Leonard Lyons' column "The Lyons Den" appearing in the New York Post of August 5, was devoted entirely to the progress of the Damon Runyon Memorial Fund for Cancer Research. Writing of the many donations and pledges, Lyons wrote "The coin-vending industry will designate one day a year as Runyon Fund Day, with all receipts from coin machines going into the fund" . . . Harry Rosenthal and Robert Platt owners of "The Amusement Arcade" Pittsburgh, Pa. have already run a "day", donating the entire receipts of August 6 . . . We hear R. R. (Rudy) Greenbaum, vice president in charge of sales for Aireon Manufacturing Corp., spend a day or so in Philadelphia, Pa. . . . Forrest E. "Frosty" Crain, former sales manager of RCA Victor's sound equipment section, appointed vice president in charge of sales for Automatic Devices, Inc., Springfield, Mass. (a newly formed amusement and vending machine company) according to officials of that company.

* * *

Art Nyberg's (Calvert Novelty Company, Baltimore, Md.) racehorse "Tilt" places third at Suffolk Downs in its first race. Hope it keeps its winning form or else it's liable to tilt Art and his coinmen friends . . . Joe Green, United Music Co., Long Island, vacationing in the Berkshires . . . Lou Levey, Dover Music Company, back on the route after a recent illness . . . Hymie Rosenberg, H. Rosenberg Co., has little to say, but is doing a brisk business . . . Jack Semel, Esso Manufacturing Corp., Hoboken, N. J., supervises the delivery of a truckload of "Esso Stars", his hit rolldown game, to jobbers along Tenth Avenue . . . Mac Pearlman, Runyon road man covering Connecticut, supposed to take charge of the New York offices while Sugerman and Mitnick are in Chicago, but can't stay put, so leaves town to cover the territory before the week is over . . . Teddy Seidel, Seidel Coin Machine Sales, doing a "land office business" buying and selling rolldown games.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Dropped in for a chat with E. Jay Bullock. managing director of S.C.A.M.O.A., who informed me that he is still receiving many letters from all over the country, including mail from ops in Honolulu, who are interested in his organization and desire info on the new plan to handle distribution of records to ops. Jay is calling a meeting for all ops for Thursday night August 14 at the Embassy Auditorium on Grand Ave. Over 100 paid up members are actively on the rolls Bullock pointed out with many new ops applying for membership each week.

Paul Laymon was very elated over his appointment as Regional Chairman for the C.M.I. Cancer Fund Drive. "I hope," says Paul "that all coinmen in this territory will help to do a bang up job for this very worthwhile cause." Paul has been doing lots of calling on ops and distribs to send their checks in early. The good will resulting from this gesture will go a long way in molding favorable public opinion toward our business . . . Eddie Wilks over at Laymons has been very busy taking lots of orders for the new Bally "Eureka" . . . Danny Jackson and Sam Donnin of Automatic Games have just returned from attending the grand opening of one of the world's largest Bingo clubs which is located at Las Vegas. The boys supplied all the bells that are being used in that Million dollar club.

Bill Happel, Jr. of Badger Sales getting ready for a short vacation. Bill tells me that the heat and seasonal slow down should soon be over and with the coming of September things should show a sharp improvement. Jack Leonard of the parts department is off to Catalina Island for a short vacation. Max Thiele handling outside sales for Badger Sales has just sold a nice batch of new Rock-Ola phonos and is using his commission to buy a new car which is being delivered this week.

M. C. (Bill) Williams of the Williams Distributing Company is beating the heat by chasing off each afternoon to the coolness of his spacious back yard where he can sip cool juleps. Bill has filled his quota of Williams' games and is taking more orders for the new "Torchy". He tells me that things are slowly starting to show improvement which should continue from now on. "This is a good business we are in," says Bill "and there is no reason why we can't make it even better" . . . Elky Ray of Gold Coast Coin Machine Exchange has been keeping things humming around his place these past few weeks getting lots of new equipment from the Gottlieb factory and servicing and shipping a large number of arcade pieces to fill the many orders he has been taking. David Robin. Elky's assistant has turned out to be a pretty good mechanic under Ray's guidance . . . Robert Gordon of Van Es Records due back this week from New York where he planned on making a number of new records by the popular Barclay Allen and his Rhythm four . . . Eddie Mesner of Aladdin Records supervising a number of new recordings to be released soon. After listening to a dub of several of these numbers it looks like the boys have come up with something . . . Aubrey Stemler has been doing pretty well with his new line of vending machines. Stemler plans on employing an ad agency to look after the firm's planned ad program.

Bud Parr looking tanned and fit after a swell extended fishing trip. Parr says that the Solotone plant have built up a nice inventory of equipment and are able to fill the needs of music ops in any desired quantity . . . Fred Gaunt over at General Music has been keeping quite cool these warm days by helping the boys load their equipment on to their trucks and trailers. Nothing like work to keep cooled off . . . Al Silberman of the Adams-Fairfax Corporation is due back within the next week or two. Al has been out on the road for the past month.

Jack Nelson of the Allite Manufacturing Company has just returned from an extended trip through the mid-west calling on distribs and telling the ops along the way all about the new "Strikes 'N' Spares". The games are rolling out of the factory at a good steady clip to fill the heavy back log of orders, reports Nelson. Bill Schrader and his very capable stafl of technical experts worked on a few minor kinks which have been corrected . . . Nels Nelson hopes to have something definite on his deal this week. It's a wonder that Nels doesn't have ulcers sweating the thing out . . . Another hot week with the temperature pushing the middle 90's all week kept many of the ops at cooler spots no doubt. However, some of the hardier were seen along coin row which included: Earl Beatty, Temple City; Milton Noreiga, Colton; Charles Lyon, Long Beach; Charles DeWitt, Redlands; Howard Hunt, Redlands; Herb Small, Southgate; A. L. Miller, Blythe; William Brong, El Monte.

Charlie Fulcher of Mills Sales just back from Las Vegas found a nice shipment of new Mills Phonos on hand and promptly shipped them out to fill the orders on hand. Charlie is hoping for a larger shipment soon. The demand for Mills Bells are very good according to Fulcher with a nice demand coming in right along from Nevada . . . Warren H. Taylor, General Sales Manager, Mills Sales Company, Oakland, advises that his most charming and efficient secretary, Miss Kay Lulick has returned from her vacation at Niagara Falls. No, it's still "Miss" . . . A new promotion campaign is expected to get underway over at Exclusive Records next month. The new plan includes extensive advertising, disc jockey programs and personal appearance tours by the top Exclusive artists, according to Charles Craig of the advertising and promotion department of the firm . . . L. A. Willis of the Western Amusement Machine Company informs me that the plant out in West Los Angeles is going at full speed filling the many orders coming in for the new "Western Pokerino". Willis promises a new and very swell game every six months to fill the needs of ops in all territories . . . Merle Connel of Quality Pics has just completed the cutting processs on their most recent series of 16 M.M. film for coin operated panorams . . . Bill Wolf has been doing some sweet business out in the field by looking up the ops in their own back yard. Bill tells me that if the boys can't come in, he will be glad to go out to see them and fill their needs for all types of games and music equipment . . . Jack Gutshall is still undefeated "gin" champ of coin row annex (Washington Blvd.). In between sales of Packard phonos and independent records Gutshall manages to get in a few hot "gin" games with several of his steady customers . . . Len Baskfield of E. T. Mape just back from his trip to Chicago and talking things over with Ray Powers in the Los Angeles offices. The long awaited announcement is not far off now, Ray tells me . . . Len Micon of Pacific Coast Distributors is expecting a nice shipment of the new Genco "Honey", a really swell five ball according to the reports we hear.

Lee T. Palmer branch manager of the Capitol Distributing Company called to tell me that in agreeing to supply pre-releases of new records to the Music Ops Assn. that the prices to the ops will be at the wholesale price, as under the present arrangement they cannot give the operators their records at Distributors prices.

Just a final word to the many ops, distribs and manufacturers out on the west coast. Let's all pitch in and do a really bang up job in the C.M.I. Damon Runyon Cancer Drive for funds. Your contributions will help to "Arrest Cancer — it's wanted for Murder."

THRU THE COIN CHUTE

MIAMI, FLA.

By Irv Mandell

This starts a new column and we might as well start off with a new idea . . . at least new as far as this territory is concerned. A group is being formed to sell air conditioning via the coin slot method.

The idea is similar to coin operated radios. Room sized units will be installed in several hotels and occupants who want to escape the heat need only deposit a coin and the machine will do the rest. Talk in these parts claims that air-conditioning will make this part of the country a year-round resort and many are seriously considering the coin operated deal.

Dwight Luker, Christopher-Luker (Bally distribs) busy holding down the office while Johnny Christopher is in Chicago on a business trip . . . Many of the other local coinmen are also out of town on business deals . . . Irv Sommer of Modern Distributors is in New York conferring with Jim Stewart on two new machines . . . Lou Korn is in Chicago waiting for his Speedie-Weenie to be ready for production.

Milt Green and Joe Mangone of American Distributing Co. are both vacationing. Green is in New York combining business with pleasure . . . Murray Blaine and Morris Marder of Melody Music Co. just back from a vacation and plenty busy trying to catch up. Blaine claims he doesn't even have any time for gin games.

Mrs. R. W. Greenwood, Bill Shayne's secretary (Dixie-Shayne Music Co.) is off to California for a month's vacation. Her son will help Bill keep things rolling at Dixie . . . Willie Blatt and Jack Lovelady at Supreme Distributors report that they are now meeting their delivery schedule on AMI machines but they still manage to steal off for a few hours of fishing.

Florida ops getting set to visit Sam Getlan and Max Becker of the Sunshine Coin Machine Co., 1470 N. W. 36th St., Miami when the pair open their new showrooms with the new Filben Mirrocle Music line.

MINNEAPOLIS

The Twin Cities and part of the Northwest have been sweltering the past week in some intense summer weather. The thermometer has been hovering around 100-102 every day and there is no relief in sight. Duluth has been registering a cool 66, and that is where the writer wishes he were at the present time.

H. C. Carey, former owner of the Watertown Amusement Company at Watertown, South Dakota drove down to Minneapolis to spend a few days just visiting and calling on some of the distributors. Mr. Carey still does that just to keep up his contacts . . . Berl Brown of the Watertown Aumsement Company left the early part of this week for Alaska. Berl will spend the entire month of August in Alaska hunting bear and other wild game.

Mike Imig of Yankton, South Dakota drove into Minneapolis for a few days and on his return home will stop at Twin Brooks, South Dakota to spend a few days fishing there. We understand the fishing around that part of the country is at its best . . . Ella and Andy Oberg of Grand Forks, North Dakota drove to Minneapolis and are spending a week just visiting some of their friends . . . Paul Le Blanc of St. Cloud, Minnesota paid Minneapolis its first visit in many, many months . . . I. G. Black of Springfield, Minnesota, in town with his charming daughter just for the day . . . Henry H. Greenstein of Hy-G Music Company returned home from Chicago, and his first day at the office sprained his ankle very badly. He is coming along o.k., and he expects to be at his desk very soon.

Bennie Daniels, Minneapolis operator is taking a nice vacation with his family in Los Angeles, California . . . Bob Cross of Jackson, Minnesota stopped off at Minneapolis just for the day enroute to Canada where it is cool. Bob expects to spend a couple of weeks just vacationing (the lucky stiff) . . . Harmony Music Company has moved to their new address, 204 11th Avenue South Gordon Rowe of Onamia, Minnesota, in town for the day, and in a hurry to get back, as where he comes from, the weather is much cooler than what Minneapolis has to offer.

Clayton Nemeroff of the Monarch Coin Machine Company, Chicago, spent two days in Minneapolis with his wife, visiting his wife's relatives . . . Leo Barkovitch of the B & B Novelty Company, Superior, Wisconsin spent last weekend in Minneapolis as he had to attend the funeral of a relative.

ST. LOUIS

Top news in the 49th State this week, exclusive of the 110-degree heat, was an all-time record purchase of a large order of new Rockolas by Andy McCall of McCall Novelty Company. Ideal Novelty Company got the big batch together after much midnight oil, and delivered carloads of them all day long. Not one to do things in a small way, Andy also added 75 new five-ball pin games to the cluster, in assorted varieties. "And it was a straight cash deal, too" Jack Stengel, aide-de-camp, grinned.

The August heat, twice as bad as had been expected, did a lot of damage to the coin machine trade this week. Al Hauser, veteran phono mechanic, dropped with heat prostration while loading jukes at a downtown truck stop, and has been in the hospital for three days for shock treatment. Distributors reported apathetic interest in any form of coin machines. "Like a funeral parlor and a furnace rolled up into one" Ben Axelrod of Olive Novelty, groaned. He was mopping his brow unhappily while reading a letter from partner Al Haneklau, about the cool beauty of Wisconsin!

Bad news struck late in the week when M & K Novelty Company, topnotch music outfit over in Anna, Illinois, burned to the ground. Partners A. E. Miller and Bill Keller report a loss of $20,000, most of it insured. Miller was just about to move into his new home when the fire hit—one of the worst in Eastern Illinois history. No cause determined as yet.

Del Veatch at V-P Distributing was sweltering over his desk and reports traffic falling off. There were only a few visitors during the whole week. City ops declare tavern locations running at half speed, while the boys out in the cool country air don't see much change.

Carl Trippe, portly owner at Ideal Novelty, took Maynard Todd of the Rock-Ola family on the Streckfus Lines Steamer Admiral for one evening's cool air conditioned comfort. The Rock-Ola operating on this million-dollar boat is Ideal's only waterborne spot . . . George Ermantraut, road salesman for Ideal Novelty Company, has been pulled in off the road to replace Ed Randolph, still sick at home after three weeks. Come on back, Ed! . . . Pete Brandt, Wurlitzer distributor, is investing a large amount of money in a new building, which is promised as the topnotch distributing showroom in the middle west. Pete is withholding the news until opening day, however.

A few visitors who braved the heat for a look around St. Louis this week were Norman Filisky, Decatur, Illinois, Curley Harle, from Memphis, Mo., and Ben Ruyle of Alton, Illinois, all reporting it's just as torrid out in the sticks. Lou Morris of Morris Novelty Company has instituted early closing hours for everybody, as one means of escaping the heat.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE: $1.00 PER ISSUE

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all $48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT – We want you to know we will trade latest five ball free play releases for equipment you can't use. Prefer Mills Bells, Keeney Bonus Super Bells, phonographs, Bally Draw Bells, Victory Special, Special Entry. Sweeten your route with new five ball money makers. Authorized Mills and Keeney Distributors. Established 1905. Trade with safety at the TRADING POST, DEPT. A, SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – Bally Fairmount Pay Tables, any number, no rebuilts. Will pay Cash or will Trade for equal value on brand new Gottlieb Daily Races Free Play. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585

WANT – To exchange for a Bally Victory Special. 1 Bally Draw Bell and 1 Bally Club Bell or any three of the following Mills Slots: 1 - 10¢ Gold Award; 2 Chrome Fronts 3/10 P.O.; 1 Mystery Blue Front 3/5 P.O.; 2 Bonus Bells. MELODY AMUSEMENT CO., 76 HERBERT ST., FRAMINGHAM, MASS.

WANT – 5 Ball F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $100. ea. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIST ST., SAN FRANCISCO 2, CALIF. Tel: TUxedo 4976

WANT – We will buy Mills original escalator machines, no rebuilts. Liberal trade allowance on Vest Pockets, Black Cherry Bells in all denominations. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT – Will buy for cash – new or used phonographs, floor and basement models. Must be in good condition for resale. No junk please! Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS, 15, MINN.

WANT – Scales, all makes, large and small types. Give name, model and condition of machine and number ready to sell. Give Cash Price. RONALD CLARK, 3200 FLORENCE AVE., APT. ONE, LOS ANGELES 43, CALIF.

WANT – Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – A $74.50 new Vest Pocket Bell is yours for $25. and one Mills Escalator, Yellow-Blue-Brown Front or Cherry Bell. Machine must be in running condition. Trading Post, Dept. A. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N. Y.

WANT–Keeney Bonus Super Bells 5-25¢ & 5-10-25¢; Bally Triple Bells; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Orig. Brown Fronts; Chromes and Black Cherry slots. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel.: ORdway 3070.

WANT – Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

WANT

WANT – Genco Advance Rolls; Gencc Total Rolls; Seeburg 9800 R.C.E.S. Phone, Wire or Write. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: SU. 4600.

WANT – Will buy new or used Advance Rolls. Also Chicago Coin Basketballs. State lowest price and condition. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: PLaza 9-1380.

WANT – New or used 10 inch Classical or Semi-Classical records. Also Popular recordings without voice accompaniment. Also 12 inch. Close outs or g ood used classics. REX NOVELTY CO., 170 SO. STATE ST., WILKES-BARRE, PA.

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – We want your business. We handle Phonographs, Games, Consoles. Write - Wire - Phone. EMPIRE STATES DISTRIBUTORS, INC., 220 SOUTH UNION AVE., PUEBLO, COLO. Tel: 8152

WANT – 5 Ball Free Play Pin Tables; 7 & 8 Column Du Grenier Cigarette Vendors; used Chicago Coin Basketballs and Goalees. All must be in A-1 condition. State condition and lowest price in first letter. Jobbers and Distributors. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

WANT – Any quantity Bally Triumphs. No parts missing and no broken glasses. Write or wire price and condition. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAUBIN E., MONTREAL, QUE., CAN.

FOR SALE

FOR SALE – Total Roll $240.; Rol-A-Score (write); Super Triangle $185.; Jack Rabbit $175.; Tally Roll $160.; Lite League $125.; 14 ft. Genco Bankroll $75.; Chicoin Hockey $50.; Rapid Fire $40.; Superliner $125.; Laura $50.; Grand Canyon $40.; Super Score $135.; Baffle Card $145. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – 2 Wurlitzer 61 $100. ea.; 1 - 71 with stand $125.; 1 High Hand convertible $125.; Keeney's 3 way Bonus Super Bell, used three months $1000.; 2 - 41 Domino, light cabinet $150.: 7 Jennings Silver Moon F.P. $50. ea.; 3 Challengers, like new $45.; Bally Big Top C.P. $75.; Pace Reels C.P. $75. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game: Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Big Hit $125.; Superliner $125.; Spellbound $135.; Miss America $175.; 5-10-20 $45.; Step Up $145.; Midget Racer $125.; Frisco $99.50; Four Aces $45.; Bombardier $45.; Argentine $35.; '41 Major $35.; Laura $65.; Knockout $50.; Hi-Hat $35.; Spot Pool $35.; Wildfire $25.; Defense $25. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE – Victory Derbys, like new $1.50. ea.; two 1946 5¢ Bangtails J.P., like new $250. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 5¢-5¢ Lucky Lucres one coil type $50. ea.; 5¢-25¢ Lucky Lucres $60. ea. 1c3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: AT. 8587

FOR SALE – Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE – At low Cash Box Prices – Arcade Machines. Each one overhauled and some repainted such as Periscope, Ace Bomber Conv., Sky Fighters, Tommy Guns, Air Raiders, Hockeys, Submarines and many others. Name your needs. EAST COAST AMUSEMENT, BOX 395, JACKSONVILLE, FLA. Tel: 9134

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE – 1 Kilroy $165.; 1 Big League (Bally) $115.; 2 Double Barrels A-1 $95. ea.; 3 Surf Queens, clean $95. ea.; 1 Evans Winterbook Bangtails (write); 2 Wurlitzer Counter Model 61 $75. ea.; 3 A.B.T. Challenger, like new $27.50 ea.: 1 Gottlieb Gripper A-1 $22.50; 1 - 1946 Jennings Standard Chief (Chrome) like new (write). AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – Keeney combination free play and payout One Ball. Long life for Keeney's quality machines. Big Parlay, slightly used $250.; a few new Big Parlays, still in original crates, regularly $600. Less than distributors price. Save with safety from an authorized Mills and Keeney Distributor. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

ALL FOR $1

ALL YOU CAN WRITE ON THIS CARD—WHATEVER YOU HAVE FOR SALE OR WANT TO BUY— WILL APPEAR IN NEXT WEEK'S ISSUE — CLASSIFIED SECTION.

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ADDRESS _____

CITY _____ ZONE _____ STATE _____

Postage Will Be Paid by Addressee

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FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE – Arcade Equipment: 1 Wurlitzer Skee Ball (14 ft.) $175.; 1 Genco Skill Roll (9 ft.) $150.; 1 Super Roll (like new) $300.; 1 Rapid Fire $75.; 5 Ten Strike H.D. $50. ea.; Rol-A-Score (used) write; new Sportmans, write: Williams All Star, write; 2 All Star Hockey games $90. ea. Pingames: Rocket $180.; Kilroy $185.; Show Girl $145.; Baffle Card (just like new) $140.; Vanities (just like new) $185.; Lucky Star, write; Play Boy, write; Bally Hoo ,write; Havanas, write; Heavy Hitters, write; Williams' Cyclones $265.; Williams' Torchy, write. One Balls: Bally Victory Derby (brand new) $400.; Preakness $35.; Pacemaker $35.; Hawthorne $35. Counter Games: Hy Flys (brand new) $49.; A.B.T. Challenger (brand new) $50.; Pop Ups (very clean) $25.; 10 Windmills (very clean) $5. ea.; Pee Wee (just like brand new) $35. Bells: Used Cherry Bells & Blue Fronts, write; New Black Cherrys, write; New Jennings, write; Mills Safe Stands (new or used) write; Chicago Metal Safes (new) write. Consoles: 3 Mills 4 Bells (very clean) $125. ea.; 2 Keeney 5¢ Super Bonus Bells, write; 2 Keeney 5¢ & 25 Super Bonus Bells, write; 15 Jumbo Parade P.O. $50. ea.; 4 1946 Bakers Racers (like new) write; 2 Jennings Challengers (brand new) write; Deluxe Draw Bells, write; 2 Fast Times (very clean) $60. ea. Music: Wurlitzer 71 with stand $140.; 2 Wurlitzer 616 $100. ea.; 1 Wurlitzer Twin 12 steel cab. with Seeburg Steppers $150.; 10 Seeburg 5¢ Wall-O-Matic Wireless $20. ea.; new Packard Bar Brackets $4.; 10 Speak Organs P M Speakers $10. ea.; 3 Buckley Wall Boxes $10. ea.; 1 Rock-Ola Deluxe 1939 $225.; 1 - 24 record Wurlitzer (Victory Model E) $145.; 1 AMI Singing Towers $160.; Mills Throne $135.; Seeburg Commander E.S.R.C. $200.; Seeburg Concert Grand $225.; Seeburg Regal $175. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: SUperior 4600

FOR SALE – Cyclone, slightly used $195. BOX 133, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – The Best Bowling Game on the market, Bang-A-Fitty – a twin to the One Ball for bringing in those nickels. Northwest Distributors. We have a stock of good, used Phonographs, Five Balls and Arcade Equipment. 200 all makes One Balls; Record Shop; Parts Department. MIDWEST COIN MACHINE CORP., 777 UNIVERSITY AVE., ST. PAUL 4, MINN.

FOR SALE – $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – ABC Bowler $20.; Big Parade $34.; Band Wagon $29.; Eagle Squadron $49.; Kismet $54.; Production $37.; Venus $22.; Yankee Doodle $39. All in good order on location or just off. Many others at comparative low prices. Will trade. SUN SALES CORP., 3817 N.E. 2nd AVE. MIAMI 37, FLA.

FOR SALE – Genco Advance Roll, perfect working condition. Write or phone for price. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. Tel: Union 3-8584

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – Two 5¢ Columbias $25. ea. FRANK GUERRINI, BEECH ST., BURNHAM, PA. Tel: Lewistown 5726

FOR SALE – 1 Keeney 3-Way Bonus Superbells, excellent condition $900.; 4 Atomic Bombers, like new $275.; 2 Jack Rabbits $250.; Genco "Whizz" $75.; Amusematic Lite League $115.; Ace Bomber (Mutoscope) $115. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel. 6-1994

FOR SALE – Bargains in New Orleans Novelty Company's famous used games: Chicago Coin Spellbounds $87.50; Chicago Coin Super Scores $87.50; Chicago Coin Kilroys $130.; Williams Tornadoes $147.50; Console Bases for 5-ball games $12.50 ea.; Mysterys $140. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel: RAymond 7904

FOR SALE – 10 Panorams, clean, perfect condition mechanically, excellent outward appearance. These Panorams were used in our own Arcade $199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Airplane Ercoupe with less than one hundred hours flying time on it $3000. Include two way radio and nylon wing covers. Will accept good coin machines as partial payment. PLA MOR DISTRIBUTORS, 265 - 25th ST., OGDEN, UTAH.

FOR SALE – Territory closed. Keeney 3-way Bonus Super Bells; like new $995. ea.; Evans Bangtails, comb., used 2 wks. only, can't be told from new $645. ea. 1/3 deposit, balance C.O.D. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF

FOR SALE – Sacrifice complete manufacturing set up for Knee-Action Stop Levers Conversion, including Dies, Material and quantity Fabricated Parts at one-fourth the original cost. Full information and inventory upon request. Liberal discount on large stock new and used slot parts. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: M. 1323

FOR SALE – At low Cash Box Prices – Arcade Machnes. Each one overhauled and some repainted. Periscope, Ace Bomber, Conb., Drivemobile, Sky Fighter, Tommy Guns, Air Raiders, Hockeys, Submarines and others. Name your needs. Special prices if three or more purchased. Also about 80 pinball machines of all kinds, some new types. EAST COAST AMUSEMENT, BOX 866, JACKSONVILLE, FLA. Tel: 9-2378

FOR SALE – Rocket $190.; Surf Queen $75.; Rock-Ola 1422, write; Aireon $275.; Seeb. Hitones R.C. $225.; Jennings 5¢ & 25¢ Club Bells $65. ea.; Sportsman Rolls, write; Total Rolls $200.; Super Triangle $200.; Rola-Score $200. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 3 Whizz's (without bases) $50. ea.; 1 Total Roll $200.; 1 Goalee $200. (like new); Rapid Fires $50. ea.; Ten Strike L.D. $35.; Muto. Skyfighter $50.; Chicoin Hockey $50.; Bally Defender $50.; 200 Free Play Games. Make offer. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

FOR SALE – Or will trade new model, used Big Game Hunters 1¢ Target Machines for Ten Strikes or Chicken Sam Ray Guns. Write. RELIABLE SKEE BALL CO., 2512 IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE– Bally Hi-Hand $75.; Jumbo Parade F.P. $40.; Keeney Super Bell 5-25 C.P. $100.; Sportsman $50.; Thorobred $125.; Royal Draw 5¢ $20.; 25¢ $50.; Paces Reels 10¢ $50.; Bally Big Top $50.; Big Game $20.; Wurl. Twins $125.; Wurl. 145 Steppers $15. ea.; Seeburg Adapters for Wurl. $15.; Mills Empress $195.; Throne $150.; Bally Club House 7 coin head $40. AUBREY STEMLER DIST. CO., 2323 W. PICO, L. A. 6, CALIF. Tel.: FEderal 5169.

FOR SALE – 66 Phonographs – good condition. Priced way down for quick sale. Finance Co. foreclosure makes these bargains possible. Fast action important. Opportunity of a lifetime to increase your earnings with small cash outlay. 10 Wurlitzer 950 $315. ea.; 12 Wurlitzer 850 $359.50 ea.; 4 Wurlitzer 800 $330. ea.; 2 Wurlitzer 750E $330 ea.; 1 Wurlitzer 700 $315.; 1 Wurlitzer 600 $159.; 1 Wurlitzer 600 Key $175.; 2 Wurlitzer 600R $159. ea.; 2 Wurlitzer 616 $95. ea.; 1 Mills Empress $125.; 1 AMI Singing Tower $115.; 1 Seeburg Envoy $210.; 1 Seeburg Gem $135.; 1 Rock-Ola Std. $169.50; 1 Rock-Ola 12 $49.50; 1 Rock-Ola 16 Illum. $95.; 1 Rock-Ola Master $170.; 3 Rock-Ola Playmaster $175. ea.; 2 Rock-Ola Counter $65. ea.; 2 Rock-Ola Std. Dial $149.50 ea.; 2 Rock-Ola Std. Dial Tone $149.50 ea.; 1 Rock-Ola Windsor $85. 1/3 Deposit, Balance C.O.D., F.O.B. Warehouse. RUSSELL HARTLEY, SUITE 1101, 786 BROAD ST., NEWARK, N. J. Tel: Market 3-0331

FOR SALE – Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE – 1 Wurlitzer S-14 Skee Ball $100.; 1 Floor sample Mutoscope Atomic Bomber $395. 1/3 certified deposit. R & S SALES CO., 3rd & BUTLER ST., MARIETTA, OHIO

FOR SALE – Keeney Super Bonus 5¢ $350.; Draw Bell $250.; High Hands $50.; Club Bells $50.; Hitone Conversions, completely illuminated dome with speaker in top and crystal pickup. Cabinets refinished, looks and operates like new $400. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE – Bally One-Ball Payouts – Victory Derbies, front repainted, machine can't be told from new $150. to $175. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Arcade Equipment; All Star Hockey; Super Torpedo; Sky Fighter; 3 Supreme Rocket; Periscope; 3 Liberators; Champion Hockey; 1 Zingo. Ready for Location. Make us an offer. RICHMOND SALES CO., 803-05 W. BROAD ST., RICHMOND 20, VA.

FOR SALE – Jockey Clubs and Turf Kings – Chrome drill proof rails, newly repainted cabinet more outstanding than original paint job, new coin chutes $100. ea.; Grand Nationals, Sport Kings ,Grandstands, Thistledowns $25. ea., five for $100. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE.. CHICAGO. ILL.

FOR SALE – Keeney free play and payout – Skylark $40.; Fortune $50. as is; newly repainted and reconditioned Sky Lark $75.; Fortune $90. Authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.: late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Six - Sixteen Seeburg Wall Boxes $100.; Two - Sixteen Seeburg Adaptors $25. ea.; Three Evans Ten Strikes, two pre-war $85. ea., one post-war $200. PRESTELL AMUSEMENT CO., 911 W FRUIT, ALBUQUERQUE, N. M.

FOR SALE – 1 Wurlitzer 616 (110V.. D.C.) $134.50: 1 Rock-Ola Premier $199.50; 2 Rock-Ola Commando $199.50 ea.; 1 Aireon Super Deluxe $475.; 1 Seeburg 8800 Hi Tone ESRC $232.50; 1 Seeburg 8200 Hi Tone $159.50. Phone, Wire, Write. SILENT SALES SYSTEM, 635 D. ST., N.W., WASHINGTON 4, D.C. Tel: DI-0500 2505 NO. CHARLES ST., BALTIMORE 18, MD. Tel: Belmont 8189

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Will sell the following equipment most of which is on location as equipment alone or as a route, to the highest bidder. If you are interested, this route is located outside of Elizabeth, N. J. It is a finance company foreclosure. Total Roll 4496; 950 Wurlitzer 900961; 412 Rock-Ola 8185; 750E Wurlitzer 769033; 616 Wurlitzer 201833; Triangle Roll 46; Rock-Ola Spectravox & Playmaster 68192; Bank Ball Game 432; Triangle Roll 40; 1946 Aireon 7488-A; 600K Victory Wurlitzer 700964; Twin Six Pinball 12258; Pin Up Girl Pinball 1272-P; 600R Wurlitzer 609829; Seeburg Hi-Tone 85939; Seeburg Gem 39333; Total Roll 1019; Rock-Ola Playmaster & 3 Buckley Boxes & 1 Tear Drop Speaker 606017. Act Quickly! Send all bids to R. HARTLEY, SUITE 1101, 786 BROAD ST., NEWARK, N. J. Tel: Market 3-0331

FOR SALE – Beat these prices! Roll-A-Ball, 10 ft., revolving barrel $100.; Rol-A-Score, new, used three weeks $295.; Total Roll $195.; 5 Jennings Cigarollas $45. ea. or all for $200.; also have Silver Moons, Triple Entrys; Jumbo Parades; Paces Reels; Galloping Dominos, etc. No reasonable offer refused. All machines clean and ready for location. PENNY VENDING MACHINE CO., 2112 E. FAIRMOUNT AVE., BALTIMORE, MD. Tel: Wo. 7880

FOR SALE – We have 'em; buy your new or used 5 Balls from us and save money; Torchy; Cyclone; Ranger; Lightning; Carousel; Havana; Amber; Midget Racer; Suspense; Tornado, etc.; Packard Floor Models; Hideaways; Wall Boxes; Speakers; Adapters; Cable; Rock-Ola Floor and Playmasters; Rock-Ola Super 40 $189.50; Pace Slots; Lucky Strike and Penny Counter Games. For any needs and low prices contact: AUTOMATIC COIN MACHINE CO., 13 W. LINWOOD BLVD., KANSAS CITY 2, MO.

FOR SALE – Will trade Consoles; Scales; Pin Games; Slots for Chicken Sam Ray-O-Lite Guns. SCENIC PRODUCTS, 2511 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE – The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Refinished in Crackle Finish Baked on Paints. Also Mills Bells Refinished and Overhauled for $30.; parts are extra. Sixteen years experience. Send one in by Express. Work gauaranteed. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANAH, GA. Tel: 3-5432

FOR SALE – 10 Sportsman Roll Down games, like new (write for price). CASINO AMUSEMENT CO., 806 MONROE AVE., ASBURY PARK, N. J.

FOR SALE–Act Now–All machines clean and in excellent condition – Used Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., 5¢ Bonus Bell, 5¢ Draw Bell, Jumbo Parade 5¢ comb., Jumbo Parades 5¢ comb. F.P., Hi-Hand 5¢ comb., Total Rolls, Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel.: Atwater 73511.

FOR SALE – 25 Paces Races, as is, excellent for parts $25. ea. BEXAR NOVELTY CO., P.O. BOX 2623, SAN ANTONIO, TEXAS.

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Wurlitzer Counter Model #61. In good shape and ready for location. First offer of $65. and we will send it to you. Also have Solotone Equipment at very low prices. Write or wire. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C.

FOR SALE – Write for our prices on new Keeney Carousels; Chicago Coin Playboy; Bally Ballyhoo; Exhibit Ranger. Call, write or phone. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: 7-4641

FOR SALE – Ten Rock-Ola Commandos in excellent shape, ready for location. Cabinets perfect and all plastics intact. For sale at $175. F.O.B. Fayettevile. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C.

FOR SALE – Total Roll $275.; Rol-A-Score (write); Super Triangle $185.; Jack Rabbit $175.; Tally Roll $160.; Lite League $125.; 14 ft. Genco Bankroll $75.; Chicoin Hockey $50.; Rapid Fire $40.; Superliner $125.; Laura $50.; Grand Canyon $40.; Super Score $135.; Baffle Card $145. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE. SCHENECTADY 4, N. Y.

FOR SALE – 1 Rock-Ola 6-12 $65.; 1 Wurlitzer 4-12 $65.; 1 Rock-Ola 12 $50. A-1 shape. NORTH SIDE MUSIC CO., 941 N. SEDGWICK ST., CHICAGO 10, ILL.

FOR SALE – Red Hot - Close Out Sale. Brand new games in original crates: Play Boy and Ballyhoo (write for prices); Havans $209.50; Special Entry (F.P.) write for price; Keeney One Ball (F.P. & A.P.) $495. 1/3 with order, balance C.O.D. S & M SALES CO., INC., 1074 UNION AVE., MEMPHIS, TENN. Tel: 2-1133

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THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Wurlitzers; 1 – 500K $135.; 10 - 600R - $150. ea.; 5 - 700 $250. ea.; 8 - 750E $325. ea.; 6 - 800 $300. ea. 4 Seeburg Envoys RCES $200. ea. All in good order on location or just off. 60 unit AMI Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 3817 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE – Rock-Ola Deluxe $214.50; 616 Lite-up $85.; Gem $205.; Lite League $139.50; Scientific X-Ray Poker $79.50; Red Ball $129.50. WANT – Used Phonograph Records. NATIONAL NOVELTY CO., 183 E. MERRICK AVE., MERRICK, L. I., N. Y.

FOR SALE – Slots: 1 - 25¢ Mills Brown Front $95.; 1 - 10¢ Mills Cherry Bell $89.; 1 - 5¢ Mills Cherry Bell $85.; 1 - 5¢ Mills Blue Front $79.; 1 - 10¢ Mills Roman Head $47.; 3 - 5¢ Mills F.O.K. Escalator $42. ea.; 1 - 50¢ Jennings Gooseneck $49.; 1 - 10¢ Jennings Silver Super Chief $89.; Mills Golden Falls Original, write. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY 4, UTAH. Tel: 7-8171

FOR SALE – Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25c denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE – State your needs for Coin Machine Equipment. We can supply at lowest cost to you. Contact BOX 131, THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.: 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – Jennings Silver Moon Totalizers, free play, perfect $35. ea.; Bally High Hands with reject cup, perfect $35. ea. RUGINIS NOVELTY CO., 320 E. SEVENTH ST., MT. CARMEL, PA. Tel: 31

FOR SALE–Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new $275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $225. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE – 100 Kentuckys, Longshots, Sport Kings with Check Separators $39.50 ea.: thre 5¢ Jennings $60. ea.; two Melon Bells 5¢-10¢ $65. ea.; one War Eagle 5¢ $35.; one Blue Front 10¢ $65.; one Brown Front 5¢ $70. MONROE NOVELTY CO., 320 ERIE ST., TOLEDO, OHIO.

FOR SALE – Rolldowns – largest stock in Michigan. Immediate delivery out of stock at substantially reduced prices. Also Premier Bowlo; Sportsman Roll; One World. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE – 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: MI. 4-2624

FOR SALE – Honey, Mexico, Playboy, Torchy, Ranger, Ballyhoo, Carousel. Write for price. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455

FOR SALE – 40 new in original cartons A.B.T. Challengers $43.50 ea.: 5 Kenney Big Parlays one balls, guaranteed like new, used six weeks (write for prices). Orders Shipped same day received. 1/3 deposit, balance C.O.D. AUSTIN AMUSEMENT CO., 510 W. 6th ST., AUSTIN, TEXAS.

FOR SALE – New Packard 1000 "Out Of This World" Revolving Speakers and all other models: Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes: 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono Casters, fit any model, sample set $1. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – 10 Super Skee Rolls $110. ea.: 2 Air Raiders $65. ea.; 1 Rapid Fire $65. ea.; 2 Brand new, in cases, Champion Hockey $85. ea.; 1 Defender $95.: 1 Premier Skee Roll with Barrel $195. WANT – Total Rolls. MARCUS KLEIN, 577 – 10th AVE., N. Y. C.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – Off Location. One 750 E $2A0.; one 750 $280.; two Chicago Coin Goalees $175. ea.; Wurlitzer Skeeball with High Score $175. 1/3 deposit. DONALD ZAK, 3017 SO. 14th ST., MILWAUKEE 7, WIS.

FOR SALE – Used Mills Slots: 5¢ Bonus $137.50; 10¢ Bonus $147.50; 5¢ Blue Front $97.50; 5¢ Brown Front $107.50; 10¢ Gold Chrome Bell $160.; 25¢ Gold Chrome Bell $165.; 25¢ Black Front Special $150.; 5¢ Cherry Bell $107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – 20 Munro-Matlack Outside-Inside Stamp Machines. Two compartments. Used only a short time. Just like new. $29.50 ea. F.O.B. Lima. Write or wire. RALPH E. SHAW, 915 E. KIBBY, LIMA, OHIO.

PARTS AND SUPPLIES

FOR SALE – Pinball Cartons, used once $2. ea. F.O.B. Miami, Fla. Write for prices on used music. TARAN DIST., INC., 2820 N.W. 7th AVE., MIAMI, FLA.

FOR SALE – While They Last; 1 Amp Buss Fuses $10. per thousand; 2 Amp Buss Fuses $10. per thousand. First Come, First Served! Order Today! BIGNER, INC., 1983 STATE AVE., CINCINNATI 14, OHIO.

FOR SALE – Badger Parts Specials – 30 wire cable 19¢ ft.; Independent 7/8" Locks 60¢ ea., $6.80 doz.; 28 volt bulbs $15. per 100; B-3 pickups $2.95 ea., $32.50 doz.; Phono Title Strips $4.75 M, $4.50 M in 5M lots; Electric Hand Drill $11.80; 12" Speaker Cabinets $4.95; Coin Wrappers 65¢ M, 60¢ M case lots; Zipcord 250' Spool $4.75. Also parts in stock for Keeney, Rock-Ola, Bally, Mills Genco, Exhibit, Gottlieb, etc. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE–Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 8½¢ ea.; G.E. Mazda small bulbs number 51, 55, 63, 44, 46, 47 and 50. For best results use G.E. Mazda only. G.E. Mazda 1489 Gun Bulbs 45¢ ea. (Tops All). ARCADE BULB CO., 56 W. 25th ST., N .Y. 10, N. Y. Tel.: WAtkins 9-7490.

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Coin Machine Needles made sp. for Coin operated automatic phonos. Durable – Long lasting No. 10 J Straight: 50 needles, 44¢ ea.; 100, 40¢ ea.; 500, 36¢ ea.; 1000, 36¢ ea. plus 100 needles Free. Small bulbs, pilot lites: No. 51 & 55 – 10 for 48¢, 100 for $4.40; 300, $.042 ea. No. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300, $.05 ea. 3AG, 2 Amp. Fuses – $3. per 100. Less 2% C.O.D. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

MISCELLANEOUS

NOTICE – Music Operators: Just a reminder to send your Used Needles to us for Re-Sharpening. Hundreds of satisfied Operators offer the best testimonials of the quality of our work. It is fully GUARANTEED. Free Shipping Containers and Details sent on request. Drop us a card. Don't put it off. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

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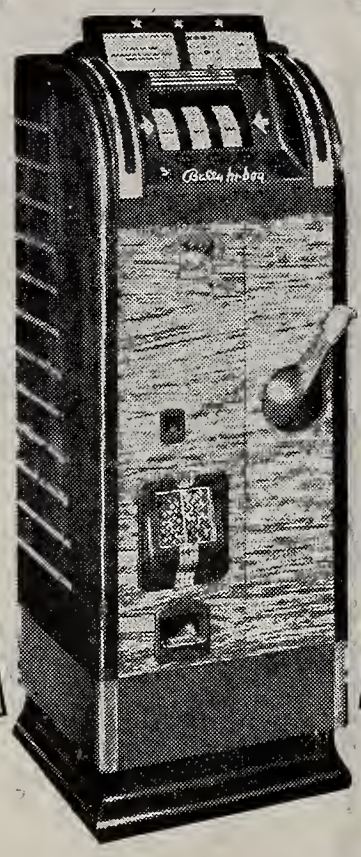

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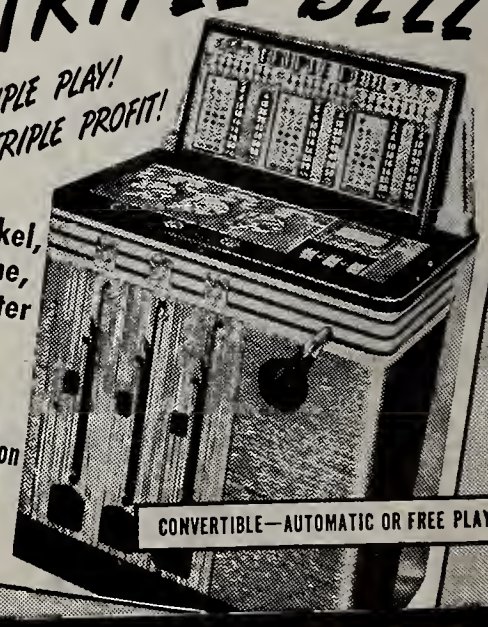

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